



ISSUE NO. 42 / 5 EUROS





XIV PORCELANOSA AWARDS 2023 Innovation, sustainability and excellence TOYO ITO The architect of nature CUTTING-EDGE PROJECTS Guangzhou / Tenerife / New Zealand / Málaga / Taiwan NIU HOUSES Systematised spaces FAÇADES New York / United Kingdom / Albania / Madrid CANFRANC The iconic station becomes a luxury hotel INTERNATIONAL SHOW The companies of the PORCELANOSA Group present their new collections



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# Technology, creativity and commitment

These are not just words, they are **our roadmap**. Since we began, the application of technology to architecture and design has taken giant steps forward. The research and creative work carried out by the PORCELANOSA Group have allowed us to make relevant decisions in a sector of enormous depth and sensitivity. We are talking about building healthier cities, more sustainable environments, the well-being of millions of people in a world where challenges come one after another at breakneck speeds.

The various products of our brands are positioned for their quality, durability and also for their beauty. Composition and form come together in materials that are important tools in the projects undertaken by architects and interior designers, property developers and construction companies. In this issue of Lifestyle, we have prepared an extensive report on our 14th Architecture and Design Awards. We hear from renowned professionals, and what they say fills us with pride and encourages all of us who are part of the **PORCELANOSA** family to continue to walk with passion, rigour and commitment this path that began 50 years ago.



On the cover: wood, stone and concrete Using natural materials from the PORCELANOSA Group, Ramón Esteve Estudio has created a house rooted in nature. Photo: Mariela Apollonio

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The Mandarin Oriental **Ritz Hotel in Madrid** was the setting chosen by the PORCELANOSA Group for the celebration of its XIV Architecture, Interior Design and Property nent Awards Develo



Coinciding with its 50th anniversary, the companies of the PORCELANOSA Group present their latest design solutions and materials for the esidential, hotel and contract sectors.



Providing a global response to the new challenges in architecture and construction. Fran Silvestre Arquitectos has developed NIU Houses, an integrated project design that makes the entire process more sustainable



itegrated into a unique environment on the island of Tenerife this villa becomes an exceptional viewpoin open to the sea



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## Skyscrapers that absorb sandstorms

The Iranian studio Kalbod Design Studio has presented this skyscraper project focused on channelling sandstorms, which are common natural phenomena in countries such as the United Arab Emirates. The concept is based on the creative integration of the structure and the facilities, together with a sustainable approach that equips a hightech sand absorption system. The glass structure covers the facilities that form the central part of the skyscraper, and the entire design is inspired by its function through sinuous forms. An example of how the union of architecture and science can provide solutions for a better future.



#### Palacio de Helguera, disconnect between antiques

This 17th century palace surrounded by gardens has been converted into a charming and intimate boutique hotel by the interior designer Malales Martínez Canut. Through a carefully selected combination of walls covered with paper and fabrics, noble materials and French antiques, the interior leads to eleven bedrooms, each one paying homage to a different personality, inviting you to escape to this country setting in Las Presillas, in Cantabria.



The austere construction, surrounded by greenery, complements a rococostyle interior. In the bathroom, the mixer taps for the washbasin and the shower head are from the collection Lignage by Noken. The free-standing bathtub with oval lines is the New Arquitect, which is accompanied by the built-in mixer Rondo and spout Round, all by Noken. The porcelain tiles used on the floors and walls are Durango by Porcelanosa.





## David Chipperfield wins the Pritzker Prize

Sir David Chipperfield's commitment to "an architecture of discreet yet transformative civic presence" has earned him the 2023 Pritzker Prize, the highest international award for architecture. Born in London in 1953, he studied at the Architectural Association School of Architecture in his home city, graduating in 1977. He collaborated with Douglas Stephen, Richard Rogers and Norman Foster before creating his own studio, David Chipperfield Architects, in 1985. Over the course of four decades, he has produced more than a hundred works in different categories in Asia, Europe and North America, with a clear advocacy for social and environmental welfare.





Three Wishes Collection

#### Smart parking for bicycles and scooters

Surface B10 Excellence is a new design for bicycle and scooter parking. It features intelligent management and aims to encourage safe sustainable mobility. Created by Juan Antonio Molina Agea, it features a material of the highest quality and durability: Krion® solid surface. Thanks to its high mineral composition, the material is very resistant to impacts, humidity and adverse weather conditions, retaining its high colour stability and durability when exposed to the sun. In addition, its exclusive finishes means it is aesthetically pleasing. Photovoltaic panels have been installed on the upper surface, giving it complete energy autonomy.







#### New logo to rekindle love for New York

The iconic logo I ♥ NY created by Milton Glaser in 1977 has been redefined to give it broader scope as part of the local government's campaign to showcase the city's strengths. Together with the new typography, the most substantial change appears in the motto itself, which leaves aside the I to bring in We, thus highlighting the collective determination to face the great urban challenges.



#### In his collaboration with Fendi, Kengo Kuma pays tribute to the Japanese artisan tradition

On the Pitti Uomo catwalk in Florence, the Italian fashion house presented the Japanese architect's reinterpretations of some of its best-known creations, such as the Peekaboo bag or the Flow Sneakers. In these designs, Kuma recreates his country's great tradition of craft techniques and materials, such as waranshi (made of cotton and birch bark fibres), used in making origami pieces, lanterns, and kimonos.



# XIONE

# David Popa and his natural fragments

Under the title of *Fractured*, the artist David Popa continues his artistic project based on large natural canvases. The most recent setting he's chosen is that of the cliffs of southern Finland, where, using only earth, charcoal and water from the place itself, he has created a series of fractured and ephemeral portraits.







# Curators of the sixth Triennial of the New Museum in 2026

The New Museum in New York has named Vivian Crockett and Isabella Rjeille co-curators of its sixth Triennial, which will take place in 2026. Crockett has been curator of the New Museum since 2022 and Rjeille is curator of the Museu de Arte de São Paulo Assis Chateaubriand (MASP), which she joined in 2016. Both will bring a new perspective to curating the Triennial.

# Avant-garde and sophistication at Selfridges & Co on Oxford Street

Led by designer Diala Dajani, Selfridges has renovated some of the spaces in its Oxford Street store in central London to offer a more welcoming, avant-garde and attractive shopping experience. Thanks to **Krion**<sup>®</sup>, by the **PORCELANOSA Group**, the chain has designed a new, more refined aesthetic for the bakery and for the Moyses Stevens flower shop. Likewise, in collaboration with TGP International, the interior design of the Adesse restaurant has been conceived with the utmost attention to detail.







The Adesse restaurant in Selfridges on Oxford Street has used **Krion® Lux L501 Pompei** to create its mechanised counters, and the matching tables use the same material with a smooth finish. The store's bakery features a counter that combines **Krion® Lux 0902 Ash Nature** with **Krion® Lux 8101 Crystal White** in an elegant contrast of black and white.



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# los primeros.









The Mandarin Oriental Ritz, Madrid, was the setting chosen by the PORCELANOSA Group to celebrate their 14th Architecture, Interior Design and Property Development Awards. Prominent individuals joined the Spanish multinational to celebrate the presentation of these awards, which are a global benchmark for the sector.

# Porcelanosa Awards 2023









≺ Catala

Deloitte

The PORCELANOSA Group, which celebrates its 50th anniversary this year, held its 14th Architecture, Interior Design and Property Development Awards on 10 May at the Mandarin Oriental Ritz Hotel in Madrid, with a gala hosted by Jaime Cantizano and a dinner with a menu designed by Quique Dacosta, the renowned Spanish chef who has received three Michelin stars.

With these awards, the Spanish multinational wants to recognise the work and commitment of professionals who champion quality, innovation and sustainability in their work. The jury responsible for evaluating the participating projects was composed of well-known national and international figures in the sector, including Alejandro Bueso-Inchausti (Bueso-Inchausti & Rein Arquitectos), Malika Junaid (M•Designs Architects), Diego Escario (Cano y Escario Arquitectura), Juan Carlos Baumgartner (spAce) and Alfonso Olalquiaga (Olalquiaga Arquitectos).

During the gala, the award for the **Best Design for the Future / Professionals Section**, was presented to the project designed by **Hector Garcia**, from the studio **VOLTEO**.

The award for the **Best Design of the Year** went to the renovation of the **KOI** building, undertaken by the property developer **Royal Metropolitan** and the studio **Ortiz León Arquitectos**. The 2023 Special Award was also presented, as well as five Special Mentions and an Honorary Award.

Highlights included the presentation of the **Special 50th Anniversary Award** to the property developer **Acrescentar** and the **Honorary Award** to the Japanese architect **Toyo Ito**, who received the Pritzker Prize in 2013.

Among those attending the event, which was sponsored by **Banco Santander** with additional support from **Deloitte** and **Seguros Catalana Occidente**, were many business personalities, together with prominent professionals from the world of national and international architecture and interior design, as well as directors from the sector's main media outlets.



1. Adriana Arranz-Sobrini, founder and director of Galán Sobrini Arquitectos. Belén Martí Junco, influencer and businesswoman, Cristina Chavez Galán, founder and director of Galán Sobrini Arquitectos, and Mausha Marsá, interior architect.

2. Mark Fenwick, co-founder and co-director of Fenwick Iribarren Architects. **3.** The chef with three Michelin stars, Quique Dacosta.

4. Andrés Pan de Soraluce, CEO of Acciona's Real Estate Business. 5. William Anderson (Jeffcoate Anderson Architects), Ollie Currie (33 Architecture), Ewan Ross and Bob Ramage (Darnton B3 Architects), Ali Paul (Envision Design), Courtney Ord (PORCELANOSA), Rachel Currie (33 Architecture), Chris Kerr (PORCELANOSA), Sabine Freija (Malhotra Group), Marcelo Bou (PORCELANOSA) and Gavin Jeffcoate (Jeffcoate Anderson Architects). 6. Jaime Dolz (Raíz de 3), Enrique Mengual (Binomio Arquitectura), Sara Sánchez (Dobleese Estudio), Fernando Pedrosa (LECOC Arquitectura), Carlos Viña (PORCELANOSA), the architect Macarena Gea, Blanca Peris (PORCELANOSA), Julio Gómez-Perretta de Mateo (Perretta Arquitectura), José Muñoz Prats (Muñoz Prats Arquitectos), Antonio Altarriba Comes (Antonio Altarriba Arguitectos) and Alberto López Font (Nakatomi Architectural Illustrations).

7. Pablo Castellano (Grupo Archarray), Alejandra Pombo (Alejandra Pombo Estudio) and Jacobo Castellano (Grupo Archarray). 8. Luis Sanmiguel Gómez (Sanmiguel Architectura) and Vanessa Beltrán Martínez. 9. Silvestre Segarra, vice president of PORCELANOSA, María José Soriano, CEO of PORCELANOSA, and Héctor Colonques, president of the PORCELANOSA Group. 10. Francesc Rifé, founder and director of Francesc Rifé Studio.

11. Leonardo Caballero (Chedraui), Génesis Franco (RCD Hotels), Rosa Agraz (Arroyo Solís Agraz), Marina Leboreiro (Faci Leboreiro), Eduardo Moreno (KMO), Alfredo Enríquez, David Font and Mónica Montamayor (PORCELANOSA).

12. César Frías, managing partner and creative director of the MORPH studio, with Mar González Corbella.

**13**. Alfredo Bataller, founder and president of SHA Wellness Clinic, with his wife, Graciela Pineda.

14. Carlos Lamela, co-founder and president of Estudio Lamela Arquitectos. 15. Mishal Junaid and Malika Junaid (M·Designs Architects), Roshini Hauser (Six Walls), Marit Jensen (MG2 Architects), Kathryn Schaumleffel (PORCELANOSA), Natalie Hyde (MG2 Architects), Ignacio Castillo and Brian Jiménez (PORCELANOSA) and Jemmy Liu (Roc Home Remodeling). 16. Alessandro Sforza (Studio Sforza), Emanuela Cornaggia (Emanuela Cornaggia Architetto), Giovanni Zaffarano (PORCELANOSA) and Mattia Oliviero (Mob Architects).

17. Julio Touza Sacristán, partner and co-director of Touza Arquitectos, and Julio Touza Rodríguez, founder and director of Touza Arquitectos.





QUIQUE DACOSTA (CHEF) "PORCELANOSA is excellence, quality, innovation and avant-garde. I have a personal relationship with the PORCELANOSA family"





















CARLOS LAMELA (ARCHITECT)

*"50 extraordinary years* working in support of the entire sector, and not only with products of enormous quality, but also with their warmth and humanity. And, most importantly for me as an architect, with great commitment"













"I have chosen and continue to choose PORCELANOSA materials because I believe they are the best on the market. Their technological features are spectacular, they are constantly researching and innovating. Their variety and quality make them irresistible"







18. Jaime Cantizano, host of the gala, together with the members of the jury Diego Escario (Cano y Escario Arquitectura), Alejandro Bueso-Inchausti (Bueso-Inchausti & Rein Arguitectos), Juan Carlos Baumgartner (spAce), Alfonso Olalquiaga (Olalquiaga Arquitectos) and Malika Junaid (M·Designs Architects). **19.** Mishal Junaid (daughter of Malika

Junaid) and Malika Junaid, member of the jury and founder/director of Silicon Valley architecture studio, M·Designs Architects.

20. Juan Carlos Baumgartner, founder and director of spAce, and member of the jury for the 14th Porcelanosa Awards.

**21.** Enrique León, co-founder and design director of Ortiz. León Arquitectos, together with Héctor Colonques, president of the PORCELANOSA Group. 22. José Ribas, founder and director of Ribas & Ribas Arquitectos. **23.** Diego Escario, co-founder of the

Cano y Escario Arquitectura studio, and member of the jury for the 14th Porcelanosa Awards.

**24.** Thank you video from the architect Toyo Ito on receiving the 2023 Honorary Award.

25. Olivia Balbuena and Susana Milla. both from the property developer Royal Metropolitan, collecting the award for Best Design of the Year.

26. Héctor Romero García, from the Volteo studio, winner of the Design for the Future award, Professional category.

27. Shuichi Kobari, director of Toyo Ito Arquitectos Asociados en España, receiving the award on behalf of the Japanese architect.

28. José Pedro Lima Ferreira, founder of Grupo Acrescentar, receiving the 50th Anniversary Special Award from Silvestre Segarra, vice president of PORCELANOSA.

29. Rui Meneses (Partner, Kronos) and Saïd Hejal, (Partner and CEO, Kronos). **30.** Photo of the award winners. From left to right: María José Soriano (PORCELANOSA), Shuichi Kobari (Toyo Ito Arquitectos Asociados en España), José Pedro Lima Ferreira (Grupo Acrescentar), Saïd Hejal (Kronos), Héctor Colonques (PORCELANOSA), Juan Forcén (Plaza 14), Joaquín Lahuerta (Ingennus), Anna Escánez (Estudio FAAS), Alejandro Fernández (Estudio FAAS), Héctor Romero (Estudio Volteo) and Silvestre Segarra (PORCELANOSA).





JUAN CARLOS BAUMGARTNER (ARCHITECT AND MEMBER OF THE JURY) "PORCELANOSA represents quality and a great tool in our designs. We are happy to be here, at the anniversary and at the awards"





#### MALIKA JUNAID (ARCHITECT AND MEMBER OF THE JURY)

"I'm an architect in California and here tonight I'm also a member of the jury. l always use exclusive PORCELANOSA products for my projects on the West Coast"



DIEGO ESCARIO (ARCHITECT AND MEMBER OF THE JURY)

"It is an honour and a privilege to be a member of the jury at this PORCELANOSA event where there has been such an abundance of good projects and great architects"









SHUICHI KOBARI (ARCHITECT) "PORCELANOSA is

a star for me. CONGRATULATIONS ON THESE 50 YEARS!"



#### DESIGN OF THE YEAR AWARD RENOVATION OF THE KOI BUILDING

DEVELOPER: Royal Metropolitan / ARCHITECT: Ortiz León Arquitectos



#### KOI is a sensory experience where space, matter and time merge into a single dimension.

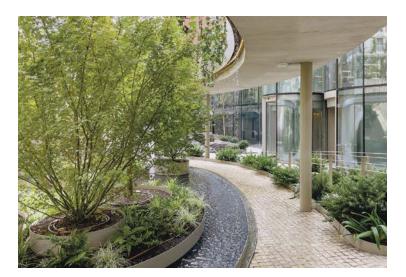
The renovation consisted of transforming a 1968 building to meet today's challenges. This has been achieved by enhancing light and spatial richness, and integrating nature into each of the spaces.

