

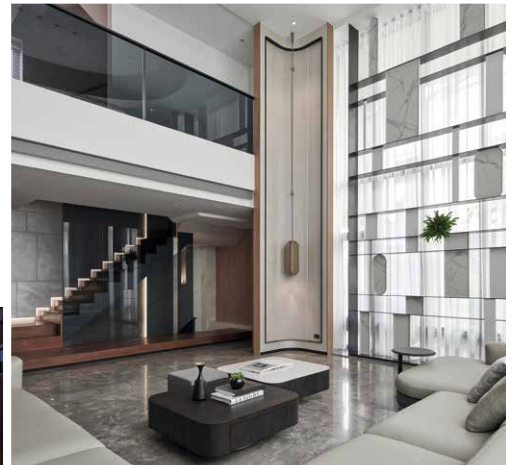
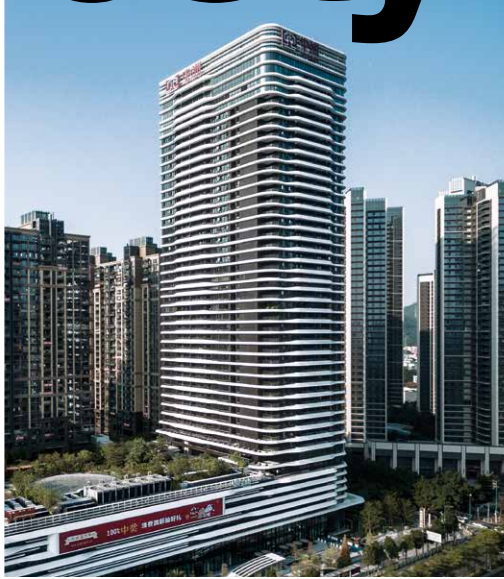


BY APPOINTMENT TO
 HER MAJESTY THE QUEEN
 MANUFACTURER AND SUPPLIER OF
 CERAMIC TILE AND RELATED PRODUCTS
 PORCELANOSA GROUP LIMITED

PORCELANOSA Grupo

PORCELANOSA lifestyle

ISSUE NO. 41 / 5 EUROS





PORCELANOSA



BY APPOINTMENT TO
H. R. H. THE PRINCE OF WALES
MANUFACTURER AND SUPPLIER
TO CHATELAIN, THE DUKE OF BRUNSWICK, PRINCE OF
PORCELANOSA GROUP LIMITED

PORCELANOSA Grupo



Floor tile: Coral Caliza 120 cm x 120 cm
Wall tile: Deco Coral Caliza 45 cm x 120 cm, Coral Caliza 45 cm x 120 cm
Bathroom taps: Lignage Cobre cepillado / Bathtub: Lounge Blanco Mate / Furniture: Blind Roble Cobre



fitwall[®]
MINERAL DECORATIVE PANELS

Wall Cladding: Willow Velvet Blue 1185 mm x 3290 mm / Floor: Invisible White 1500 mm x 3000 mm



PORCELANOSA lifestyle

editorial

“The price of greatness is responsibility”

Winston Churchill

An idea. One which gives way to a shower of questions, answers, doubts and certainties. And to a clear purpose. For the formula to materialise, it requires a mix of vital ingredients, from vocation, passion and intuition to common sense. Some would add a bit of luck too, although we like to call it talent and a vision for the future.

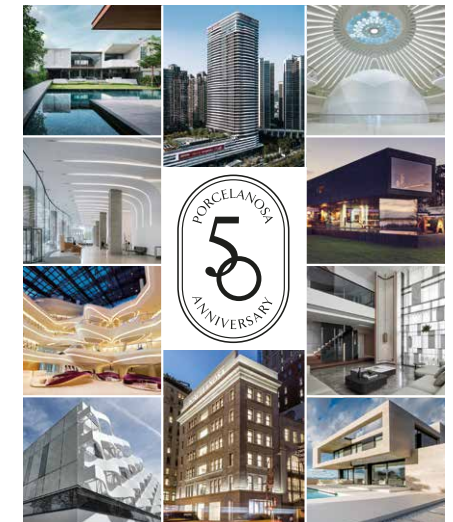
This is how a company is born, which over the years becomes a great company. With its challenges, its achievements and above all, its values. This is **PORCELANOSA Group**, our house, and that of our almost 5,000 employees, our clients, professionals and individuals.

We are the leading company in Spain and a world benchmark in the essential world of architecture, design and new construction. A multinational company that faces new challenges without losing its identity.

PORCELANOSA Group reaches its 50th anniversary

anticipating the needs of the industry with materials and comprehensive solutions that deliver technology, comfort, beauty and safety. Through hard work and research, we have become a trusted guide for those who create and seek perfect homes, and healthy and sustainable cities.

Our achievements, plans for the future, the awards we have won, and our projects around the world, fill us with pride and gratitude. But what is the price of greatness? In our eyes, it's the huge responsibility that goes with it. responsibility.



On the cover, from top to bottom and from left to right:
Marble House. Bangkok, Thailand.
 Photo: Wison Tungthunya & W Workspace.
Chicago Mercantile Exchange. Chicago, USA.
 Photo: Imagen Subliminal.
ME by Meliá, Dubai. United Arab Emirates.
 Photo: Laura Ghinitoiu.
Université Toulouse III - Paul Sabatier. Toulouse, France.
 Photo: Stéphane Adam.
Centralcon Building. Shenzhen, China.
 Photo: Salva Méndez.
PORCELANOSA New York. USA.
 Photo: Nils Schlebusch.
United Arab Emirates Pavilion at the Expo 2020 Dubai.
 Photo: Palladium Photodesign GBR.
The Dream Villa. Stockholm, Sweden.
 Photo: Mia Borgelin & Nicolás Botas.
The TEN. Taichung, Taiwan.
Casa A&M. La Zubia, Spain.
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PORCELANOSA Group

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KRION
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noken
PORCELANOSA BATHROOMS



OXO



WATERFOREST
ECO-CONSCIOUS

The change you choose



PORCELANOSA
lifestyle

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The industry's finest international showcase was the setting chosen by PORCELANOSA Group to present their new collections in a tribute to avant-garde and innovation.



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This is Krypton, a state-of-the-art material which is mouldable, 100% recyclable and reusable, fireproof, bacteriostatic and highly customisable, at the service of architects and designers.



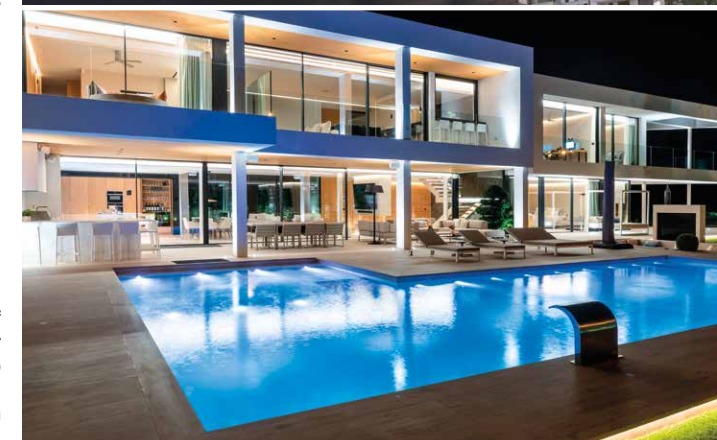
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The PORCELANOSA Group is actively engaged in working to perfect products and construction systems which are increasingly efficient and make rational use of resources.