The building is shown to the outside through a glass skin featuring undulations that soften its corners and emphasise the access to the building. These geometries dialogue with the surrounding green outdoor areas, which have been designed with organic shapes and sinuous lines.

The triple-height central atrium has been created as the heart of the building, functioning as a nucleus of interrelation and physical and visual connection for the different floors. From this space, the entire interior can be understood and the walkways and lifts can be appreciated. These are shown as sculptural elements within this space.

Finally, a roof garden has been created, featuring different areas and spaces. KOI is an experience for the senses implemented in an organic way that generates flexible spaces adapted to current challenges.









#### MATERIALS USED

Reception desk: Snow White K-Life 1100, Krion<sup>®</sup> Solid Surface. Flooring of exterior terraces: Thic'ker Rox New Beige, by Butech. Flooring of exterior stairs for access to technical rooms: Bottega Caliza by Porcelanosa. Flooring of technical rooms: Bottega Caliza C2 by Porcelanosa. Washbasin vanity surface: Snow White K-Life 1100, Krion® Solid Surface. Changing rooms: City N shower pack by Noken. Washbasin taps Marne by Noken. Shower plate Flow TF, Krion<sup>®</sup> Solid Surface.

Porcelanosa Awards 2023

#### **BEST RESIDENTIAL COMPLEX AWARD**

#### **TORRE IKON**

DEVELOPER: Kronos Investment Group / ARCHITECT: Ricardo Bofill



**IKON captures the Mediterranean and cosmopolitan character of Valencia and translates it into architecture.** Pure dynamism in a mixture of curves and edges that culminate in the upper levels, where the structure emerges from the body of the building to become a distinctive element in its own right. A sculpture that juts into the skyline and makes the sky another element of the building.

This last skyscraper designed by Ricardo Bofill is not only the tallest building in Valencia, it is also the legacy of an architect who was essential to the development of the city. IKON closes the circle that the brilliant Catalan architect began in the 1980s with the great park of the Jardín del Turia. With him, the Valencian capital undertook a modernisation that culminated in the entrance gate to Avenida de les Corts Valencianes, where the Kronos Homes project stands proudly as an element of identity. A work of art that can be lived in and is rooted in vibrant urban life. A special habitat that provides a unique perspective of Valencia. An iconic building for an iconic city.







#### MATERIALS USED Floors:

various ceramic woods are used including Manhattan by Porcelanosa and laminated AC6 Natural 1L by L'Antic Colonial with different finishes (Grande, Mystic and Virgin), together with the model Carrara Blanco by Porcelanosa. On the terraces: Smart Tanzania by Porcelanosa. In the bathrooms: Rivoli, Boston, Image and Newport, all by Porcelanosa. Bathroom furniture and fittings by Noken and Gamadecor, with a wide range of products (Essence C, Tono by Foster & Partners, Arquitect collection by Noken). Tile laying and grouting materials by Butech.

Porcelanosa Awards

#### **BEST HOTEL PROJECT AWARD**

**MIM ANDORRA** 

**DEVELOPER: MIM Hotels / ARCHITECT: Estudio FAAS** 



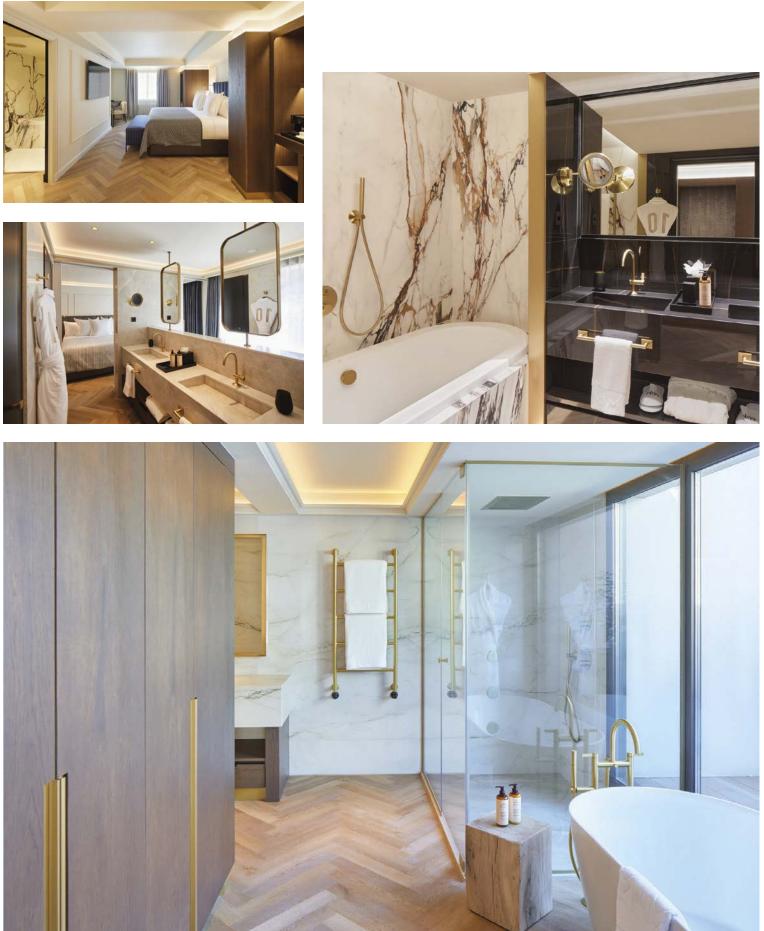
Comprehensive reform of a hotel to renovate all the rooms, bathrooms, common areas, add a new interior patio and design a new façade. This is an exclusive look and feel that combines modern and contemporary images, resulting in a balanced and unique ensemble. Gold and black touches are found in various contrasting applications throughout the project. The new façade includes an opaque section where the windows of the rooms are framed in black composite. In the corner of the building, a glazed curtain wall has been created with a black-tinted mirror effect where the perimeters of specific windows are enhanced with LED lighting. Large-format pieces have been installed as a ventilated façade using **Code White Nature** in combination with the façade design.

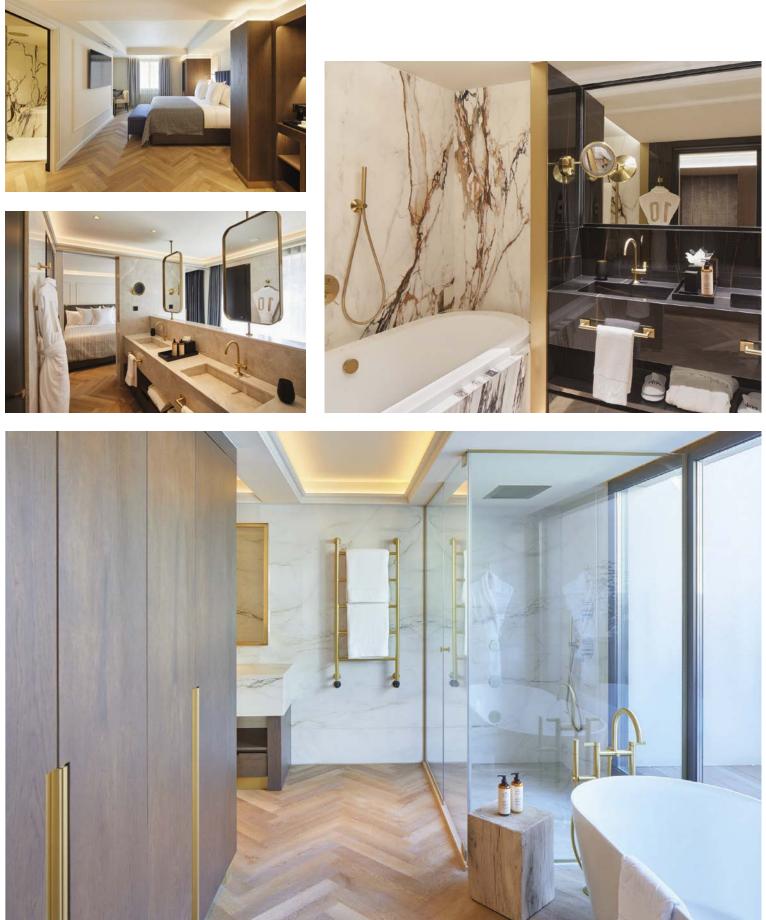
The rest of the exterior has been clad with a ventilated façade by Butech combining XLIGHT Code White Nature with STON-KER Image Dark. The bedrooms feature oversize velvetcovered headboards and indirect lighting.

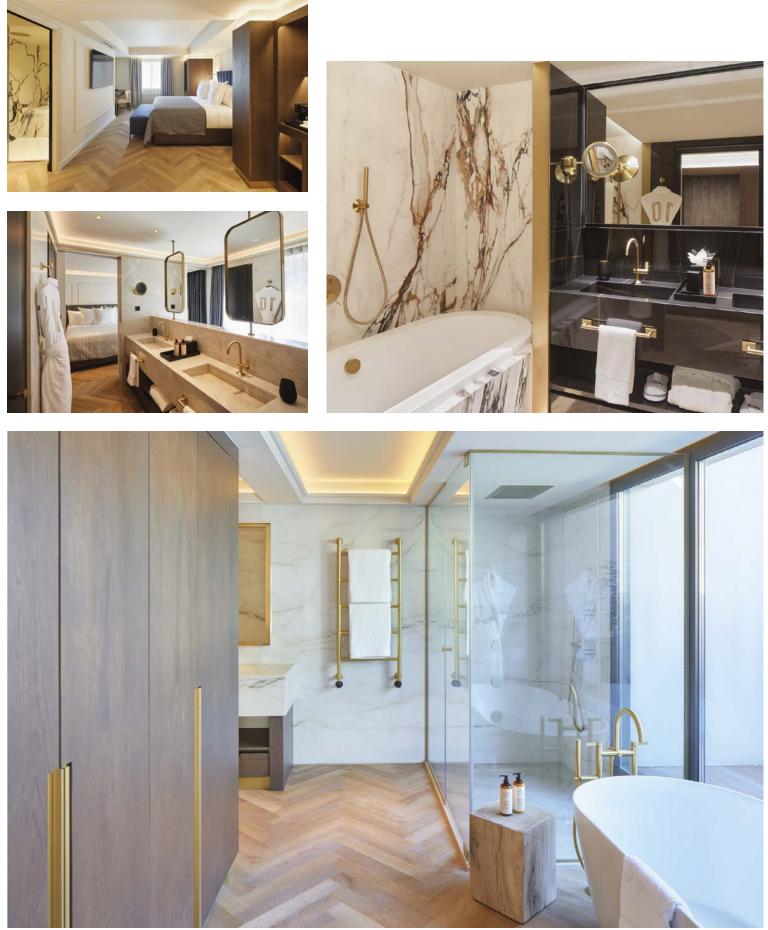
Mouldings installed on the ceilings and walls add texture and depth to the space. Vinyl flooring Linkfloor Realm Persia by L'Antic Colonial in herringbone format and in an oak colour, brings elegance and warmth to bedrooms and bathrooms, while at the same time achieving visual continuity and a feeling of space.

The bathrooms feature a combination of Nylo Noir by XTONE and white **Paonazzo Biondo Silk** by **XTONE**. Both marbled pieces have golden veins that co-ordinate with the accessories and taps of the Lignage Gold collection by Noken. Indirect light in ceiling recesses and made-to-measure side panels for the **Minimal Oval** bathtubs, also by Noken, enhance the space, making it the ideal retreat for daily relaxation.

In the Junior and Suite rooms, the fittings have been given a premium touch, installing the integrated jets and multifunction shower head Seasons by Noken. The shower trays are the mosaic Boulder Negro Marquina by L'Antic Colonial installed on the imperband rehabilitation kit by Butech.









#### **DESIGN FOR THE FUTURE / PROFESSIONALS AWARD**

**DYNAMIC FORMS** 

STUDIO: Volteo / ARCHITECT: Héctor Romero García

The idea is to create two types of piece: a straight section of 100 x 20 cm and a curved section of 18 mm thickness with tongue and groove ends. These are used to assemble a square or rectangular shape, with rounded corners. A small indentation is made in one of the faces to insert a magnet that will separate the joint between the pieces by a few centimetres. From here, a succession of these pieces, with deliberate rotations, will give rise to a multitude of sinuous formations that will endow any space with singularity and dynamism. Easy to assemble, without tools, without waste, completely reusable.







For all three examples, Krion, has been used as the overall finish, combined with large-format XTONE pieces laid on raised access flooring by Butech.

#### AWARD FOR THE BEST SUSTAINABLE PROJECT **TORRE ZARAGOZA**

DEVELOPER: Grupo Plaza 14 / ARCHITECT: Ingennus Urban Consulting

#### Torre Zaragoza has

been built following the Passivhaus criteria of sustainability and energy efficiency that seek to create buildings with almost zero energy consumption. All the apartments have excellent soundproofing and thermal insulation, and are heated and cooled by air source heat pump systems. This technology extracts the heat energy from the air (it does not emit smoke, since no combustion takes place) and distributes it



through a water-based underfloor heating system. The modern ventilation system continuously supplies filtered, dust-free air; there's no need to open the windows for ventilation. Another element that demonstrates the groundbreaking commitment of Torre Zaragoza. Finishes by the PORCELANOSA Group dress the tallest building in the Aragonese capital.



**development** over the years, Grupo Acrescentar has become a benchmark in the sector.

Formed by a young, dynamic team, with an innovative and futuristic spirit, the company Acrescentar places its emphasis on flexibility in construction. Through a highly specialised technical team, this financially solvent Portuguese property development company offers customers the opportunity to personalise their homes, transforming the wishes and dreams of the owners into reality and creating unique and exclusive settings for the best lifestyle.



# Recognised for its exceptional tack record of business



26

#### **SPECIAL 50TH ANNIVERSARY AWARD**

### **GRUPO ACRESCENTAR**

PROPERTY COMPANY





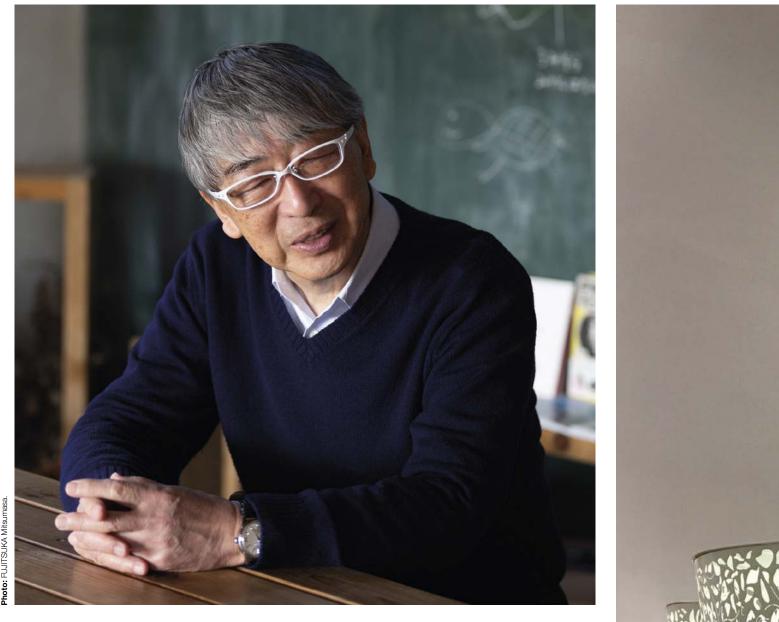
#### HONORARY AWARD ΤΟΥΟ ΙΤΟ ARCHITECT

#### Toyo Ito, winner of the 2013 Pritzker Prize, has received the Honorary Award at the XIV PORCELANOSA Awards.

He is considered to be one of the most innovative and influential architects in the world. His architecture of organic expression is visible in iconic works such as the Tower of Winds. Other works that show his enormous talent are the White U house, the Aluminium House, the Serpentine Gallery Pavilion in London, the expansion of the Fira de Barcelona, the Cognacq-Jay Hospital in Paris and the International Museum of the Baroque in Puebla.

#### interview TOYO ITO

*"I am honoured to receive this award from a world-class company"* 



## **Architecture and nature**

We spoke with the Japanese architect Toyo Ito, winner of the 2013 Pritzker Prize and recipient of the 2023 Honorary Award from the PORCELANOSA Group. His work, which has significantly influenced modern architecture, also explores the physical image of cities in the digital age. Text: PAOLA ROCCA



Taichung National Theatre (2016).



Ever since he created Toyo Ito & Associates Architects in 1979, his work has sought an organic expression, visible in the way he resolves aspects of weather and climate, such as the theme of wind or nature, always integrated into his major projects.

His interest in primitive cultures, especially nomadic ones, is notable in his early works, such as the Tower of Winds, the Aluminium House, the Yatsushiro Municipal Museum and the emblematic White U house, which he created for his sister. More recent works include the expansion of the Fira de Barcelona, the International Museum of the Baroque in Puebla and the pavilion of the Serpentine Gallery in London. In the digital age, he has explored the physical image of cities in projects of enormous significance, such as the Nanyang Technological University, the Mito Civic Centre and the Sendai Media Library.

#### What influences do you draw on when tackling new creative projects?

I have always wanted to avoid creating architectural styles. When I look at the conditions of a place or a region and try to find an appropriate response, I naturally end up with a style or an expression that has never existed before. I think that's what it is to be creative.

What is essential in all your projects? To think not only intellectually, but also through our bodies.

#### As a great pioneer of sustainable building, how do you see progress in this field?

Addressing the issue of sustainability is the biggest problem for architecture in the 21st century. Modern architectural thought has advocated the separation of nature and architecture through technology. However, I believe that recovering the close relationship between nature and architecture will play an important role for sustainability. How has the studio evolved since its founding? The studio has produced many talented young architects. I think the main reason is that we have been in constant dialogue with our staff during the design processes.

How would you define your own architecture? As a fusion between architecture and nature.

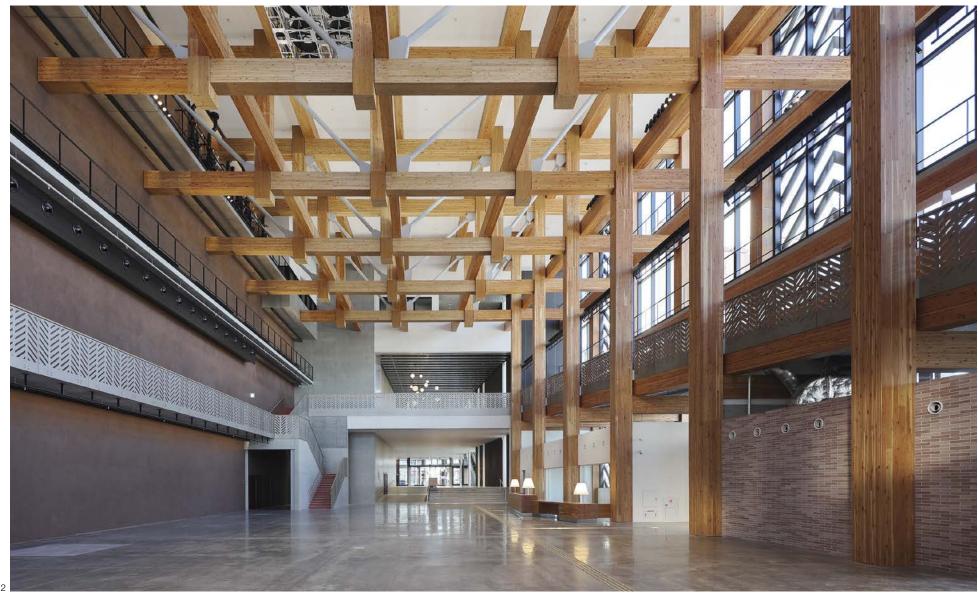
Which materials do you feel most comfortable with? We often work with concrete and steel, but we are challenging ourselves to create large-scale buildings with timber frames.

How can the work of architects influence socialisation and new standards of living? Architecture has always been conservative and conventional. I believe that making it more innovative will open up a new society and make the life of the next generation more comfortable.

What are the future challenges for architecture? Today, when modern architecture is reaching its limits, I think it is important to go further. We believe that the challenge is to use new technologies to recover the relationship between architecture and nature and then go further.

What does it mean to you to be recognised with the 2023 Honorary Award by the PORCELANOSA Group? I am honoured to receive this award from a world-class company. Being an architect is not a profession where you receive results on the spot, like athletes, so awards like this are very encouraging for us.

#### "I believe that recovering the close relationship between nature and architecture will play an important role for sustainability"







 Nanyang Technological University, South Academic Building (2023).
Photo: Kevin Siyuan.
Mito Civic Centre (2022).
Photo: Kai Nakamura.
'Minna no Mori' Gifu Media Cosmos (2015).
Photo: Kai Nakamura.
Sendai Media Library (2000).



#### VILLA CRONOS MÁLAGA

# Contemporary ambiance inviting you to disconnect

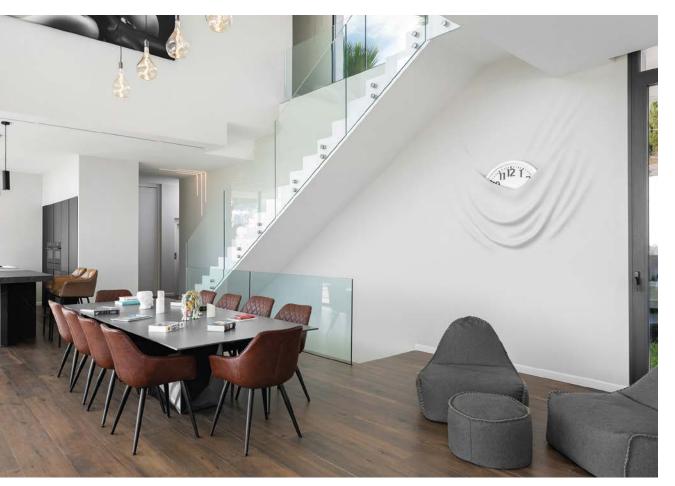
Next to a breathtaking infinity pool and with the Costa del Sol as a backdrop, this modern villa is distinguished by its concise lines and design details.

Text: MARÍA CABRÉ

Above these lines: the light of the Málaga coast and the pure forms of the facade are reflected in the spectacular outdoor pool. Next to these lines: the floors are finished in PAR-KER<sup>®</sup> Nebraska Noir by Porcelanosa, which unifies all the rooms and combines the quality and elegance of hardwood and the most advanced porcelain technology. On the facing page: the luminosity of the house is highlighted in the outdoor pool area. The spacious living room brings elegance and harmony to the whole, coordinating with the PAR-KER® Nebraska Noir flooring by Porcelanosa.









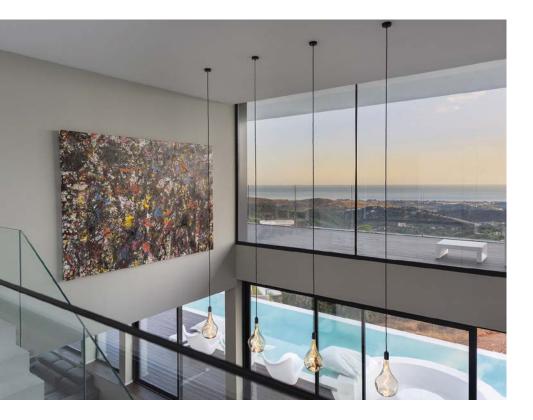
This luxury villa with modern forms inspired by the most refined minimalism, lies in Benahavís, in the province of Málaga, with the Mediterranean as a backdrop. The functional distribution and fittings combine the purity of white with the warmth and sobriety of wood and stone. The property is distributed over three floors that accommodate four bedrooms and an island kitchen open to the dining room and living room, as well as two swimming pools, a gym, an office and a parking area.

The visual relationship of the interior with the exterior becomes a link between the different rooms, spacious and bright. The day area, presided over by an open space shared by the kitchen, dining room and living room, features large floor-to-ceiling glass doors that, once open, extend the floor out beyond its limits and onto the terrace.

Outside, a seating and relaxation area has been set up next to the infinity pool, overlooking the spectacular views and enjoying a privileged position. Contrasting with the furniture in dark and sober tones, white is the colour chosen for all the rooms in the house.



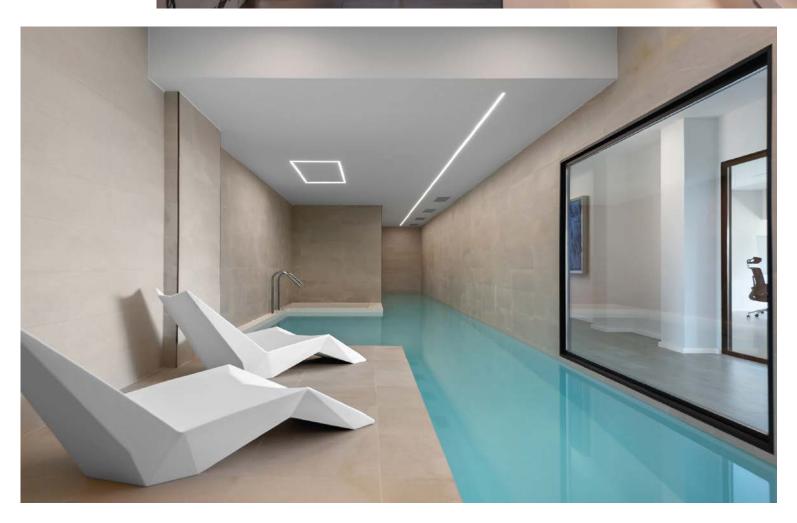
Next to these lines: the kitchen, the dining room and the living room occupy an open space with floors finished in Nebraska Noir by Porcelanosa. The kitchen has a large central island with worktop in Liem Dark Nature by XTONE, where the sink, cooking and food preparation areas have been located, as well as an office space. Below: the furniture of the island is the model 6.90 Roble Cobre from the series Emotions by Gamadecor. The tap unit is the Round single-lever mixer by Noken. The storage area is the model E7.90, in finish Ghost, by Gamadecor.



Next to these lines: the bathroom features twin-bowl thermoformed washbasins by Krion<sup>®</sup> K·Life 1100 with the exclusive Oxo taps by Noken. The walls are finished in the large-format porcelain Paonazzo Biondo . Polished by XTONE. The shower features a Square built-in waterfall shower head and Oxo thermostatic taps, both by Noken. On the facing page: the walls of the shower area are finished in the decorative Spiga Durango by Porcelanosa which coordinates with the Durango Acero used in the rest of the room. The shower tray is the model Slope by Krion Shell<sup>®</sup> and the shower head is Cota by Noken. The washbasin vanity surface is from the series Kole, by Krion<sup>®</sup> Solid, the mixer tap is by Noken and the shower is by Krion. Below: the walls and floor of the indoor pool combine the decorative Croix Sand tile with the Dayton Sand, both by Porcelanosa, finished with the profile Pro-part Graphite matt line by Butech. For the work area, the floor has been finished in Durango Acero, also by Porcelanosa.









On the lower level, a wellness zone has been created featuring an indoor pool designed with great purity of form and a sauna. All this space has been finished using ceramic tiles from different **Porcelanosa** collections, in neutral tones which enhance the serene and peaceful character of the environments. To give it spaciousness, light and views to the outside, a large opening has been designed into the wall that visually connects the area with the corridor and the study located on the other side, in order to favour the interconnection between the different environments, while preserving the unique nature of each of them.

The intention of the developer, Titan, has been to design a villa to provide residents with an exclusive and modern lifestyle but, at the same time, allow them to enjoy both their privacy and the natural environment surrounding the house. In addition, efficient and sustainable solutions have been integrated, such as photovoltaic energy production systems, batteries and air source heat pumps, which results in a carbon footprint which is close to zero and optimises energy consumption in a way that is both comfortable and functional.

#### SHOWROOM GUANGZHOU (CHINA)



# A space for reconnection and discovery

Simplicity, elegance and high quality materials that invite a reconnection with nature.

The new **PORCELANOSA** Group showroom in Guangzhou offers a sensory experience that allows visitors to discover all the possibilities of the Group's products and materials.

Text: PACO MARTÍNEZ

Above these lines and to the right: from the entrance, the visitor steps directly into a modern and minimalist environment, defined by right angles, well-designed lighting and elements (furniture, openings...) that allow intuitive and organic access to contact with large-format and high-performance pieces by XTONE and Porcelanosa.



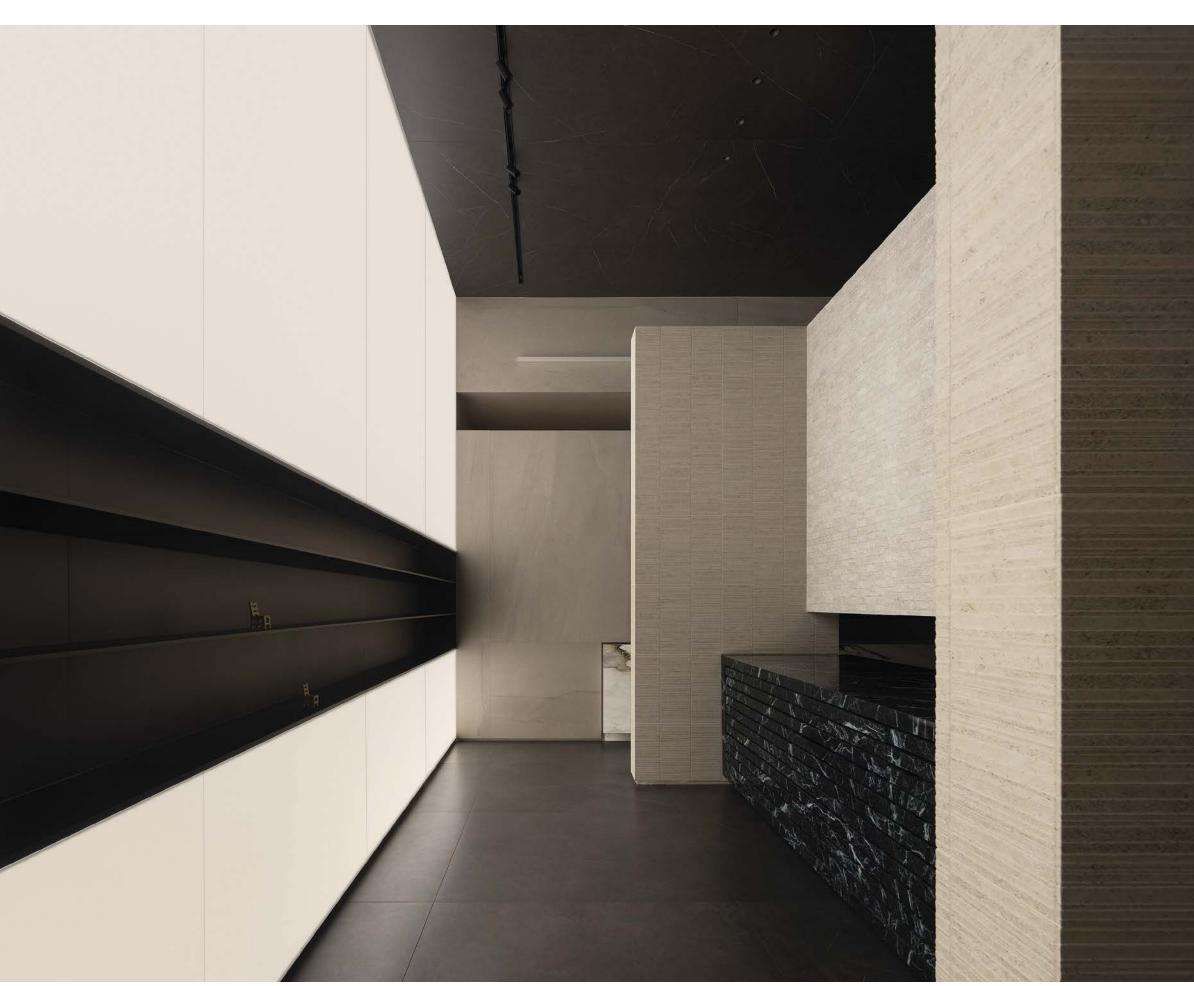
"It is the first showroom to use intelligent interactive exhibits with the pieces of sintered mineral. Everything has been thoroughly researched and studied"



Guangzhou is one of the most dynamic and effervescent cities in China, a hub of commerce and innovation which attracts all the major firms and sectors. It is here, at the Louvre Furnishing Art Centre in Guangzhou, where the **PORCELANOSA Group** has just opened a spectacular showroom, in collaboration with the local developer Wode and the Chinese studio ZHJS Design, whose international brand is Freely Build. The head of the Studio, Liu Xiao, explains that this project began with a very clear objective, "To boldly adopt a combination of minimalist and current styles, always respecting the philosophy that the **PORCELANOSA Group** applies to all its projects. This has allowed us to create environments with a spatial effect that is both simple and elegant, taking into account the angular shapes of the pieces and the different areas."