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The lightweight feel of this house's interior spaces extends to the outdoors in a well thought-out distribution designed to be enjoyed.



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A restaurant that brings diners on a sensory trip to Mexico with views of the Arabian Sea.

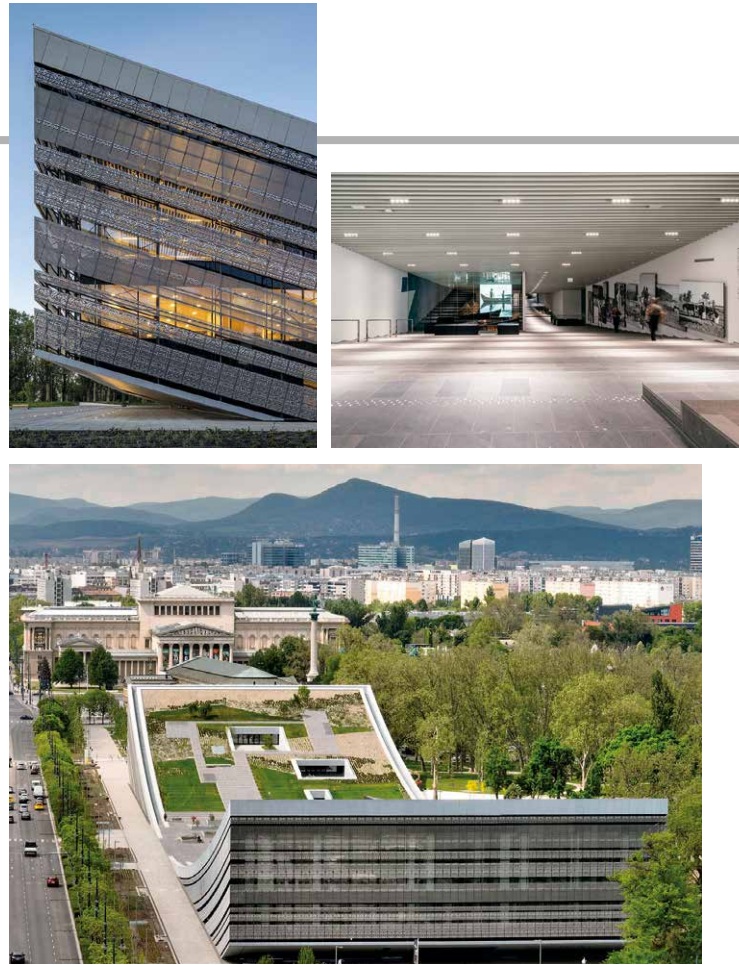
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New openings in Madrid, Valencia, Barcelona, Porto and Loulé (Portugal).

104 14TH PORCELANOSA AWARDS 2023

106 TALKING ABOUT...
The cultural centre in Kiryat Yam (Israel)

The curved and pixelated forms of the new Ethnographic Museum of Budapest

The new Ethnographic Museum of Budapest, designed by Marcel Ferencz from the NAPUR architecture studio, is housed in a building with a dynamic design and curved shapes, whose façade has almost half a million pixels in a contemporary adaptation of ethnographic motifs. 60% of the structure is below ground level and the landscaped roof, designed in the shape of a large skateboard ramp, has created a community space for visitors to the great Városliget city park.



Calder Gardens unites Herzog & de Meuron and Oudolf

The Swiss architecture studio Herzog & de Meuron and the Dutch landscape architect Piet Oudolf have teamed up to design the Calder Gardens in the centre of Philadelphia. This unique and evocative site will house works by the American sculptor Alexander Calder. The design, sculpted from the ground and featuring a wide outdoor path, rejects the traditional museum format in favour of a series of concatenated spaces and gardens.



Photo: Lorenzo Palazzolo / Getty Images

The successful teaching career of Andrés Jaque

Architect Andrés Jaque has been named dean of Columbia University's Graduate School of Architecture, Planning and Preservation (GSAPP), one of the most prestigious in the world. Jaque has been an academic at Columbia since 2013 and this new position strengthens his teaching role, which complements his architectural work. Notable among his latest projects are a bioclimatic house in Molina de Segura (Murcia) and the Run Run Run restaurant in Madrid, for which he was awarded the prestigious FAD 2020 Prize.



RABAT

One of a Kind Collection

www.rabat.net

The Eames Institute is born

Launched by the famous designers' granddaughter, Llisa Demetrios, and Airbnb co-founder Joe Gebbia, the newly created Eames Institute of Infinite Curiosity makes all of Charles and Ray Eames' work and processes available to the public. Through an extensive archive and virtual galleries, this non-profit organisation was established to show how the lessons and learning of Charles and Ray Eames can help solve today's challenging problems. And it does so through an immersive digital portal that complements the Eames Ranch, a farm located among the hills of Petaluma, California, which currently serves as a living laboratory.



Photo: Nicholas Calcott.



Photo: John van Hasselt / Sygma / Getty Images.

The Met Gala 2023 honours Lagerfeld

The German designer Karl Lagerfeld and his legacy will play a key role in the next New York Metropolitan Museum of Art Gala, organised each year by the publisher of *Vogue USA*, Anna Wintour. The gala will run alongside the exhibition *Karl Lagerfeld: A Line of Beauty*, which will bring together more than 150 textile creations by the former creative director of major companies including Chanel and Fendi, exploring the stylistic language of the designer throughout his career which spanned more than six decades.

Vitar, music without boundaries

The trio of Korean designers Eojin Roh, Seonjin Baek and Yujeong Shin present Vitar, a digital interface for musical instruments designed for the visually impaired. Shaped like a guitar, the instrument replaces the traditional string system by a braille fingerboard made up of several raised keys that users feel and tap with their left hand to play a melody. Activating the keys sends electronic signals to a digital audio workstation through which the melody is produced.



Vitar's revolutionary design and features have opened up new possibilities for visually impaired people.



From: Gaeuleng's Genova 1 Light 219 cm x 14.5 cm x 14.4 cm / Weil Gaeuleng's Anstalt's Metal 120 cm x 78 cm x 10.2 cm / Ferrar's Limestone 8 cm x 30 cm x 0.95 cm / Sofa's Stripes' Maraculosa 219 / Anstalt's Light Tower 10 / Sofa's Villa Danubio 97 / Sofa's Pina Kaldemir's Chair 100 / Sofa's



L'ANTIC COLONIAL

Picasso Celebration Year

The fiftieth anniversary of the death of Pablo Picasso is on 8 April 2023. To mark the occasion, an international programme has been organised with fifty exhibitions and events held in renowned cultural institutions across Europe and North America. The commemoration, accompanied by official celebrations, delves into his personality and his revolutionary character and will take stock of the investigations into, and interpretations of, the work that has made him an icon and a point of reference.