The visitor is offered a seductive tour, starting with the entrance, defined by a mirror in the background that visually expands the floor to infinity and by a suspended wall that leaves open spaces that encourage curiosity.

Above these lines: the lower part of this space combines two finishes with different veining, but which form a continuum with a marble effect. On the left, Paonazzo Biondo Silk has been used, featuring brown veining; on the right, Viola Rosse Silk, with pink tones. Both are by XTONE. On the right: subdued lighting reinforces the contrast between the textures of the different pieces. The ceiling is finished in Liem Dark Nature by XTONE, the ceramic wall tiles are Stripe Berna Caliza by Porcelanosa and the marble-effect worktop is Alpi Verde Polished by XTONE. On the worktop, a surface covered with decorative finish Mosaico Prada Acero by Porcelanosa.



"It adheres to the concept of return to nature, allowing visitors to journey to the original landscape, as the materials present the purest side of nature"



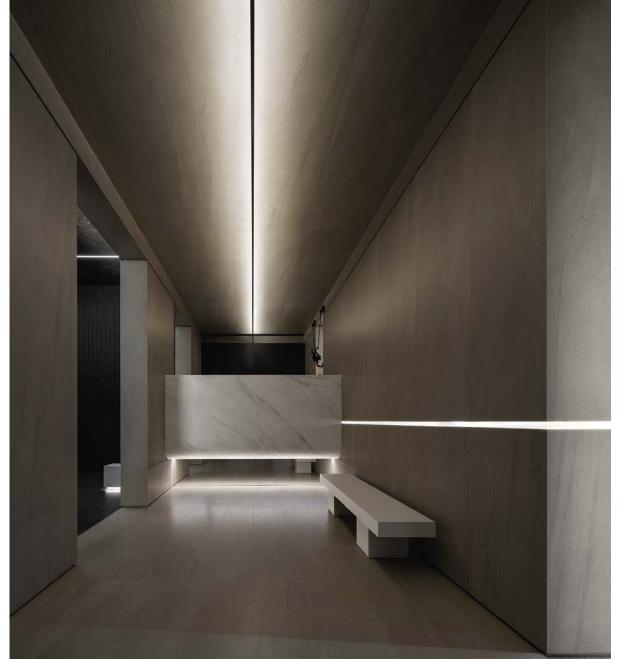


On this page: the spaces have been created with the intention of generating a fluid connection between the different areas, allowing transit without enforcing continuity, emphasising some environments such as the one dominated by the grouping formed by the green XTONE worktop and the wall finished in the rectified ceramic tile Stripe Bern Caliza by Porcelanosa. On the right of the image, at the bottom of the wall, there is a piece of Paonazzo Biondo Silk with marble effect by XTONE. The ceiling is finished in Liem Dark Nature, also by XTONE.

On the next page: the small access stairway helps to move from one environment to another. Here, the steps are presided over by a ceiling finished in Liem Dark Nature by XTONE. This arrangement facilitates the flow of people and allows the large-format pieces to be contemplated in an organic and powerful way. "The **PORCELANOSA Group** has a wide range of products, with delicate textures that provide details that enrich the different areas of a home", says Liu Xiao.

He points out that, "It is the first showroom to use intelligent interactive exhibits with the pieces of sintered mineral. Everything has been thoroughly researched and studied, and every detail is related to how to apply technology to display the material: a sliding wardrobe, the entrance to an office, the air-conditioning outlet...". Technology at the service of an aesthetic "that adheres to the concept of a return to nature, allowing visitors to journey to the original landscape, since the materials present the purest side of nature, with colours that bring people back to that environment." The showroom becomes an exhibition hall in which each detail, in collaboration with the Wode engineering team, serves to personalise the installation of the pieces and ensure their contemplation is as comfortable and functional as possible. "We want customers to thoroughly understand



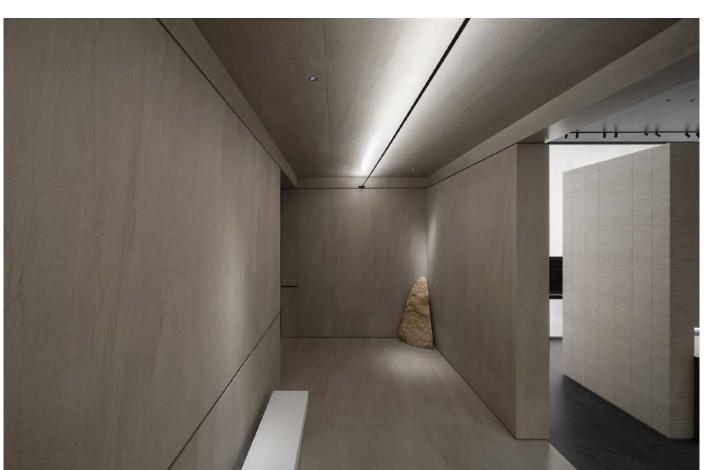




both the design of the space and the solutions provided, to feel all the options more intuitively", he says.

The richness and variety of the materials is also highlighted by Huang Haizhen, promoter of the project and head of Wode who says, "In 20 years of experience in the selection of materials, the products of the **PORCELANOSA Group** have impressed me from the first contact. Each piece is delicate and does not overwhelm the visitor, and their placement helps maintain the atmosphere of the showroom." He continues, "Since the beginning of the project, our team has been extremely careful to respect their business and humanist philosophy in their efforts to achieve the highest quality products, which is perfectly in line with our own philosophy. When you enter a space created for the products of the **PORCELANOSA Group**, you really feel that you are in nature, you can find the relaxation and silence that this setting gives you."

Above these lines: perspective has become another element for access to the XTONE porcelain pieces such as the one that cuts horizontally across this area. Next to these lines: the space is articulated in such a way that various decorative textures by Porcelanosa can be appreciated. Above, to the right: the play between dark tones (black, stone grey) and subdued lighting is another of the predominant characteristics. Ceiling finished in Liem Dark Nature by XTONE and wall in Stripe Berna Caliza by Porcelanosa, above the worktop by XTONE.



"We want customers to thoroughly understand both the design and the solutions provided, to feel all the options more intuitively"



#### Liu Xiao

This renowned professional is head of design at ZHJS Design (the Chinese studio whose international brand is Freely Build), the studio which has been responsible for creating this groundbreaking yet respectful space to house these large-format pieces. In his career, he has received numerous distinctions at the Asia Pacific Interior Design Awards including the Silver Award in 2014 and the Memorial Award in 2015, in both cases in the Living Space category. He has been a member of the National Youth Hotel Club Research Design Association of China and Design Director of the Guangdong Zongheng Construction Design Engineering company.



International Exhibition of Global Architecture & Interior Design

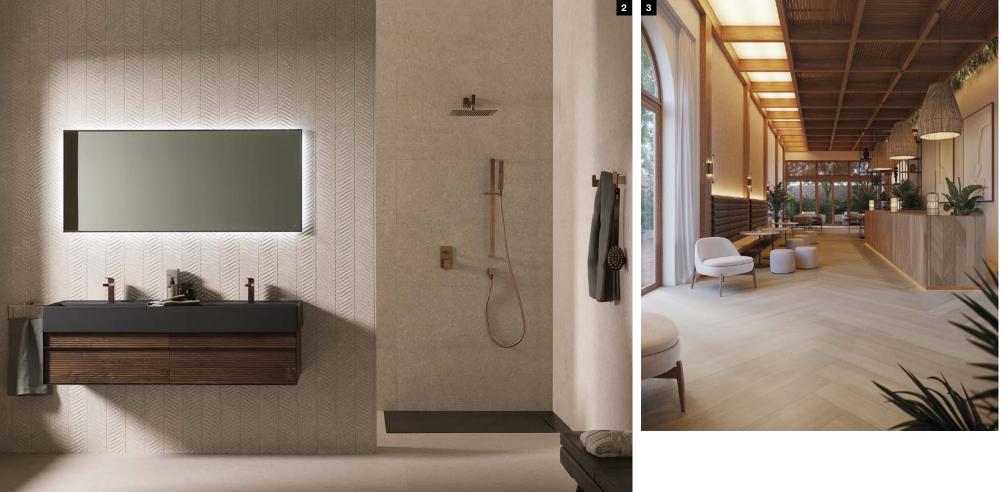
# Technological innovation and Design



The PORCELANOSA Group welcomed more than 12,000 attendees to this exhibition which coincided with its 50th anniversary. Attendees were

able to experience the Group's latest materials, products, and sustainable and technologically advanced solutions. The Group's central facilities became a knowledge hub for architects, interior designers, designers, chefs, builders, property developers and a wide range of professionals linked to the creation of spaces.





#### PORCELANOSA

 The use of the stone-effect Mystic Grey ceramic floor tile in matt finish in this naturally luminous space creates an elegant look.
Bathroom finished in Spiga Coral Topo wall tiles, with reliefs that bring warmth through their stony textures, and Essence C washbasin and suspended wall unit

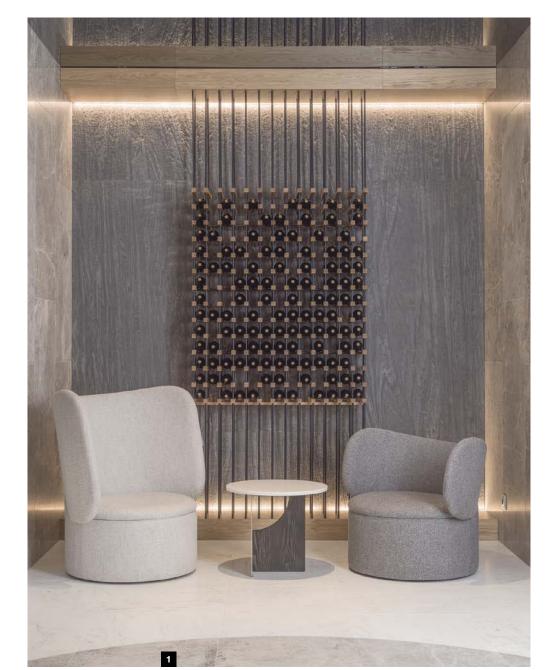
by Noken. Square taps and shower in brushed copper. 3. A cosy, welcoming environment

created using the flooring Gent Arce by PAR-KER<sup>®</sup> and the furniture cladding Gent Arrow 3D Arce, both with a wood effect.



The exhibition sought to create a sensory experience that would express the company's DNA: commitment to innovation and sustainability and an incessant search for the best products. With initiatives such as the Porcelanosa Exprés, a train that made continuous visits to the two new production facilities: the Porcelanosa Offsite, with a surface area of 10,000 m<sup>2</sup> where the latest technology is used to manufacture Monobath Eco industrial bathrooms by **Butech**; and Planta 4, where **XTONE** large-format porcelain is produced, with more than 35,000 m<sup>2</sup> of surface area and the automation of all processes, 3D presses to guarantee visual continuity in each piece, recycling of 100% of production waste... As well as show cooking sessions, live music and various workshops for visitors.

Attendees from more than 60 countries were able to tour showrooms representing the companies of the **PORCELANOSA Group**, distributed over more than 12,000 m<sup>2</sup>. The **Porcelanosa** showroom featured displays of their new collections, inspired by marble and natural stone: Mystic and Coral. These demonstrate the exclusivity of the matt finish and the sophistication of the textures. In addition, their stone structures and textured reliefs bring great warmth to the spaces. 3D Deco is the new collection which plays with combinations of wood and stone.





#### L'ANTIC COLONIAL

A display set dominated by the Airslate Kotah natural stone piece, in a matt finish, perfect for interiors.
The BALCAN marble surface demonstrates a balance between disruption and classicism. Available in a polished finish, its grey background with terrazzo patterns makes it ideal for dressing open spaces within the home.
The PICAT washbasin, designed by the Yonoh studio for L'Antic Colonial. It features the use of different textures and finishes in natural stone. With two marble textures: a polished face and a contrasting rough surface.







#### NOKEN

1. The immersive and experiential space *The seventh heaven* allowed visitors to explore all the benefits that water and the oxygen microbubbles of the Care system can offer to improve our well-being.

2. Swan series taps, developed jointly with ERRE Arquitectura. Notable for its functional WaterForest design, it features cold opening and the Noken Eco-Flow system which help to reduce water consumption.

**3.** The spectacular bathroom on display was equipped with a shower featuring the new Noken Energy shower head and a Soleil bathtub featuring the Care system which enhances its wellness benefits.





International Exhibition of Global Architecture & Interior Design

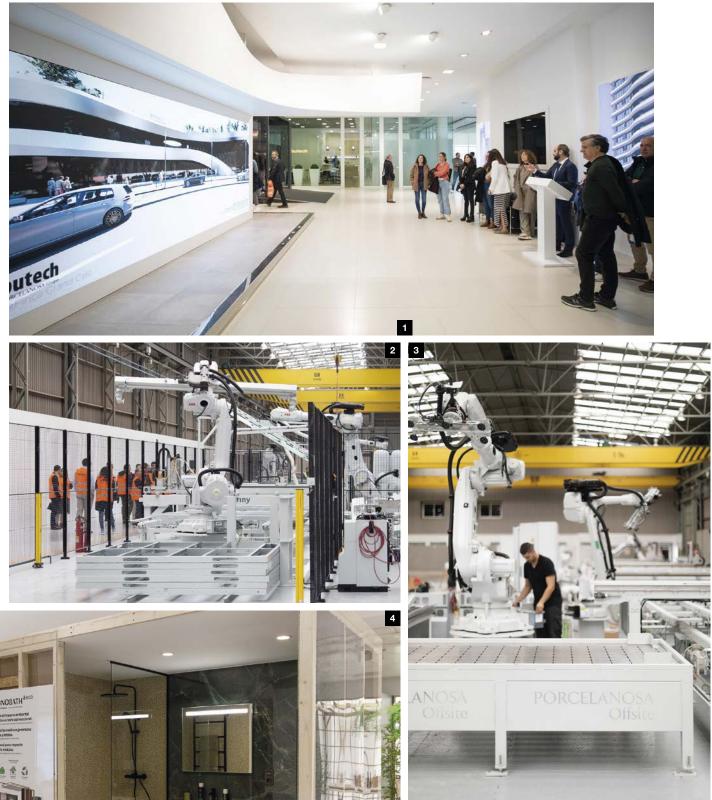
The project displayed by **L'Antic Colonial** was called *Skyline*. It showed the spaces of a luxury apartment, with innovations such as the new SPLIT series, its interpretation of decorative panels with wooden slats; the Balcan marble surface, with a grey background and terrazzo patterns; and the striking Picat washbasin, designed by the Yonoh studio and inspired by artisan techniques. The **Noken** showroom featured an immersive space called *The seventh heaven*. Here, we were invited to reflect on the three physical states of water (liquid, solid, gas), an element that dominates innovations such as the Care hydrotherapy system for bathtubs, the



GAMADECOR 1. During the exhibition, master classes were held on the virtues of the Smart Kitchen invisible worktop. 2. Inductive worktops, with invisible dual technology. can function as a hob or can connect electrical appliances to power without the need for cables or batteries. 3. The Roble Puro suspended bathroom furniture, from the Smile series. It features grooved fronts, drawers with a large storage capacity and a round mirror with integrated lighting.









#### BUTECH

 Visitors were able to learn about new technical solutions for ventilated façades from Butech. When installed on a building, these can reduce the energy consumption of the building by up to 25%.
and 3. At the new Porcelanosa Offsite production facility, the latest technology (including five ABB robotic arms) is applied to the manufacture of industrial bathrooms. This has allowed production to be increased to 7,000 bathroom modules each year.

**4.** The sustainable modular bathroom Monobath Eco is built on wooden structures. These reduce the environmental impact of the construction process and contribute to the circular economy since they are manufactured using recycled materials.



Architecture & Interior Design

new Noken Energy system shower head and the collaboration with ERRE Arguitectura to light the new Swan taps, a sustainable, functional and timeless WaterForest design.

The **Gamadecor** space featured the Smart Kitchen with an invisible dual-technology inductive worktop, and the Offroad Kitchen, made of aluminium with an outer cladding of **XTONE** or Krion<sup>®</sup> Lux. In bathroom furniture, the Smile series shone, with a grooved wood veneer front. In addition to the Monobath Eco industrial bathrooms, **Butech** continues to evolve and improve the Modfaçades modular façade system which incorporates a ventilated façade system.

Krion once again established itself as a popular choice for the retail and contracts sectors thanks to the versatility of the materials Krion<sup>®</sup> Lux, Fitwall<sup>®</sup> and Alluslate<sup>®</sup>. Key news from the Krion Porcelanosa Bath line included the launch of the NER series, in collaboration with the architect Fran Silvestre, and the Marko shower enclosure, with a minimalist design. The big news from **XTONE** was the Alpinus White collection, with a natural design that shone out in a space where the Orobico Dark, Montreal Ice and Argos Black series also featured.



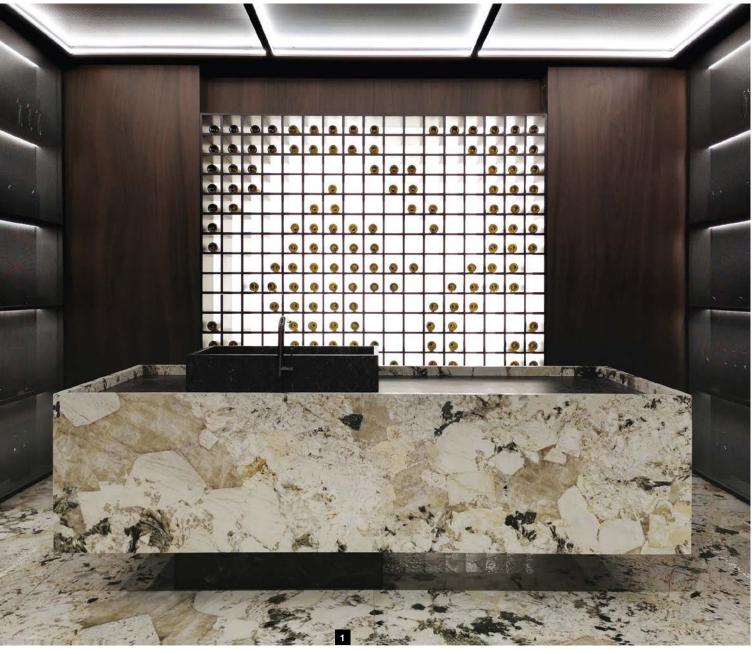


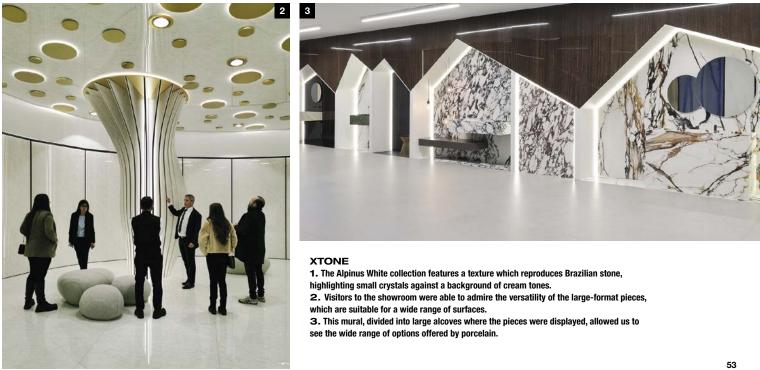


KRION

1. A wide range of Unlimited materials are available as differentiating solutions for retail, contract, and service projects. 2. Visitors were able to see the many façade solutions that Krion has contributed to buildings around the world.

3. The versatility and character of the new Nebula Black model from the Krion® Lux luxury series come from designs with soft lines and subtle, ethereal shapes.







#### **RICCARTON HOUSE**

**CHRISTCHURCH (NEW ZEALAND)** 

# Spaces and materials in perfect harmony

With an avant-garde architecture, rich in volumes, this house opens to the outside through a welcoming interior that plays with finishes full of nuances and textures.

Text: TXELL MORENO Photos: SARAH ROWLANDS

Next to these lines: the main entrance gives access to a double-height hall which allows the visual connection to be maintained throughout the area thanks to the light and transparent dividers. The double-height wall with natural wood mosaic WOOD FEEL by L'Antic Colonial captures the focus of attention above the stone-style porcelain floor tiles by Porcelanosa. Below: the floor in the lounge and dining area is finished in Nobu Roble by Porcelanosa. The custom-designed dining room table features metal legs supporting an XTONE porcelain top.









Above these lines: the work area features a wall covered in Prisma by Porcelanosa, with geometric reliefs and a metallic finish that, in turn, contrasts with the white worktop in Krion® K-Life 1100 East. On the right: the kitchen, distributed around an island, has a large work area with a large-format porcelain worktop in XTONE that harmonises with furniture featuring refined lines and wooden details and the floor finished in PAR-KER® Nobu Roble by Porcelanosa.





On the left: in the en-suite bathroom, the floor and wall are finished in the porcelain tile Bottega Caliza by Porcelanosa. On the suspended wall-unit, the vanity surface is made from Krion<sup>®</sup> K-Life 1100, the washbasins are from the Unique range by Krion<sup>®</sup> Lux, and the taps are Tono by Noken. The shower area has been finished in PAR-KER<sup>®</sup> Nobu Roble by Porcelanosa and features the waterfall shower head Forma by Noken.

*Be/ow:* bathroom finished in tiles from the collection Bottega Caliza by Porcelanosa. The washbasin from the Unique range rests on the suspended wall-unit and the mixer tap is Tono. The shower column with thermostatic taps is from the line Bend by Noken.

Below these lines: the cloakroom brings together an exotic wallpaper featuring vegetable and fruit motifs with the decorative covering by Porcelanosa. The built-in mixer tap Tono sits above the Almond oval washbasin by Krion<sup>®</sup> Solid.



The brief was to design a high-end modern house that made the most of the available space. The house overlooks a popular park in the town of Christchurch, New Zealand. The work of the Krush Architecture studio, the house is distributed over three floors. The main entrance and a garage for four cars are on the ground floor. On the first and second floors are the four bedrooms, a study area, and an open-plan living room that merges with the dining area and the kitchen which features a large island.

The project has been undertaken in collaboration with the interior design studio Mal Corboy Design. It has been designed to have a solid and robust appearance and to require little maintenance, with a façade system that presents a concrete finish contrasting with the metallic enclosures and the exterior tiles. The angled roof, with a custom-made braided black metal soffit, adds a subtle touch while protecting the sliding glass doors of the room from the sun. On the third floor, angled metal boxes frame the sliding windows, framing the stunning views of the hills and park. Inside the house, an atmosphere of warm tones has been chosen. Relief finishes are used in the bathrooms, the work area and the entrance in order to accentuate the character of a sober, avant-garde and functional style. façades

# The architecture of the future strives for energy efficiency

With a perfect hidden anchoring system, these façades are designed with materials that combine quality and durability. With the **PORCELANOSA** Group, innovation and design come together to create large architectural projects that define the new trends in global construction.







#### **CHIC BOUTIQUE HOTEL & SPA** Vlorë (Albania)

This project, which is reminiscent of an origami creation, has been carried out by the Stile Progetti Associates studio and the famous architect Besiana Seraj. The façade impresses with its sharp-edged shape, the motion of the modules in all directions and the large windows on the three upper levels, which give it great dynamism and character, while contributing to creating comfortable spaces that adapt to the environmental conditions of the area.

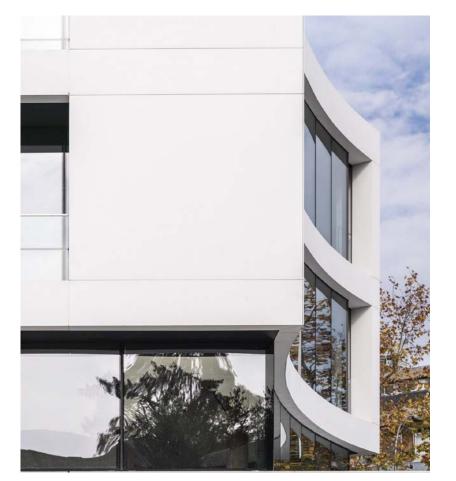
After a thorough study of materials, it was decided to use **Krion®** solid surface for the entire façade. Thanks to its fluidity in moulding itself to the original conceptual design, this material provides lightness, efficiency, resistance and durability.

Both the windows and the balconies have the same frame, which provides a homogeneous aspect to the whole and actively introduces the landscape and light into this building on the Albanian Riviera with magnificent views of the Adriatic Sea. *Photos:* Armand Habazaj.

#### **ONTIER**

Madrid (Spain)

In the financial district of Madrid, this imposing façade is designed with Krion® K·Life 1100 solid surface, a material with a high mineral composition which gives it resistance and durability. The adaptability of this material ensures it can meet the challenging demands of contemporary architecture. It is presented in the form of panels. These are installed using the K-FIX system designed by **Butech**, with a double anchoring system (chemical and mechanical) securing the Solid Surface panels to the aluminium structure. The building, designed by the architecture studio Fenwick Iribarren, has 4,356 m<sup>2</sup> of surface area distributed over four floors, and features large glass windows that accentuate the entry of natural light into the open-plan and modular interior. The presence of balconies, screened with glass panels, maintains the visual lightness of the façade, which is characterised by its straight lines combined with a concave side that adds dynamism to the whole.



# ONTIER

#### **HELENSBURGH LEISURE CENTRE**

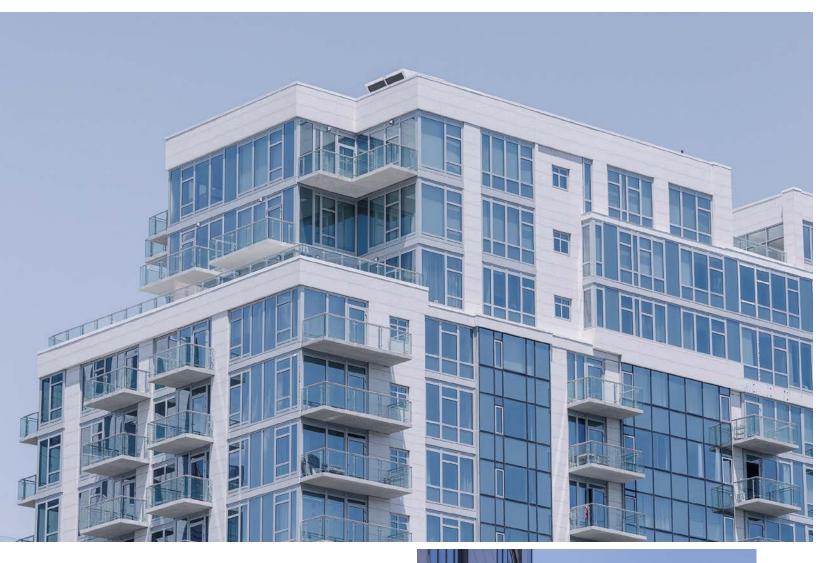
Helensburgh (UK)

The DB3 Architecture studio was commissioned to design the new leisure centre located on the seafront of this Scottish town, next to the mouth of the River Clyde. The ventilated façade features a double anchoring system with stainless-steel staples that secure the bond between the natural stone pieces of L'Antic Colonial and the metallic structure. The facilities include a gym, two swimming pools, a Turkish bath, a sauna, two fitness rooms, a café and a shop. The materials and colours are precise and elegant, with a clear desire to integrate into the environment. The high-performance result is achieved with a wrap in ecru tones in contrast with a lower skirt in anthracite hues on the sides and rear. The large vertical glazed panels favour the entry of natural light into the interior. Photos: David Barbour.









#### TANGRAM HOUSE SOUTH

Flushing, New York (USA)

The Margulies Hoelzli studio designed this important complex located in Queens, which has 192 residential apartments arranged over twelve floors. The façade presents a unique monochrome effect that is made up of various **Solidker** porcelain collections by **Porcelanosa**. The ventilated façade system with hidden staples by **Butech** was selected to ensure a homogeneous design and secure the optimal placement of the panels. This ensures the anchors are invisible, giving more prominence and luminosity to the ceramic surfaces.

As a whole, the shapes bring beauty and functionality to the space. The highly technical project ensures that the porcelain façade blends with the existing brick construction and accentuates the openness of the building thanks to its glazed balconies.

Photos: Imagen Subliminal.









#### **THE LEYTON** Manhattan, New York (USA)

Located in the Lenox Hill neighbourhood, on the Upper East Side of Manhattan, the slender skyscraper The Leyton rises 30 stories, reaching a height of 150 metres and offering privileged views over Central Park. The work of the prestigious studio Manuel Glas Architects, this is a modern interpretation of the art deco style present in the iconic neighbouring buildings of the Rockefeller Center and the Daily News Building. The façade features more than 6,500 m<sup>2</sup> of **Solidker** porcelain stoneware pieces, achieving a great aesthetic and constructive balance accentuated by floor-to-ceiling glass windows and large balconies. The porcelain ventilated façade system features a double hidden anchoring system by **Butech**, which allows ceramic pieces to be fixed without affecting the appearance of the exterior, which includes overhangs and projections. Photos: Imagen Subliminal.





### NIU HOUSES VALENCIA An innovative solution

Provide a global response to the new challenges in architecture and construction. With this vision, Fran Silvestre Arquitectos has developed an integrated project design that makes the entire process more sustainable, a cutting-edge contribution that involves participation from companies of the PORCELANOSA Group.

Text: JAVIER MARTÍNEZ Photos: JESÚS ORRICO



NIU is available in several construction models that adapt to any requirement. The homes can be configured with one or two floors, from one to four bedrooms, and from one to three bathrooms. This systematic approach encompasses all phases of the construction, from the architectural project (which includes working with the relevant authorities and the coordination of all the agents involved in the planning and implementation processes) to the interior design. With this, three major improvements are achieved: reduced timescales, since the speed of manufacturing means that the usual times are reduced by a third; a fixed budget, with rigorous and controlled project management; and a commitment to energy efficiency, since the homes have systems to generate renewable energy. In addition, all possible steps are taken to reduce the carbon footprint during the manufacturing process and through the choice of natural and recyclable materials.

All these detached family homes, integrated into their natural environment, have been designed to create maximum comfort: straight lines, open spaces without obstacles and making the absolute most of natural light, with the perfect white of the walls creating a sensation of elegance and tranquillity.







On the previous page: one of the main characteristics of the houses is the large windows, which at night allow us to appreciate the brightness of all the rooms, both the bedrooms and the corridors that connect the different areas. Next to these lines and below: the purity of white in the bathroom was achieved with Krion<sup>®</sup>. The suspended toilet is the model Acro Compact and the taps are from the collection Round, both by Noken.





#### Fran Silvestre

After graduating with honours in Architecture from the Polytechnic University of Valencia (UPV), he specialised in Urban Planning at the Eindhoven University of Technology (TU/e), and founded Fran Silvestre Arquitectos (FSA) in 2005. Professor of the Projects Department at UPV and at the European University of Valencia, director of the MArch programmes in Architecture and Design, he received his doctorate *cum laude* from UPV. In 2011 he was deputy director of the Higher Technical School of Architecture of Valencia and since 2018 he has held the Victor L. Regnier Distinguished Visiting Professorship at Kansas State University. He has received international awards and distinctions, including the 13th Spanish Biennial Architecture and Urbanism Award (Granada, 2016), the IFCC Awards (New York, 2016) and the German Design Award (Frankfurt, 2019). He has presented his work at conferences around

the world and has exhibited in museums and art galleries including the Museu Serralves in Porto, within the framework of "Inovdesign", and MoMA in New York, in the collective exhibition "On-Site". For interior design, FSA works in collaboration with Alfaro Hofmann, and has collaborated with other prestigious international studios, such as the Pritzker prize-winning Álvaro Siza.