The painter and sculptor Pablo Picasso in his villa in Cannes (France) in 1960.



The 'journey of the pioneers' at the Dubai Museum of the Future

At the Dubai Museum of the Future, the German studio Atelier Brückner has created an immersive exhibition that aims to explore the world in 2071. Called "Journey of the Pioneers", the exhibition spans three floors and 3,000 m². The totally immersive experience takes the visitor through zones which tell powerful narratives based on a vision of tomorrow: life in space, bioengineering and the future of well-being.



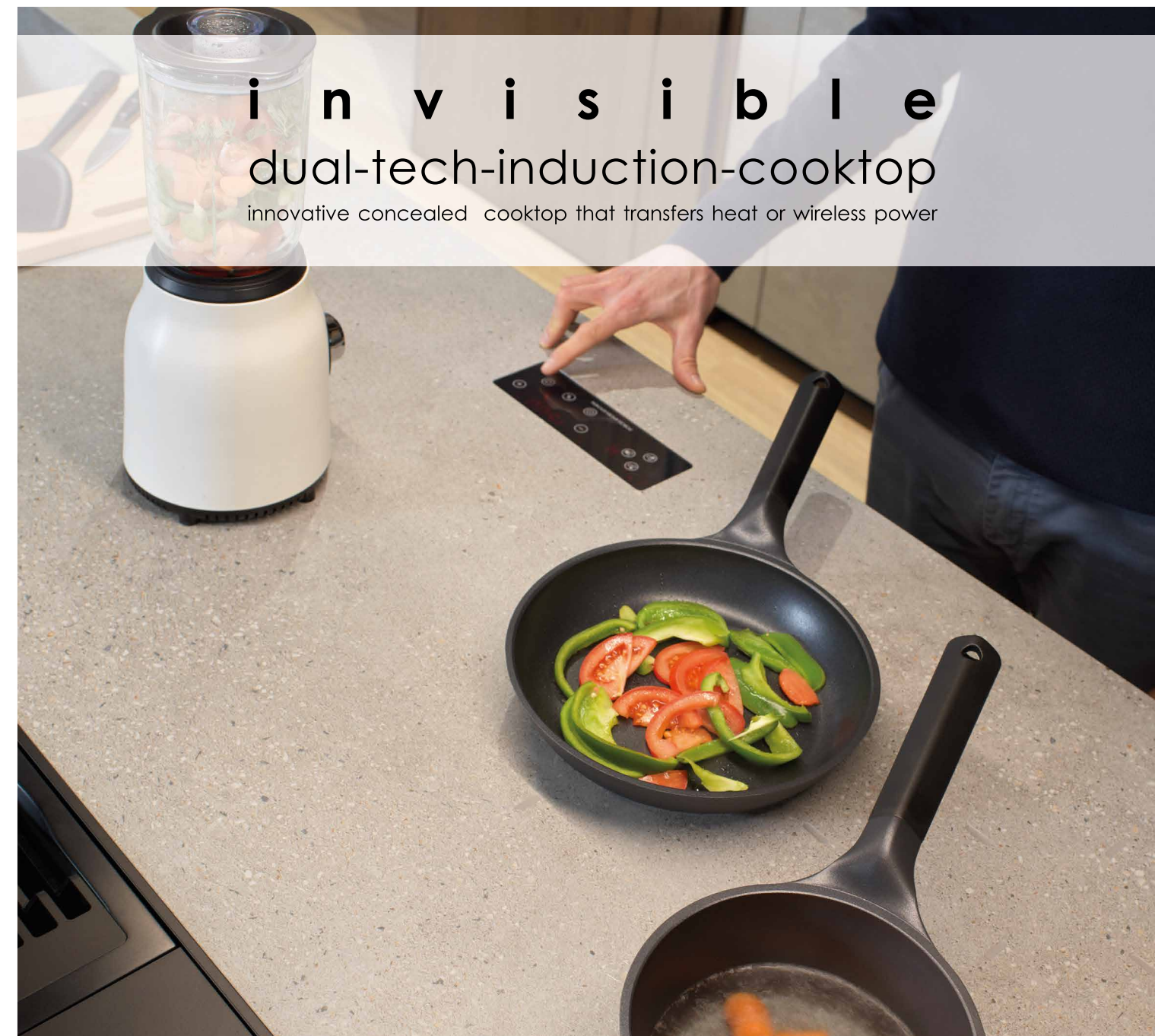
Photos: TG MEDIA.

'Orb', fragments of ancient Egypt

With the three pyramids of Giza as a backdrop, urban designer SpY has created a large, circular steel structure that captures the surrounding landscape, sky and onlookers in dazzling fragmented reflections. The work, entitled *Orb*, is inspired by ancient Egyptian culture, using forms and materials that make reference to elements of mathematics (such as the number pi) and the concepts of creation and rebirth.



Photos: Rubén P. Bascos.



i n v i s i b l e
dual-tech-induction-cooktop
innovative concealed cooktop that transfers heat or wireless power

the most advanced countertop on the market

- Transfers heat or wireless power.
- Invisible system.
- Safer cooking, no burning of the surface.
- Optimisation of space.
- For cordless and battery-free appliances.
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- Easy to install.
- Can be integrated in any Xtone worktop*.
- High scratch resistance.
- Inductive charger is also available.

SMART KITCHEN
— PORCELANOSA Grupo



PORCELANOSA KITCHENS



A great project for the future

INNOVATION, QUALITY, DESIGN AND SUSTAINABILITY, OUR FOUR PILLARS OF SUCCESS

Since its foundation in 1973, **PORCELANOSA Group** has implemented a business model that is committed to professionals in the construction industry, technological innovation and society.

This year, in its 50th anniversary, the company's success is a reflection of its values and confirms its global leadership in a constant quest for comprehensive solutions for an ever evolving planet.

Article: SANDRA DEL RIO



1. Construction of the PORCELANOSA Group's first offices.
2. The offices in Vila-real today.
3. Vila-real logistics centre, with a storage capacity of 630,000 Europallets.
4. The PORCELANOSA Group showroom.
5. Façade of the PORCELANOSA Group building.
6. The teams work with the latest technology.
7. Aerial view of the PORCELANOSA Group in Vila-real.