#### natural materials

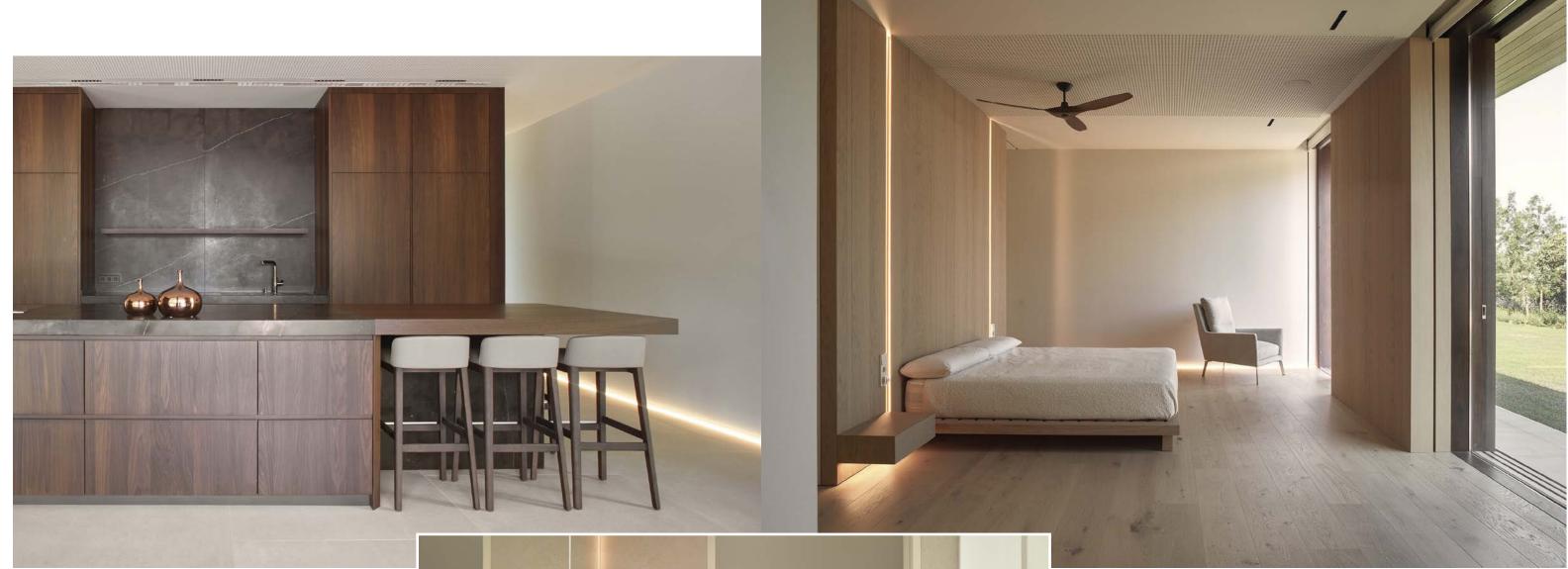
# The essential universe

Using natural materials from the PORCELANOSA Group, Ramón Esteve Estudio has created a house rooted in nature.



The presence of natural stone walls, both interior and exterior, confer on the house a great deal of its personality. Outside, where the pool is the main feature, the natural hues of the surroundings have been accentuated. The continuity of the stone wall carries this feeling into the interior, where the wall sits above a beautiful floor made of natural wood.





Wood, stone and concrete. Pure, direct materials that create atmospheres in keeping with the beauty of nature. They are the basis of the unique recreation of dimensions and volumes designed by Ramón Esteve Estudio; a house developed from stone boxes and light patios, joined between two horizontal platforms that delimit the space. "The house is confined within stone walls in the form of an enclosure where an intimate space is created, constructing a universe of its own", explains Ramón Esteve, who has used natural materials from the **PORCELANOSA Group**.

To enhance these elements, the ground floor and terraces have been raised 30 cm above ground level, creating a sensation of horizontality which culminates in the exposed white concrete roof. The distribution of the boxes between these two concrete planes generates intermediate spaces that house the shared uses. These interior spaces present a clear continuity with the exterior, framed by the garden that surrounds the house. The wooden contrast elements temper the entry of natural light, which plays through the spaces generated between the volumes. Above these lines: in the kitchen, the use of wood-finish furniture from the Emotions range by Gamadecor, with functional products that are 100% environmentally friendly, contributes to generating a feeling of comfort and harmony.

On the next page, above: in the bedroom, natural materials are combined to create spaces without obstacles, allowing the entry of natural light. On the right: the bathroom has a wide entrance, which facilitates

access. The copper-coloured mixer tap is from the Lounge collection by Noken, designed by Simone Micheli's studio.





#### Ramón Esteve

Born in Valencia in 1964, he graduated from the Escuela Técnica Superior de Arquitectura (ETSA) in Madrid in 1990. Just one year later, in 1991, he founded Ramón Esteve Estudio, where more than twenty professionals currently work, including architects, designers and creatives, "designing projects with character". He has a PhD in Architecture from the Universitat Politècnica de València (UPV). Between 2005 and 2018 he was an associate professor in Projects III at ETSA-UPV, where he tutored numerous students. In 2018, he received the Land Rover Born award in Milan, in the Architecture category, for the renovation of the Bombas Gens building in Valencia. In 2020 he was distinguished as an Outstanding Alumnus by the UPV "for his professional and personal career, his recognised prestige and his social work." His work as a designer has also won various international awards, including the Archiproducts Design Award 2022 in the Furniture category for the Jumbo sofa created for Lebom, and the Wallpaper Design Award 2023 in the Best Outdoor Lounge category for the Gatsby pots for Vondom.



# THE CROWN TAIPEL / TAIWAN A new icon with immediate impact

Its revolutionary white exoskeleton gives a unique personality to this luxury residential building designed by the ON-A studio, with the significant participation of two companies from the PORCELANOSA Group. The vertical fluidity and lightness of the forms of The Crown, with the stylised frame made of Krion® K-Life 1100 solid surface, are highlighted at night across the urban environment in which the building sits. Thus, it fulfils the initial brief of the project: to have a great architectural impact in an area destined to be one of the most dynamic in Taipei.





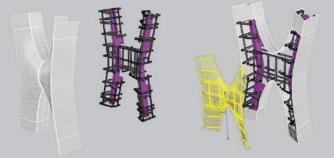
The ON-A studio carried out its first project in the Taiwanese capital of Taipei in 2011. Their innovative and creative designs were very well received and in 2019 they undertook a residential project for a local developer, Kingland. This same developer commissioned their most ambitious work: The Crown, a 28-story luxury residential building, is complemented for future owners by amenities including a lounge bar on the ground floor, a gym, work areas, a library on the first floor and, on the top floors, multi-purpose spaces for social events. "The commission basically consisted of making it a spectacular building that would set a new architectural trend and would be a benchmark in the city", said the studio's co-founders, Eduardo Gutiérrez and Jordi Fernández. The main feature of the building is the imposing white exoskeleton made in collaboration with **Butech**, the façade engineering experts of the **PORCELANOSA Group**, specialists in constructing building enclosures using **Krion® K-Life 1100**, "a solid surface material that allows us to create any type of shape and resolve all the intersections that are generated in the nodes of the structure, maintaining the proposed concepts of fluidity."







The striking external structure is made from some 250 pieces shaped into knots, straight lines, diagonals and corners, made using different moulds. To ensure the success of this risky proposal, during the preparation phase a 1:1 scale prototype of a 4 m x 4.5 m double curvature knot piece was built at the Butech facilities. The internal structure of the façade, the fixing systems and the design of the industrialised modules were completed by architects and façade engineers from Butech. The extremely versatile, highly durable and easy-to-maintain material Krion<sup>®</sup> Lux solid surface was the option chosen for the skin of the structure.

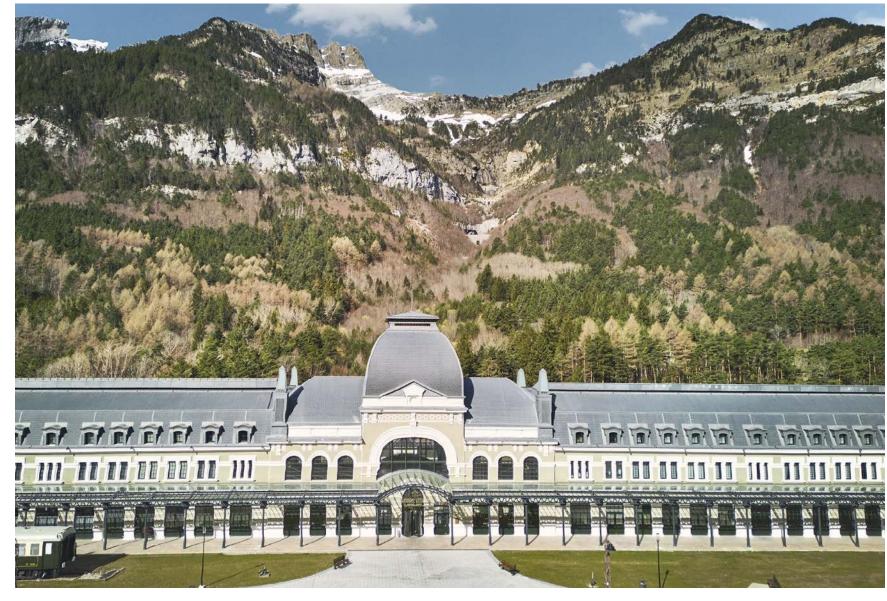


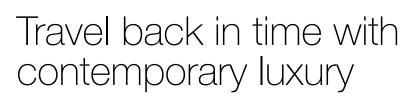


#### ON-A Studio

Founded in Barcelona in 2005 by the architects Eduardo Gutiérrez (an expert in parametric design, BIM and BREEAM) and Jordi Fernández (with extensive experience in residential buildings and the re-naturalisation of cities). Their projects bring together innovative and creative solutions and the use of new technologies to design and build unique spaces. The studio has received several awards that recognise aspects of its work, such as a holistic approach through research, formal analysis and socio-environmental responsibility. It won first prize at the Dedalo Minosse International Architecture Award (2006), a special mention at the 10th Girona Architecture Award (2011), and was a finalist at the International Award of the Monaco Smart & Sustainable Marina (2022).

# CANFRANC ESTACIÓN, A ROYAL HIDEAWAY HOTEL HUESCA / SPAIN





The iconic Canfranc station, in the Aragonese Pyrenees, revives its original splendour. Now converted into an exclusive hotel, it invites you to explore the essence of its early 20th century railway origins from a personal and avant-garde perspective. Text: TXELL MORENO Photos: D.R.







The project has sought to preserve the valuable cultural heritage of an iconic buildin with more than 90 years of history. The spaces, warm an elegant, combine with subtle art deco elements to create contemporary environr that evoke a glamorous past, rich in history.



Nestled in the valley of the Aragón river, surrounded by high mountains, the new Hotel Canfranc Estación, part of the Royal Hideaway Luxury Hotels & Resorts brand, has opened its doors and given new life to the old railway station building in this small town in the province of Huesca, a stone's throw from the border with France. The iconic building, inaugurated in 1928 and declared an Asset of Cultural Interest in 2002, is one of the most important railway complexes built in Europe in the first 30 years of the 20th century. After more than nine decades of history, the site houses a valuable cultural heritage that has been emphasised through interior design inspired by the glorious days of the railway.

This interior design, by the Ilmiodesign studio, is inspired by the aesthetics of the old stations and luxurious long-distance trains, with their characteristic carriages and typical features, but adapted to the styling of the designers Andrea Spada and Michele Corbani, who bring a high level of comfort to the project. For this, welcoming and sophisticated spaces have been designed, using materials such as wood and brass,

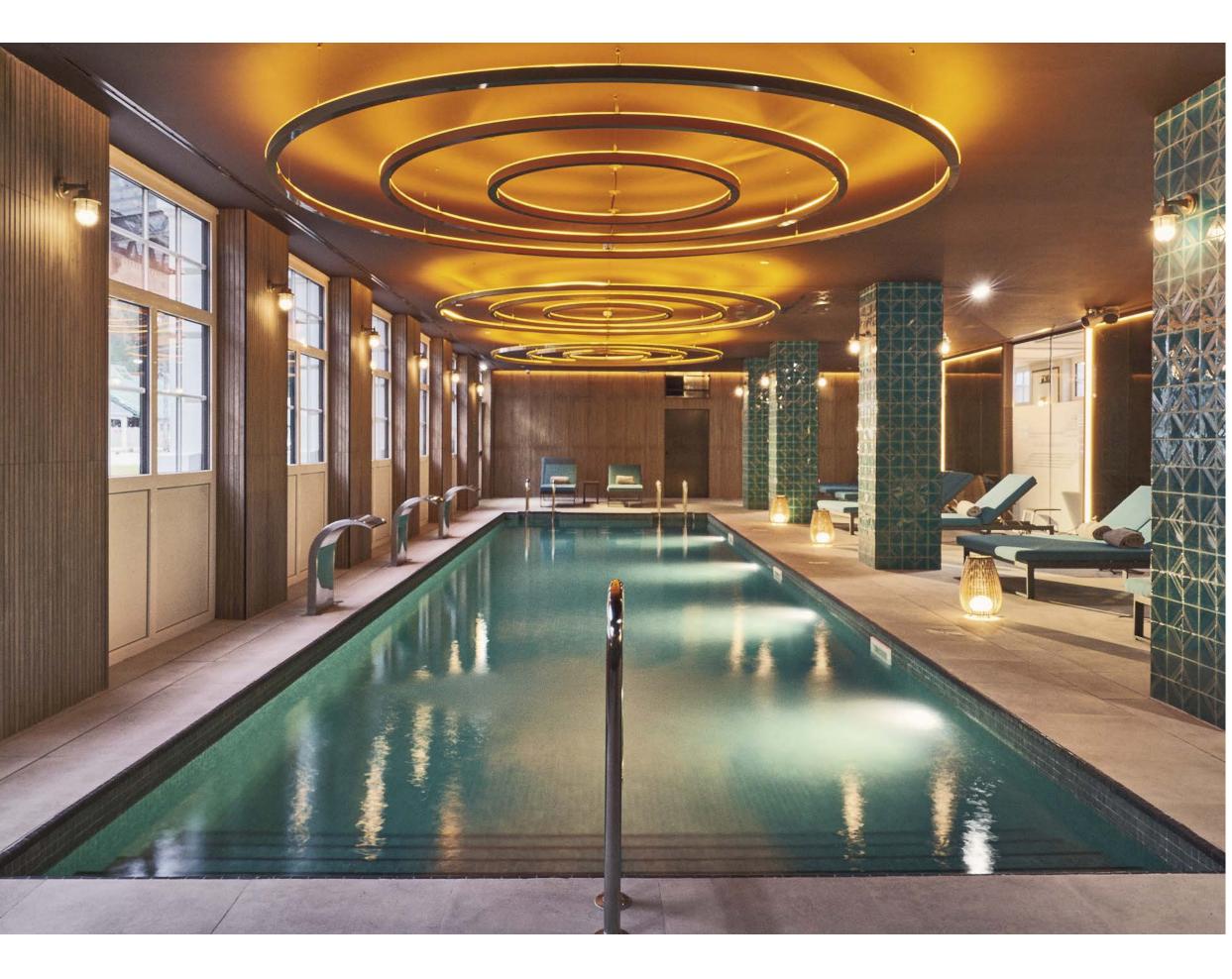


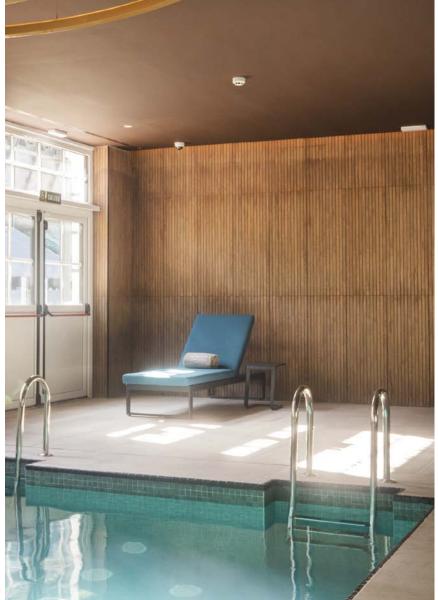


On the facing page: the hotel features several culinary spaces, including two train carriages which have been renovated in the style of the early 20th century. The rooms fuse the latest technology with a serene and welcoming interior design, using natural wood for the furniture and floors, and with mouldings that coordinate with a palette of soft tones.

On this page: the wet zone features the shower tray Slate and the bathtub Acore Basic, both by Noken. The chrome shower hose and head belong to the line Round, while the built-in mixer tap is from the line Touch & Feel, both by Noken. The bathroom walls are finished in Matika in combination with the linear decoration Stripe Matika, both by Porcelanosa. The vanity surface is Liem Dark Nature by XTONE and the mixer tap is from the collection Hotels by Noken.







The floor of the wellness spa area is tiled in Vela Natural, in non-slip finish, by Porcelanosa. The edge beading and the Pool Deck system that delimits the perimeter of the heated swimming pool are by Butech. The look is completed by walls covered in an evocative turquoise tone combined with the Lexington Cognac by Porcelanosa, that combines the warmth of wood with the advantages of ceramic.

fabrics such as velvet, and a chromatic range of beige, green and petrol tones. Also noteworthy is the integration of Aragonese popular culture in certain textile elements that are presented with graphics in keeping with the interior design.

The hotel has 104 rooms, distributed across the first and second floors. On the ground floor is the wellness area, featuring various materials from the **PORCELANOSA Group**, in addition to the library and three restaurants, two of which are located outside, in two carriages that have been renovated in classic style. The main hall of the station houses the hotel reception, which is accessed from the iconic original metal canopy that has been maintained after complex rehabilitation work. In addition to respect for the architectural and cultural heritage of the site, other factors such as energy efficiency, safety, and social and environmental sustainability have also been taken into account, earning the project the Re Think Hotel recognition, as one of the best hotel sustainability and restoration projects in Spain.

SANTA ÚRSULA SANTA CRUZ DE TENERIFE

# A play of shapes on the cliff

Integrated into a unique environment on the island of Tenerife, this villa becomes an exceptional viewpoint open to the sea

Text: TXELL MORENO Photos: JOAQUÍN PONCE DE LEÓN

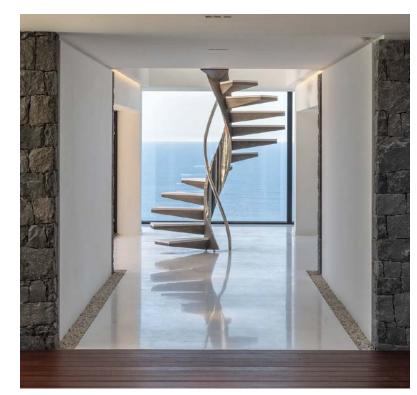






Above these lines: the green roof blends into the garden area that gives way to the walkways and teak wood terraces. The envelope of the façade is made entirely of Krion<sup>®</sup> K-Life 1100 solid surface using the K-FIX ventilated façade system by Butech. Next to it, large glass enclosures emphasise the penetrating blue of the sky and the sea.

Next to these lines: part of the enclosure of the house is made up of panels covered with XLIGHT, the large-format porcelain by Porcelanosa.



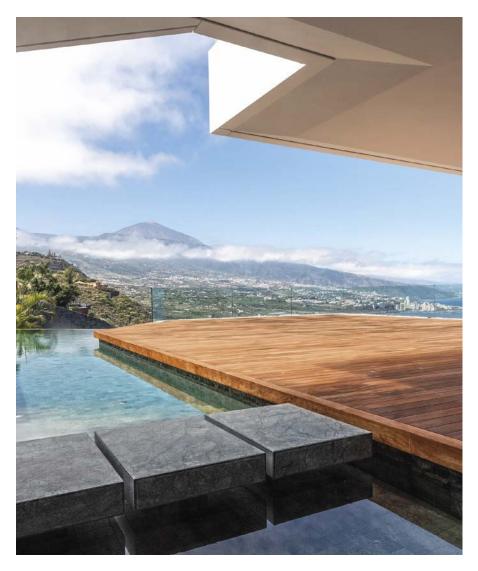


Next to these lines: light and reflections from the water add nuances to the contrast between white materials such as the Krion<sup>®</sup> K·Life 1100 solid surface and the black of the local basalt stone, the bush-hammered concrete and the teak wood. This combination brings greater emphasis to its interior geometries, and offers impressive views. Below: the immaculate interiors combine the straight lines of the windows with the curved lines drawn by the stairs, designed to add a twist of spectacle to the minimalist spaces.









The architect José Lucas Delgado Gorrín, from the Tenerife studio Ideass SLP, has designed this imposing villa located in the north of the island on a cliff overlooking the Atlantic. Designed in a number of layers, the house has green roofs, wooden platforms and floating stones that constitute the fifth façade of this open and bright space featuring a minimalist aesthetic. The interior is structured over three levels which are connected through a central atrium where the true protagonists of the space come together: three sculptural staircases that lead the way from the most social to the most intimate spaces.

Functionally, the definition of the new house begins on the first level which is more public, on top of the cliff, with access from the road. This is followed by an intermediate level of living rooms, day rooms and guest bedrooms around the terraces and the main pool, with the best views and orientation to the south. On the lower level there is a more private area which houses the family bedrooms, the library, the study and a lounge. All this accompanied by the constant presence of the ocean and Mount Teide, both protagonists visible through the wide interior openings that follow one another throughout the different open levels and with few enclosures.

A lift connects all levels from the upper platform down to a cave that leads to an outdoor swimming pool "hanging" on the cliff.

The house also has a second outdoor pool that, in an attempt to blur the limits between interior and exterior, is designed into an intermediate level and is incorporated into the house seeking open spaces.

## interview BORJA VÁZQUEZ

# Scalpers, an aesthetic and ethical approach

The company, with its distinctive skull and crossbones branding, has taken giant steps since opening its first store in Madrid in 2007. And not only at the business level, since social responsibility is another of the hallmarks of this visionary from Seville.

Text: PAOLA ROCCA





Borja Vázquez firmly believes in the importance of surrounding yourself with good travelling companions For this reason, he has selected materials by the PORCELANOSA Group for iconic stores such as Scalpers Woman at Claudio Coello, 52 and the store in the Caleido Shopping Centre. Both with flooring featuring large-format pieces from the Harlem range by Porcelanosa. Photos: Fernando Alda



Scalpers started life as a brand entering the men's fashion market with a unique aesthetic proposition. At the beginning there were five friends with an exciting project. Borja Vázquez, president, and Alfonso Vivancos, CEO, currently lead the company. And, 16 years on, Scalpers is still in pole position in this very competitive market. It now has 270 men's and women's stores in Spain, Portugal and various European cities as well as franchises and joint ventures in Latin America and Turkey.

#### How and where do you see the company growing in global terms?

We intend to become a global company with international recognition. That's our dream. This necessarily involves also being a benchmark in women's fashion (something we are achieving guite guickly), providing a real omnichannel service experience and ensuring everything, first and second, is fulfilled on an international scale, with all the associated implications. The company is growing at a good pace and we hope to exceed the 300 million euro milestone by the end of 2025.

#### What is the secret ingredient that has kept Scalpers viral and successful for 16 years, including the logo?

Probably the company culture. There is a tremendous commitment and feeling of community and family among our teams that somehow carries over to our customers "At Scalpers we are aware that the path is almost as important as the end itself, or possibly even more important, and we firmly believe that on that path we should surround ourselves with the best possible companions"

as well. We are constantly and almost unhealthily challenging ourselves, always launching new projects and involving the teams in them so that they feel a sense of ownership.

We know that you have a relevant and effective concern for the environment. How does Scalpers approach this issue which is so fundamental in an industry like fashion?

We are fully aware that the economic sustainability of the project must be accompanied by its real environmental sustainability. Over the last few years, we've worked very intensively with our entire supply chain, not only for textile garments and accessories, to try to generate the least possible impact, not only using appropriate raw materials and industrial processes, but also focusing on reducing stock levels, aligning supply with demand.

# Staying on the topic of social responsibility, let's talk about Pirates for Good.

Pirates is a project that arose internally due to the company's need to «give back» to the community in recognition of all that it has clearly received from it. If at Scalpers we focus in some way on improving the physical image of our customers with the moral effect that this has on their safety, dignity and selfimage, at Pirates we want to do the same with our cities by giving visibility to street art, offering events so that they can express themselves with absolute dignity, creating spaces and shops where people at risk of social exclusion can access our collections completely free of charge without having the feeling of receiving a handout, intervening artistically in vandalised places in our cities to give them a second chance and make them spaces of which we feel proud and which become the seed of new ways of sharing in the community.

Your stores have their own identity and in many you have chosen to work with materials from the Porcelanosa Group. Can you tell me about this choice and the benefits of working with our brands? At Scalpers we are aware that the path is almost as important as the end itself, or possibly even more important, and we firmly believe that on that path we should surround ourselves with the best possible companions. Porcelanosa is one of them due to its relevance and international reach: for its reliability; for the quality, variety and infinite possibilities of its materials and solutions. And also - something you share with our company- due to an incessant effort to build a brand beyond the economic.





022 estudio has designed the new Scalpers stores. In them, earthy colours and luminosity give the spaces their distinctive identity. Wallpapers and striped mortars are used to dress the interior walls. Outside the shop, just like inside, the floor is paved with large-format pieces from the Harlem range by Porcelansa. The façade features pieces from the collection Urban Natural by Porcelanosa. On the double page, the stores in Murcia, Barcelona and Alicante. *Photos:* 022 estudio.





#### **PIRATES FOR GOOD**

The skull and crossbones brand created the Pirates for Good foundation in 2021 as an initiative to help people at risk of social exclusion. From that moment, and with the motto «Weaving stories, unstitching prejudices», it has managed, in the words of Borja Vázquez, "to give back to the community in recognition of all that it has clearly received from it." And so it has turned to the opening of social solidarity shops where people without resources can access the firm's collections for free and with dignity. In Seville, the company has just organised the 2nd buskers concert for urban talent. It has welcomed Ukrainian families displaced by the war and intervened artistically in marginalised places in different cities to give them a new opportunity. Socially responsible pirates forever.

### CASA DECOR 2023

# **XTONE** seduces designers

The company **XTONE**, part of the **PORCELANOSA Group** was present at Madrid's big event in the world of decoration and interior design. In collaboration with prestigious professionals in the sector, its porcelain tiles and the various models from the **Altissima** natural stone range were the stars of three official spaces. Once again, the company demonstrated its commitment to technological innovation, the search for the most sustainable processes and the commitment to providing the greatest creativity in its finishes and in the performance of its products, largeformat pieces combining the latest technology in porcelain tiles and the beauty of natural stone.

The Wonder Chamber "room of curiosities", a wonder kitchen created by Vonna Estudio for the Delamora space, won two awards: the First Mention for Best Project and the Public Award for the Most Voted-for Space. The various **XTONE Altissima** natural stone collections also featured in other spaces: Luxury Nomad, a conceptual set by Dosalcubo that reinvents the traditional Native American tipi in a contemporary style, and Doux Heritage, a project for SixtyPro designed by the Cuarto Interior studio, which transports us to the essence of the Mediterranean lifestyle.



#### **VONNA ESTUDIO**

Led by Victoria González and Nicolás Poggetti, this studio based in the Madrid neighbourhood of Chamberí was launched thanks to the convergence of people who had been planning and creating unique kitchens for some time, applying their knowledge and experiences. The search for maximum efficiency and functionality, where appropriate, goes hand in hand with comfort, harmony and, of course, a daring design which always considers the final recipients of the project. "The most important thing about a piece is that it entertains us and makes us happy beyond its functionality. Above all, they have to help us create unique spaces that define us and make a difference", says Nicolás Poggetti. Photo: Sergio Balboa.





#### **Wonder Chamber** A 'kitchen of wonders' to highlight the beauty of nature

In the 16th and 17th centuries, the thirst for knowledge led to the appearance of Cabinets of Curiosities, or wonder rooms, where unusual and surprising objects, capable of creating a new reality, were exhibited. The same concept underpins the kitchen created by Vonna Estudio for Delamora, conceived as a naturalistic showcase, without an established hierarchy. An effect which is enhanced by the use of the flooring **Tura**, a new-technology porcelain tile featuring digitised fossils and a scaled texture; the finish and details of the cabinets and the fireplace in Breccia Pernice, with its combination of red hues and iron nuances that enhance the pink tones and cherry blossoms on the wall; the worktop and backsplash in the stone Opera Fantastico, with the chromatic contrast between the grey of the stone and the copper veining of its structure, and the subtle and elegant worktop of the brass island, Breccia Imperiale, in black with red specks and faint linear veins. Photos: Amador Toril, Sergio Balboa and Javier Bravo.



## Luxury Nomad

A home for the contemporary nomad

Inspired by the tipi, the traditional construction of North American Indians, Dosalcubo proposes a new concept with a defined target market: the contemporary nomad who is accustomed to travelling around the world for work, but still needs a space to call home. This is how Luxury Nomad was born, creating a 21st century tipi with elements that reflect that past: the representation of animal skins through the kinetic slats, the allusion to maps, the fire in the space, the textile and ethnic objects, the circular dome... And the flooring in **Pangea**, of American origin and impressive aesthetics, the result of the union between quartz and feldspar. Its backlit version also provides a timeless touch that enhances the whole. Photos: Lupe Clemente and Sergio Balboa.







#### DOSALCUBO

David Moya, Javier Páramo and Helen Sánchez Rivero are responsible for a large multidisciplinary team of architects, interior designers, surveyors and other professionals in the interior design and construction sector. Their projects benefit from an integrated, holistic approach that encompasses both design and management, whether in residential properties (from villas and family homes to attics and lofts), or in hotels, shops, offices... They usually work in and around Madrid, where projects include the Velázquez Lavand Store, the Sobre Lumbre restaurant in Chueca and the Montemayor café on Calle de Alcalá. Photo: Juan Martín.

## **Doux Heritage**

Journey to the essence of the Mediterranean

A window onto the aromas, the light and the architecture of the Mediterranean, at the same time traditional and sophisticated. That is what is offered by the SixtyPro space designed by Germán Álvarez, creative director of Cuarto Interior. The use of green clay on the walls highlights the colour of the natural wood of the island, the design's star feature, presided over by the **Adamantina** natural stone worktop. The elegance of quartzite stands out in the design of precious stones that shine through clear veins on a base of details in green tones. The porcelain tile Bottega Caliza dominates the floor thanks to its subtle brushstrokes in neutral and beige tones. Photos: Amador Toril.











#### **CUARTO INTERIOR**

Germán Álvarez (in the picture) and José Manuel Fernández founded this architecture and interior design studio in Madrid in 2003. Specialising in luxury residential properties, hotels and restaurants, throughout their career they have accumulated extensive experience that has resulted in projects in Spain and the Middle East. Here they bring their creativity to bear to find solutions for their clients' needs, which include the use of noble materials and a commitment to sustainability. Their projects include the transformation of the rooftop of the Círculo de Bellas Artes (2013), the Hotel VP Plaza de España Design, the Café Saigón Bar & Restaurant, the Hotel Urso, and the Club Privado at the Teatro Barceló, all in Madrid. Photo: Sergio Balboa.

# Avant-garde materials and sinuous shapes in an iconic building

The Torres Blancas building, a brutalist icon designed by Javier Saénz de Oíza in the 1960s, is the setting for this renovation by Studio.Noju. The 400 m<sup>2</sup> apartment establishes a dialogue with the building, where the original elements provide the launch point for the design.



The apartment's front door leads into the entry hall, a semicircular space that acts as a threshold between the common areas of the building and the home itself. The lower floor makes the most of the open-plan layout, while the unique structural walls establish order between the different areas. The new staircase that leads to the upper floor is a material extension of the kitchen floor, opening it up to the rest of the apartment. The exterior spaces are also recovered, providing the home with rich vegetation. Ceramic materials

from the outside enter the house, creating a unique connection. This is how Studio.Noju defines a striking proposition, full of references to this iconic building, with the choice of different materials that interact with the unmistakable amber light projected by the stained glass window of the original glass façade.





Antonio Mora and Eduardo Tazón The founders of Studio. Noju, a creative studio involved in multiple fields, from architecture and interior design to product design. Created in 2020, with headquarters in Madrid and Seville, it is characterised by its open source format that invites other companies and professionals to collaborate on projects in a multidisciplinary approach. "We constantly challenge our own ideas about who we are as designers and each project reflects that state", they say.





The kitchen is formed by a continuous worktop that combines the purity and high durability of Krion® Lux 6903 Grey and Krion<sup>®</sup> Lux 6602 Sage solid surfaces, which follow and enhance the curved geometry of the space. The metallic finish of the walls accentuates the amber light that enters through the original façade. The bathrooms and the powder room adopt the same design strategy, a total ceramic mosaic look following the curved geometry of the walls. Photos: José Hevia.