THE POWER OF IDEAS

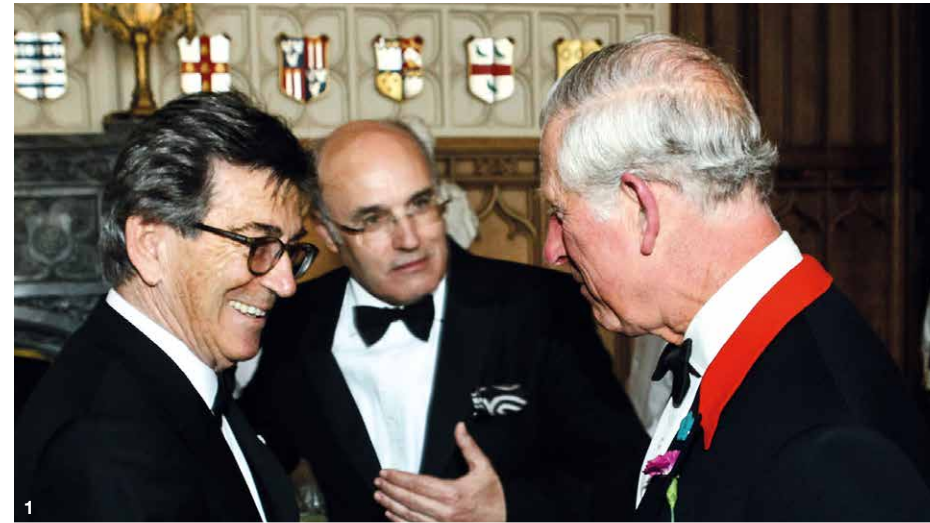
It all started with the determination of three businessmen from Vila-real, José Soriano, Héctor and Manuel Colonques, who envisioned a business model focused on white-paste ceramics. And so **Porcelanosa** was born, initially with 98 employees and facilities totalling 25,000 m².

Today, with more than 1,000 points of sale around the world and a 5,000-strong workforce, it has become a global industry benchmark, focusing on environmentally sustainable production and efficient architecture providing innovative solutions.

With a range of designer showrooms in cities such as New York, London, Milan, Madrid, Paris, Valencia and Barcelona, **PORCELANOSA Group** has been described in a study by PriceWaterhouseCoopers consultancy firm and the *Financial Times* as “one of the most highly renowned Spanish companies in the world.”

Over the course of its history, it has always been accompanied by great personalities and institutions. Since 1984, when Isabel Preysler became the image of the Group; or in 1997, when it partnered with the Prince of Wales' (now King Charles) charity foundation, who personally attended the opening of the new facilities in 2001, numerous prominent figures in society, culture and art have endorsed the evolution of the company and its enormous international scope. Catherine Deneuve, Sophia Loren, George Clooney, Kevin Costner, Cindy Crawford, Irina Shayk, Jeremy Irons, Sarah Jessica Parker, Richard Gere, Valeria Mazza, and many others have formed part of the company's communication campaigns.

The company has won some major awards, such as the 2019 Innovation Award in the Large Company category, awarded by the Ministry of Science and Innovation, which went on to acknowledge how “the company's business model is strongly committed to innovation in technology, sustainability and the environment, as well as being focused on innovative growth.”



National and international personalities have participated in the institutional communication of the company throughout these 50 years.

1. Héctor Colonques talks with the current King Charles of England at a reception in which the PORCELANOSA Group participated in London.
2. Isabel Preysler visits the facilities in Vila-real, accompanied by José Soriano.
3. Tamara Falcó during her recent visit to the Vila-real headquarters.
4. Sarah Jessica Parker and Richard Gere, at the presentation of PORCELANOSA Group's flagship store in New York.
5. Isabel Preysler and Cindy Crawford in a brand photo shoot.
6. Antonio Banderas and Nieves Álvarez toast with PORCELANOSA during Christmas 2021.
7. Manuel Colonques, with Irina Shayk and Jeremy Irons, who attended a reception for the then Prince Charles of England as guests of the PORCELANOSA Group.
8. George Clooney and his partnership with PORCELANOSA.
9. Kevin Costner and his wife visited the Vila-real facilities.



Emilio Tuñón
“PORCELANOSA offers remarkable possibilities for ceramic finishes featuring dimensions, durability and strength that would have been unthinkable some time ago”

Kelly Hoppen
“PORCELANOSA is a company that is doing many great things for interior design”

Richard Rogers
“Designing implies understanding the particular language that architecture speaks in order to place each piece in harmony with its environment”

Rolf Blakstad
“Materials play a leading role in our projects, and our biggest challenge is to use them to adapt any refurbishment or new construction to current needs, in which sustainability plays a key role”

Lázaro Rosa-Violán
“It seems amazing to me that you can talk to a company like PORCELANOSA and they never say no. Every time I've asked for something, anything is possible. PORCELANOSA is doing a great job.”

Alberto Campo Baeza
“Technology used well makes it possible to make proposals that have never been made or were not possible before. Once I requested pieces from PORCELANOSA with a white RAL. And they did it. Superbly installed, it looks like one piece”

SIGNS OF IDENTITY

The dates hold significance and portray the evolution of the company through the different brands it has created in terms of quality, technology, design and responsibility, because all of these come together to define the global solutions to the big challenges faced by a world that needs effective answers.

The investment in R&D and innovation and the significant technological advances in areas such as production and logistics have driven the internationalisation of the company through its brands and logistics centres, highlighting the one at the Vila-real headquarters with a storage capacity of more than 630,000 Euro-pallets and 31.5 million m².

To comply with the Sustainable Development Goals (SDG) and improve the well-being of users through the optimisation of resources, affordable energy and responsible consumption, **PORCELANOSA Group** has also designed new products that respond to the architectural and social challenges of the future.

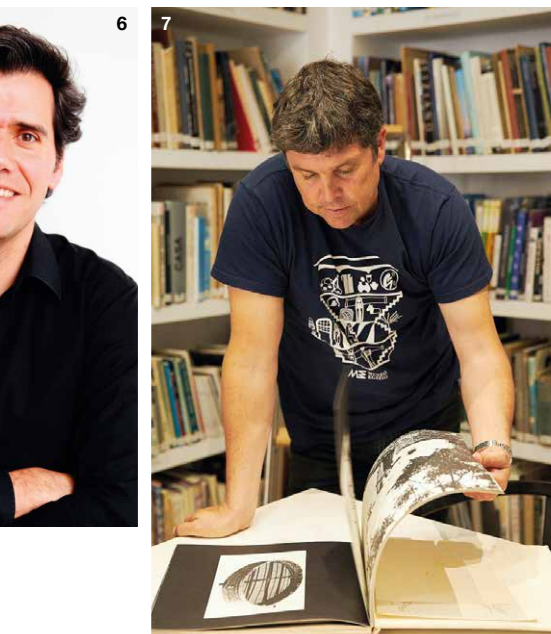
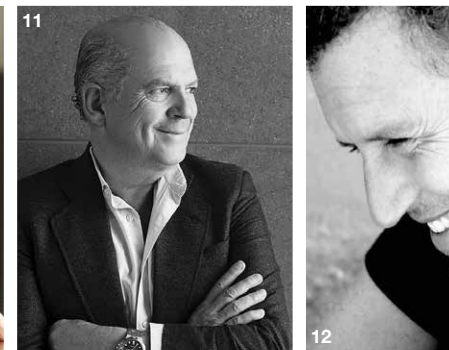
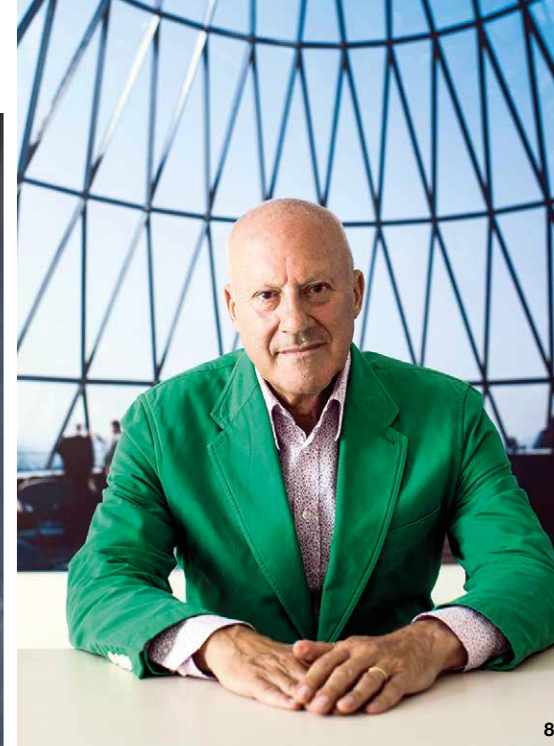
CREATING A BETTER WORLD