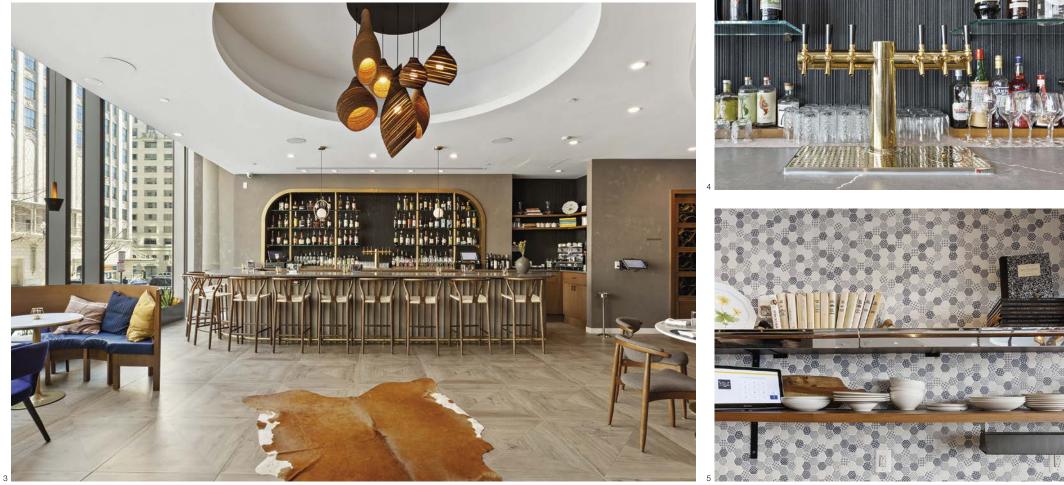
# A modern and welcoming space

The Henri is a modern, accessible and comfortable bistro located in the heart of the American capital's Downtown area, just three blocks from the White House. It has become a favoured refuge for those who work in or visit the political heart of Washington. The Drawing Board, the studio in charge of the interior design project, has achieved this by creating a cosmopolitan, avant-garde and sophisticated space, in harmony with the regular customers.

The designers have integrated natural light as one more physical element. They have also played with the textures of the materials, many of which are from the PORCELANOSA Group. The café area, common areas and corridors feature the **PAR-KER® Heritage** Colonial wood-effect ceramic flooring by Porcelanosa. The bar projects a warm and welcoming atmosphere thanks to the realistic finishes of the decorative Fitwall® panels of mineral origin by Krion. The composition of these means they are lightweight and flexible, can be installed without construction work, and provide durability and fireretardant features.













1. The bar is clad in Fitwall® Willow Velvet Blue panels by Krion. The floors are finished in stone-effect porcelain tiles, by Porcelanosa. 2. The back wall features decorative panels of Fitwall® Mattonella Anticato. Porcelain floor tiles by Porcelanosa.

3. In the bar, the use of the collections Arco and Rolling by Fitwall® brings warmth to the space, in keeping with the PAR-KER® Heritage Colonial wood-effect ceramic flooring by Porcelanosa. 4. Detail of the bar area, with Fitwall<sup>®</sup> panels of mineral origin. 5. L'Antic Colonial patterned mosaic in light tones, which emphasises the effect of natural light 6. The versatility of the Fitwall® panels allows them to be used both on the side of the island and on the shelves. The floor is finished in PAR-KER® Heritage Colonial ceramic tiles by Porcelanosa. 7. The floors in the common areas feature porcelain tiles by Porcelanosa

8. In the cloakroom, vinyl flooring by L'Antic Colonial.

Photos: La Dexon Photographie.



Ρ

# PORCELANOSA INTERNATIONAL PROJECT AWARD The essence of materials in unforgettable projects



Hosted by the British property specialist, journalist and presenter **Kunle Barker**, the occasion provided a platform to highlight achievements in architecture and interior design from around the world. The event brought together noted professionals from the sector and the industry.



Hanover Square in London became a sanctuary of creativity and artistic expression at the **2023 PIPA Awards** gala. Architects and designers from all over the world were invited to present their projects created using **PORCELANOSA Group** materials.

With more than 200 submissions from around 30 countries, the theme this year emphasised that well-designed spaces have the power to forge connections, stimulate creativity and evoke lasting emotions.

#### WINNING PROJECTS

The prizewinners displayed the transformative power of design, demonstrating the ability to create spaces that are not only visually stimulating but also shape meaningful experiences.

**Family home.** KAKOLI MANOR. Architecture: F2A+PARTNERS. This residential building in Dhaka, Bangladesh, captivated the jury for the "complexity of the design within its location and the way the building coexists with nature and works with the elements." Public spaces and commercial projects. MARKTKAUF RATINGEN. Architecture: KINZEL ARCHITECTURE. With its modern design, this German supermarket project was praised for "the beauty, luxury and high-end details that have been created to enhance an everyday activity."

**Multi-unit residential property.** NOORDERLICHT LOFTS. Architecture: SJOERD KUINDERSMA. Interior design:



The prestigious PIPA jury. The diversity of backgrounds and areas of specialisation of the members of the jury ensured that the evaluation process was thorough and informed. Nadia Borrás, interior design director of Gensler Mexico. Philippe Blanchin, creative director of ELLE Decoration UK. Nunzio DeSantis, CEO and principal designer of Nunzio Marc DeSantis. Tony Abi Gebrayel, partner at MZ Architects.

#### GWEN HOOPMAN INTERIORS.

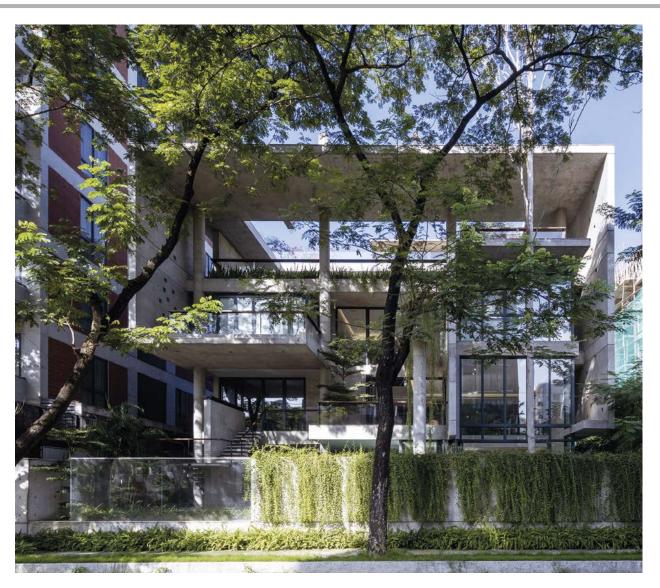
The remodelling of an old school building was the winning project in this category. The jury recognised "the care and respect for the dignity of the past brought to modernity" in this building, as well as "the use of volume, light, understated materials and the splendour of the architecture and the interiors."

Hotels. SIX SENSES DOURO VALLEY. Interior design: CLODAGH DESIGN. Architecture: REBELO DE ANDRADE. A hotel in the Portuguese region of the Douro Valley, inspired by wine-growing, was highlighted for the combination of "its design that respects the landscape, its sophisticated use of colours, textures and fabrics, as well as the delicate use of local materials."

**Special mentions.** In addition to recognising the winning projects, the jury also decided to make two special mentions. In the family home category, the project CASA NAU impressed the judges with the

"impeccable work of architectural structure" carried out by MUKA ARQUITECTURA.

The SOFÍA ASPE INTERIORISMO interior design studio was recognised for "the renovation and interior design" of THE ALEST HOTEL.





#### KAKOLI MANOR.

Dhaka, Bangladesh. Featuring materials by the **PORCELANOSA Group** including **XLIGHT**, the wall tiles **Capri, Croix, Dayton, Ferroker, Bottega, Boston** and **Cubica** all by **Porcelanosa**, together with decorative profiles by **Butech**. *Photos:* Apurbo Hussain.





Ы PA PORCELANOSA INTERNATIONAL PROJECT AWARD





MARKTKAUF RATINGEN. Düsseldorf, Germany. Entirely designed combining different flooring solutions by Porcelanosa: Dover, Bottega and a special production of PAR-KER® adapted to the needs of the company. *Photos:* Guido Leifelm.



NOORDERLICHT LOFTS. Rotterdam, the Netherlands. The Treviso porcelain tile by Porcelanosa in sand and white tones, bringing continuity to floors and walls. By contrast, Nazari by L'Antic Colonial, inspired by traditional Moroccan ceramics. Photos: Mart Goossens -Flare Department.















SIX SENSES DOURO VALLEY. Douro Valley, Portugal. The flooring, Linkfloor by L'Antic Colonial and the walls in the collection Deep in combination with a range of decorative finishes by Porcelanosa. Photos: John Athimaritis.

## Porcelanosa Ibiza celebrates the company's 50th anniversary

The event was held at the company's showroom on the island and was attended by the president of the Consell d'Eivissa, Vicent Marí, together with architects, designers, developers, builders, and key businesspeople from the hotel sector. The event host, Tamara Falcó, delighted attendees with a live show cooking demonstration, accompanied by chef Luis Centenera.

Jordi Boned, manager of Porcelanosa Ibiza, said, "The event has been a complete success. We have gathered our friends and clients on the island to celebrate the 50th anniversary of the **PORCELANOSA Group** and to thank them for their trust and gratitude towards the brand."









Tamara Falcó, the event host, celebrated the company's 50th anniversary by preparing a delicious dessert, working alongside chef Luis Centenera. She also signed copies of her book for the more than 300 guests. The internationally renowned violinist José Asunción provided music for the party. *Photos:* Bea Bermejo.

## The Porcelanosa Group attended the Coverings trade fair

Once again, the Coverings trade fair, which this year was held in Orlando (Florida), became the great meeting point for the ceramics and natural stone sector in the United States. More than 20,000 visitors (manufacturers, distributors, contractors, designers, builders and other professionals) visited its facilities to find out about the great innovations in the sector, in an event that had a wide international representation. **The PORCELANOSA Group** was present with a large stand (more than 100 m<sup>2</sup>). It featured four complete bathrooms, vanity units, showers, and accessories.

Also on show, and created especially for the event, was a vertical display for **XTONE** large-format porcelain, a product that demonstrates technological evolution through its properties.





Emilio Tuñón, Fuensanta Nieto and Eduardo Souto de Moura pose during the event 'Architects, not Architecture', held in Madrid. On the right, an image from the event, which took place at the new headquarters of the Giner de los Ríos Foundation, the work of the amid.cero9 studio.



The **PORCELANOSA Group** stand presented a wide range of products and solutions from the companies of the Group: bathrooms, vanity units, showers and bathtubs, accessories and a unique

vertical display for **XTONE** 

large-format pieces. The Group's presence at the

trade fair had a great

impact.



## Success of the first 'Architects, not Architecture' event held in Madrid

The Giner de los Ríos Foundation welcomed the arrival in Madrid of the 'Architects, not Architecture' event which has been running internationally for eight years, with **XTONE** as a major sponsor. It is an event that offers the opportunity to meet world-renowned architects and learn about their influences and experiences.

The featured architects were the Spaniards Emilio Tuñón and Fuensanta Nieto and the Portuguese architect Eduardo Souto de Moura. **XTONE** was given a voice at the event by the renowned architect Emilio Sánchez-Horneros.

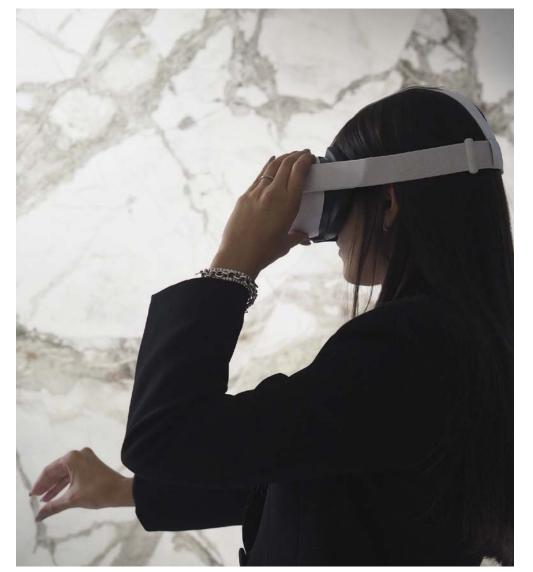


# Four influential professionals in the Porcelanosa kitchens

## Porcelanosa Sense Lab at Fuorisalone 2023

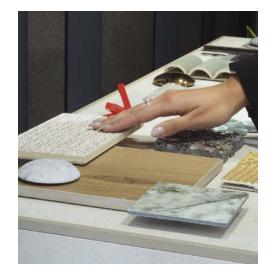
During Milan Design Week 2023, the Porcelanosa showroom was transformed into a laboratory for the senses where the Group's latest collections were presented in the Italian city. This experimental concept implemented in the Piazza Castello store focussed on the relevance of the sensations that connect us with the spaces we inhabit. In the Aromatherapy Workshop, visitors experimented with the fragrances incorporated into the Seasons and Lounge aromatherapy systems by Noken. They were also able to discover the character and woody notes of the Porcelanosa Essence aroma, distinctive of the company's commercial spaces. The space ASMR – Pleasant sounds of home, dedicated to the sense of hearing, presented a combination of sounds that we might find in our homes, and which can help us to disconnect. The visual proposals focused on a virtual visit to the new **XTONE** production plant and on a photography workshop for interior design. Finally, the sense of taste was explored in two busy after work events with a clearly Spanish flavour.

**Porcelanosa** also participated in Fuorisalone in Milan through the installation *Seating experiments with Spanish ceramic tiles,* created by designer Tomás Alonso *and* promoted by Tile of Spain and ICEX at the Università degli Studi di Milano.



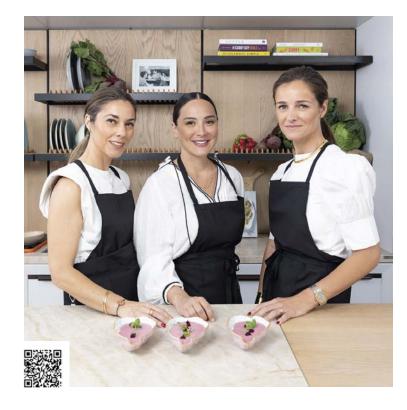


The **Porcelanosa** laboratory for the senses invited all professionals and lovers of design who came to the company's showroom in Milan to experiment through smell, hearing, sight, taste and touch. A setting that invited reflection on the dialogue we engage in with our bodies and with the space we inhabit.





It was a very special encounter in the spectacular **Porcelanosa** kitchens, where **Cristina Oria**, **Paula Freire** (Foodtropía), **Cristina Chaves Galán** and **Adriana Arranz-Sobrini** gave free rein to their creativity.



Tamara Falcó brought together four women who epitomise professionalism and style. The chef and businesswoman Cristina Oria; the chef, Instagrammer and culinary consultant Paula Freire, creator of Foodtropía; and the architects Cristina Chaves Galán and Adriana Arranz-Sobrini, founders of the Galán Sobrini Arquitectos studio. Tamara Falcó invited them all to explore the fusion of culinary art and science in the **Porcelanosa** kitchens, preparing three simple yet sophisticated recipes and, of course, ensuring the careful final presentation of each dish.

The four guests highlighted the convenience, beauty and functionality offered by the new kitchen models from **Porcelanosa**, all of which feature avantgarde aesthetics and performance.



The three dishes prepared in the **Porcelanosa** kitchens. *Top:* Cristina Oria: king prawn, mango and roasted chickpea salad.

Above these lines: Paula Freire: spicy salmon tartare with crunchy noodles. On the left: Cristina Chaves Galán and Adriana Arranz-Sobrini: beetroot ajoblanco. For these four opinion leaders, who are looking for the best expression of technology applied to cuisine, the kitchens by **Porcelanosa** are the perfect partner to make this space the emotional centre of the home. Proof of this are the three videos that reflect the creative development of each recipe. You can access these through the QR codes that accompany this photo report.

## talking about... The Salaam Centre, North Harrow (London)





The groundbreaking design of The Salaam Centre will make it an icon of the North Harrow area, especially due to its spectacular white façade. This will be constructed using panels of **Krion® Lux 1100** solid surface, anchored using the industrialised hidden fixing system **K-Bolt** by **Butech**.

North Harrow is one of the most dynamic and cosmopolitan communities in Greater London, a neighbourhood that is making itself a better place to live thanks to leaders like Dr Nizar Merali, one of the trustees of the foundation that has launched The Salaam Centre. A modern, sustainable and energy-efficient building that, in addition to celebrating the Islamic cultural heritage so important to the Muslim community, will also be a meeting space. Designed by the international studio Mangera Yvars Architects (which has offices in London, Barcelona and Riyadh), it is distributed over five floors and will house a large prayer room, a library, an IT lab, gyms, children's play areas and a sports hall.