In 2015, **PORCELANOSA Group** joined the United Nations Global Compact to meet the environmental and social goals proposed for the 21st century.

The challenges are demanding and the determination to meet them has opened up the potential for great achievements and even greater expectations. These include a reduction in CO₂ emissions, ecological transition with the full range of eco-projects, LEED, BREEAM® and GREEN certified buildings, reuse of natural waste generated during production, and comprehensive designs incorporating solutions to ensure we live in harmony with the environment. And to provide visibility for the talent at the cutting-edge of the construction of tomorrow -that is, architects, designers and developers- the company created the **Porcelanosa Awards** -now into its 14th edition- showcasing some of the greatest projects. These emblematic awards are another key event for the company alongside the **Global Architecture & Interior Design Exhibition**, an annual event where more than 12,500 visitors come together to discover what's new in the Group's brands.

Great professionals in architecture and interior design support our brands.

1. Charles Renfro, architect at Diller Scofidio + Renfro studio.
2. The architect Fran Silvestre.
3. Interior designer Kelly Hoppen.
4. Architect Carlos Lamela in his studio.
5. Portuguese architect Souto de Moura, Pritzker Prize 2011.
6. Architect César Frías.
7. Rolf Blakstad in his architecture studio.
8. Sir Norman Foster, award-winning architect of the 1999 Pritzker Prize and the 2009 Prince of Asturias Award for the Arts.
9. Architect Julio Touza photographed in his studio.
10. Daniel Libeskind, architect and writer.



Zaha Hadid

"We have loved working with PORCELANOSA because of their extensive experience and preparation, but especially because of their ability to overcome the challenge of working together. A 100% exciting collaboration!"

Mark Fenwick

"Innovation in each challenge is especially important; at the studio we cover three architectural areas: construction design, interior design and landscaping. New materials are very important, such as PORCELANOSA ceramics, and the way they fit in with the project, from the most specific details to more general ones."

Charles Renfro

"PORCELANOSA Group is one of the most highly renowned names in the world of design. We have used their products in some of our projects, but most importantly they are an industry benchmark for good design"

Sir Norman Foster

"I know PORCELANOSA well from several previous projects in Spain, but carrying out this project (the PORCELANOSA Group's facilities in New York) has given us in-depth knowledge of the company, its brands, materials and products"

WHAT MAKES US DREAM

In every great company there are always turning points that form part of its history and write its story. At **PORCELANOSA Group**, there are many, and we'd love to tell you about them.

Firstly, the evolution of our Vila-real headquarters, which has become one big laboratory of ideas and technological solutions.

Our showrooms all over the world, such as our flagship store on New York's Fifth Avenue, opened in 2015 following extensive renovations carried out by British architect Norman Foster (1999 Pritzker Prize and 2009 Prince of Asturias Award), which turned the emblematic Commodore Criterion building, built in 1918, into a state-of-the-art showroom that still maintains its original façade. Located between Broadway and Fifth Avenue, the store is constructed over six floors with spaces for conferences, seminars and exhibitions.

We would highlight our partnerships with Pritzker laureates, such as the Anglo-Iraqi architect Zaha Hadid, 2004 Pritzker Prize winner, and author of the VITAE collection by Noken. Other stellar collaborations include our partnering with Richard Rogers (MOOD collection by Noken) and Norman Foster (TONO collection by Noken).

PORCELANOSA Group's annual awards have recognised the extensive and shining careers of Pritzker laureates such as Álvaro Siza, Norman Foster, Zaha Hadid Architects, Richard Rogers, Eduardo Souto de Moura and RCR Arquitectes.

And in an aim to attract new talent and provide more visibility for young architects and interior designers, the company also highlights designs of the future in the category of professionals and students for these awards. Now into its thirteenth edition, in these awards the company has transmitted its corporate values to sustainable architecture and design initiatives.

MATERIALS FOR A BETTER FUTURE

One of the Group's greatest commitments is creating innovative and technologically-focused materials for the needs of an essential sector in the development of a healthier world. Krion, made up of two thirds natural minerals, makes projects safer and more hygienic thanks to its almost zero



1. Casa Balint in Bétera, a project by the architect Fran Silvestre, made with Krion. Photo by Diego Opazo.
2. Contemporary kitchen by Gamadecor, in which L'Antic Colonial materials stand out for their beauty and robustness.
3. An environment where interior design supports and enhances PAR-KER® floor tiles by PORCELANOSA.
4. TONO taps, a Norman Foster design for Noken.
5. An exclusive atmosphere integrating bathroom and bedroom in which the VITAE bathroom range takes centre stage, designed by Zaha Hadid exclusively for Noken.
6. Flooring in an exclusive hotel suite. Whether for the hospitality industry or residential properties, PORCELANOSA materials embody world class design, strength and sustainability.



Julio Touza

"In terms of materials, PORCELANOSA Group is an exemplary company because it always aims to get ahead"

Carlos Lamela

"We are essentially realists, although we also give free rein to a certain degree of experimentation; we manage to avoid inflexibility and allow ourselves to be drawn into a more versatile, multifaceted vision of architecture."

"To do this, the innovation of companies such as the PORCELANOSA Group help considerably; we need to support these companies because they carry out a lot of research and deliver the highest quality results"

Morris Adjmi

"PORCELANOSA Group offers premium quality, well-designed products, with a wide range of prices, responding to the budgetary needs of many customers. We were delighted to choose their products for many of our recent projects"

Patrick Schumacher

"Collaboration between art and industry, design imagination and manufacturing expertise are crucial. Such collaborations have always been important to modern design"

porosity, bacteriostatic nature, easy cleaning and capacity for recycling. Later Krion® K-Life arrived, achieving perfection. Made up of very low levels of volatile organic compounds (VOCs), it has become the material *par excellence* for coverings and outdoor areas thanks to its contribution to improving air quality. Its resistance to fire and temperature changes and its easy maintenance make it the perfect material for spaces with high wear and tear.

Large Formats have arrived with XTONE and XLIGHT. Beauty, innovation and safety come together to solve large-scale problems in facades and projects requiring new architectural solutions.

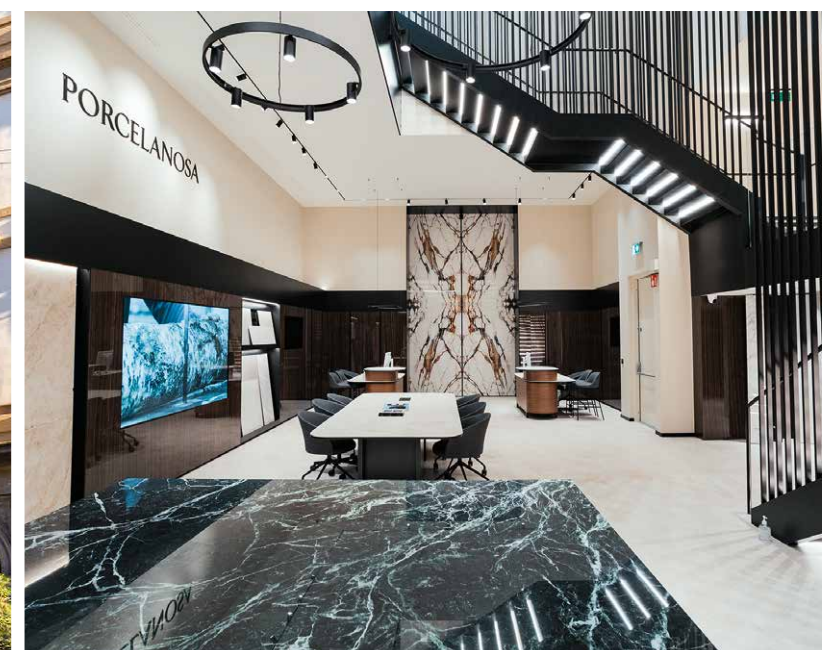
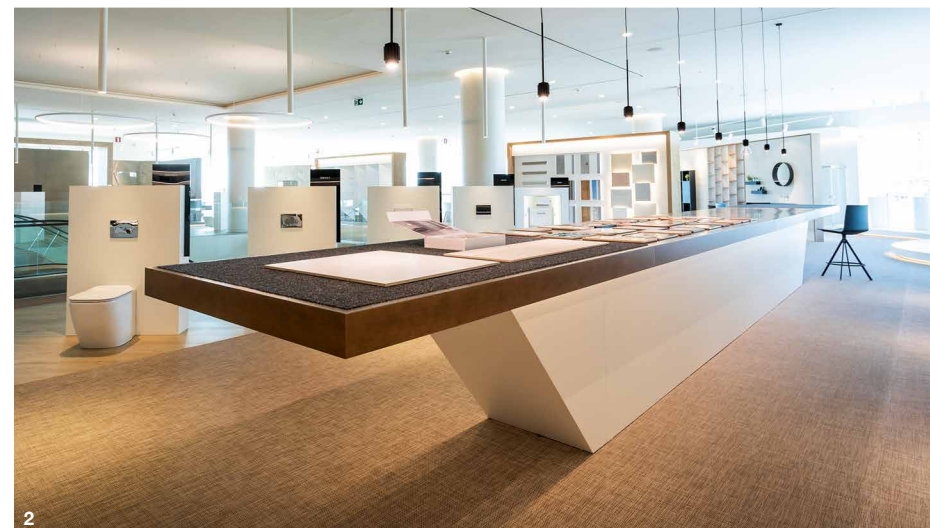
Considerable progress has been made in terms of innovation and digitization of processes making it possible to perfect the finishes of each collection. Here, natural textures and graphics inspired by wood and stone take centre stage. Examples include PAR-KER® as well as bathroom taps by Noken, whose OXO range were winners of the 2020 IF Design Award from the IF Design Foundation.

Porcelanosa floor tiles are industry leaders in terms of innovation and aesthetics, as well as noble materials by L'Antic Colonial and Gamadecor's leading smart kitchen equipment. The brand's wardrobes and walk-in closets, furniture and coatings contribute significantly to users' well-being and the safety of the professionals involved.

Another of its major objectives is to ensure the materials are correctly installed to improve the buildings' efficiency. This is a field covered by Butech, a specialised façade consultancy and technical building solutions company, to improve the safety and design of each of their projects. Examples include Modfaçades, the latest industrialised façade system that is distributed fully finished from the factory, and Monobath, an industrialised construction system incorporating all the interior finishes, furniture, sanitaryware and accessories, plumbing and electrical installations.

As industry leaders in a sector that has a direct impact on people's happiness and well-being, at **PORCELANOSA Group** we continue to set very high objectives so that we can be part of building a more sustainable and healthy future for our world, and continue committed to delivering talent, effort and a transparent approach to business.

1 and 2. Two outstanding environments of the PORCELANOSA Group stores in Valencia.
3. Picture of the exterior of the new PORCELANOSA Group facilities in Milan.
4. The PORCELANOSA group facilities on Fifth Avenue, New York.
5. The avant-garde store in Hanover Square, London.



Eduardo Souto de Moura
"We are interested in the process as part of the natural evolution of architecture, an architecture/laboratory where ideas are reviewed, representing the time between the past and the present, traditional and innovative materials, like those by PORCELANOSA"

Luis Vidal
"Choosing PORCELANOSA means choosing quality, reliable and safe products"

Simone Micheli
"Luxury now represents the time we spend with the people we love, because in this environment, great importance is given to our immediate spaces"

Javier Sordo Madaleno
"My architecture has evolved through experience, work and understanding all the elements that influence the construction and perception of a building"

Daniel Libeskind
"Architecture, like music, can transmit many sensations and touch the soul"

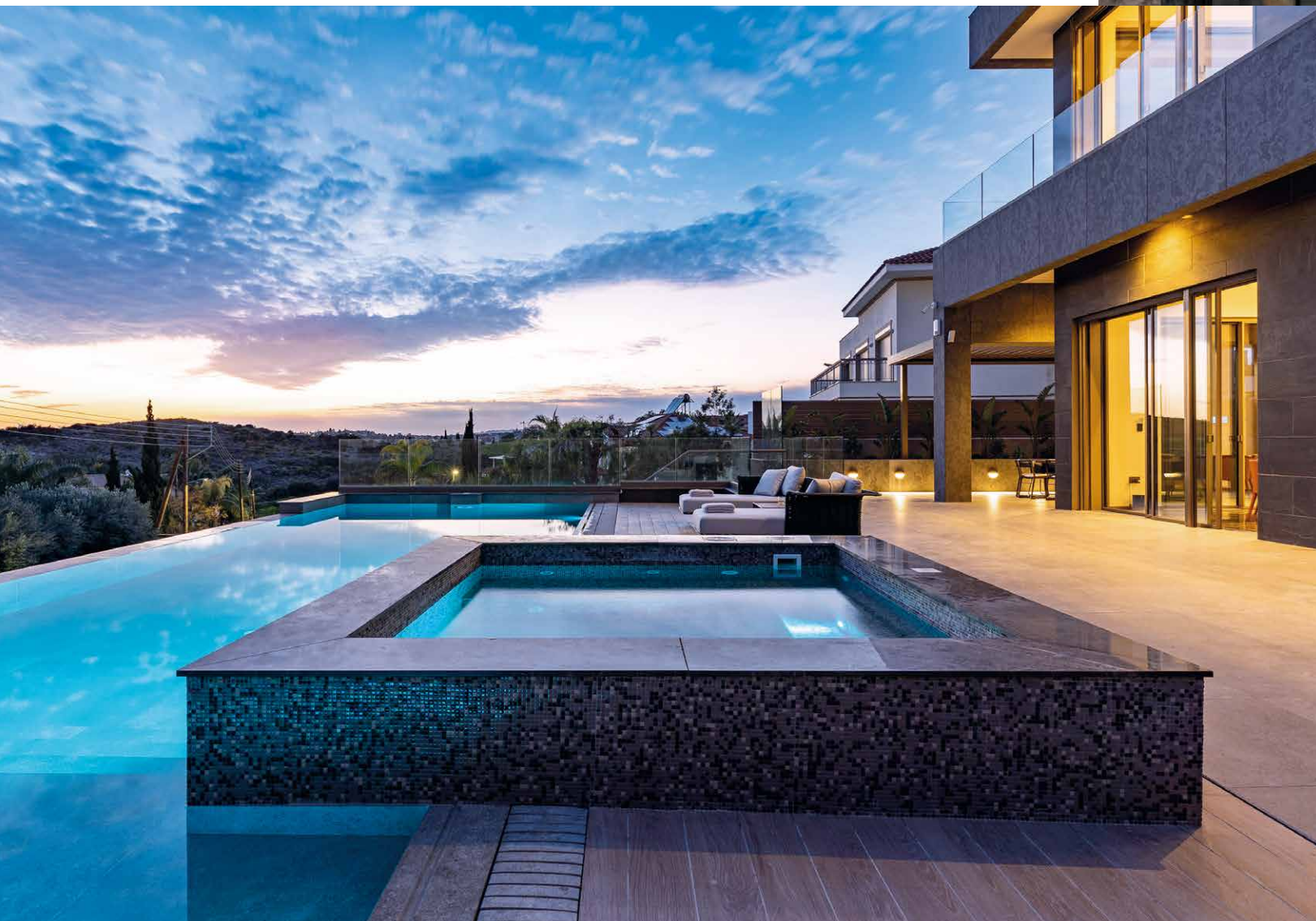
Mariangel Coghlan
"I am a big fan of PORCELANOSA. I love its finishes, and their entire philosophy, always researching and doing new things"

CYPRUS

Sophisticated comfort in harmony with the environment

The architect Olena Sharapova has designed two houses in the Cypriot town of Limasol using an original combination of materials and finishes by the **PORCELANOSA Group**. Here, she establishes a perfect balance between space and form, bringing comfort and refinement.

Text: TXELL MORENO Photos: OLENA SHARAPOVA



Above: VILLA PRIMAVERA. The exterior façade is finished in Image White porcelain tiles, using Deco Image White as a decorative complement to the perimeter of the house. To break with the uniformity of colour, one of the projecting frontages has been finished in Deco Image Dark. All three models are by Porcelanosa.
On the left: CHANCY RESIDENCE. The sides of the swimming pool and the jacuzzi have been finished in a mosaic that contrasts with the wood-inspired non-slip flooring in Minnesota Camel by Porcelanosa.



VILLA PRIMAVERA

Based on an open layout, each decorative element emphasises the harmony of the interior space while promoting a connection to the external environment

The architect Olena Sharapova has integrated the spectacular natural environment into the project, as one more element, through large panoramic windows that allow aspects of the exterior to interact with each of the different domestic environments. "My goal is to connect the exterior and the interior through small details and

techniques that reflect current trends", she says. In turn, the openings in the façade blur the boundaries between inside and outside, establishing a direct connection between the external spaces (pool, jacuzzi and garden), and the rooms in the house including the dining room and living room.



Facing page, top left: the exterior of the house is finished in Image White porcelain tiles by Porcelanosa, combined with the finishes Deco Image White and Deco Image Dark, also by Porcelanosa.

Facing page, bottom left: the living room walls are finished in large-format porcelain by XTONE. Noa Minnesota Moka by Porcelanosa has been chosen for behind the television area. The ground floor of the house has floors finished in polished porcelain by Porcelanosa.

Above and next to these lines: the worktop for the island and the work area is made of XTONE, the material which is also used to cover the extractor hood box and to finish the wall. The furniture, in brown tones, harmonises with the wall covering, and is by Gamadecor.

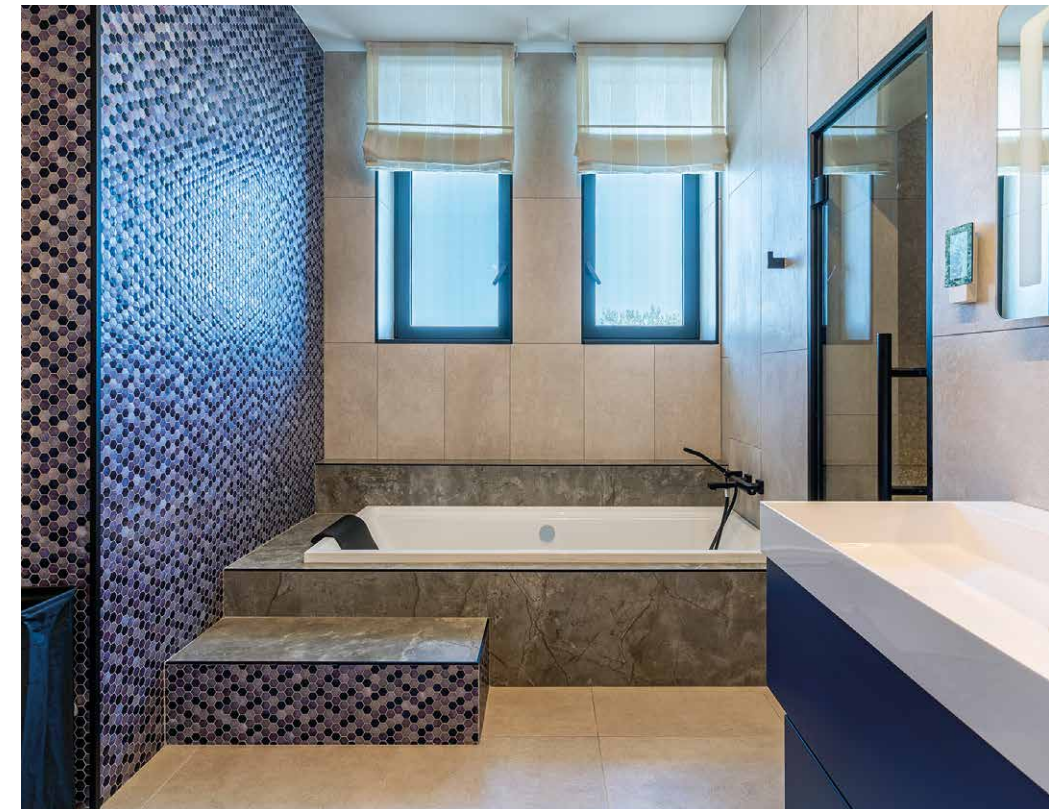
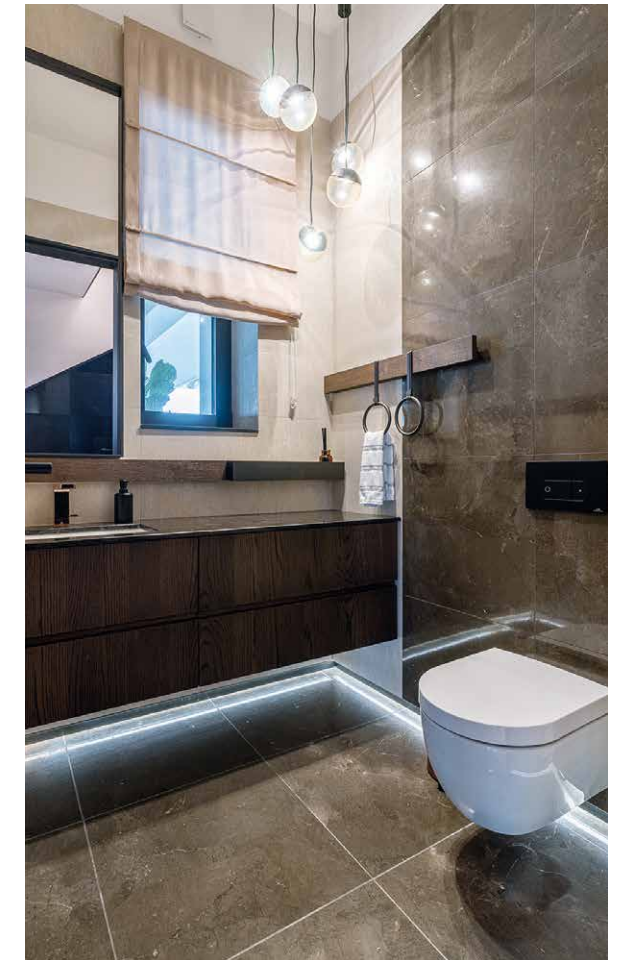
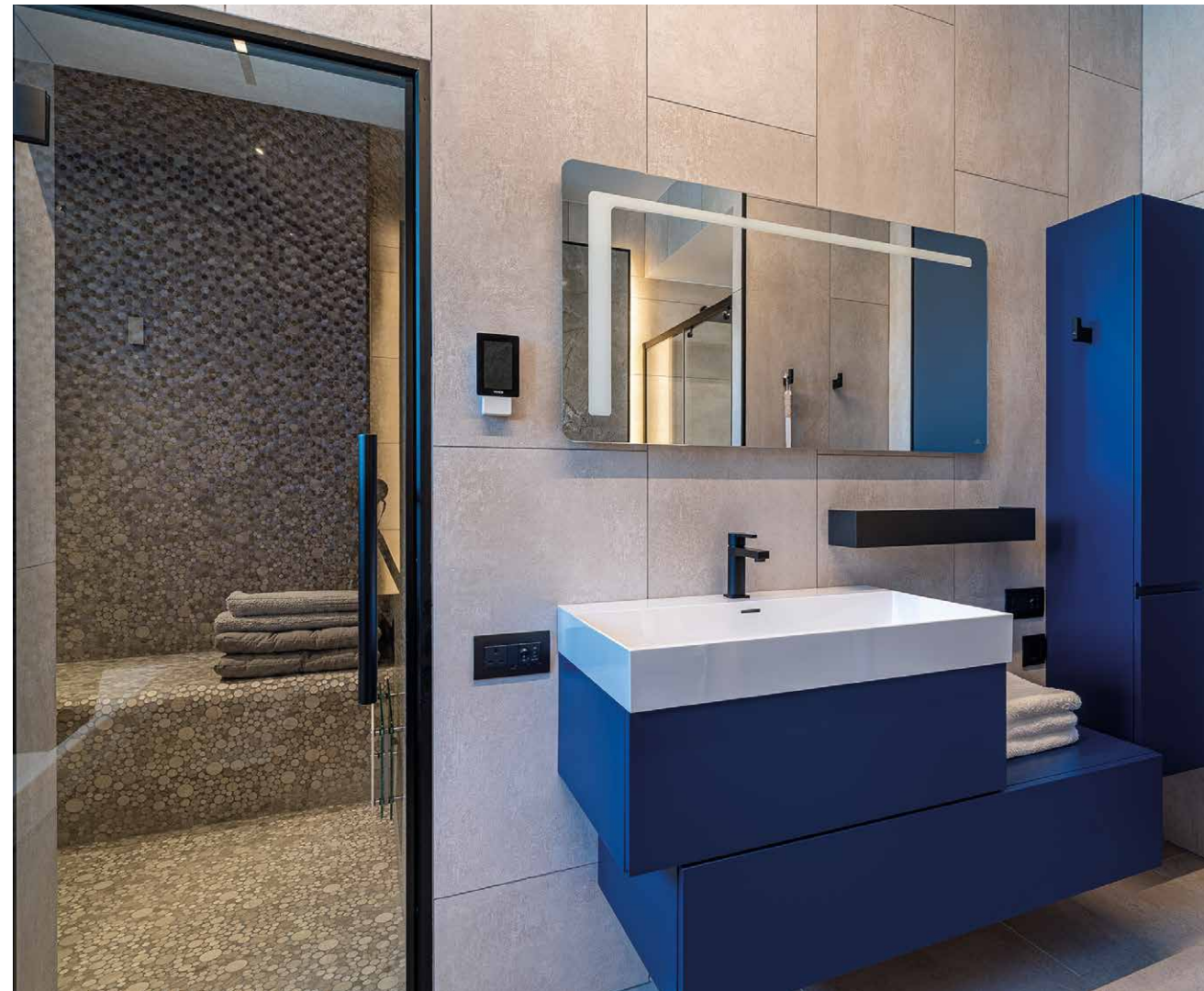
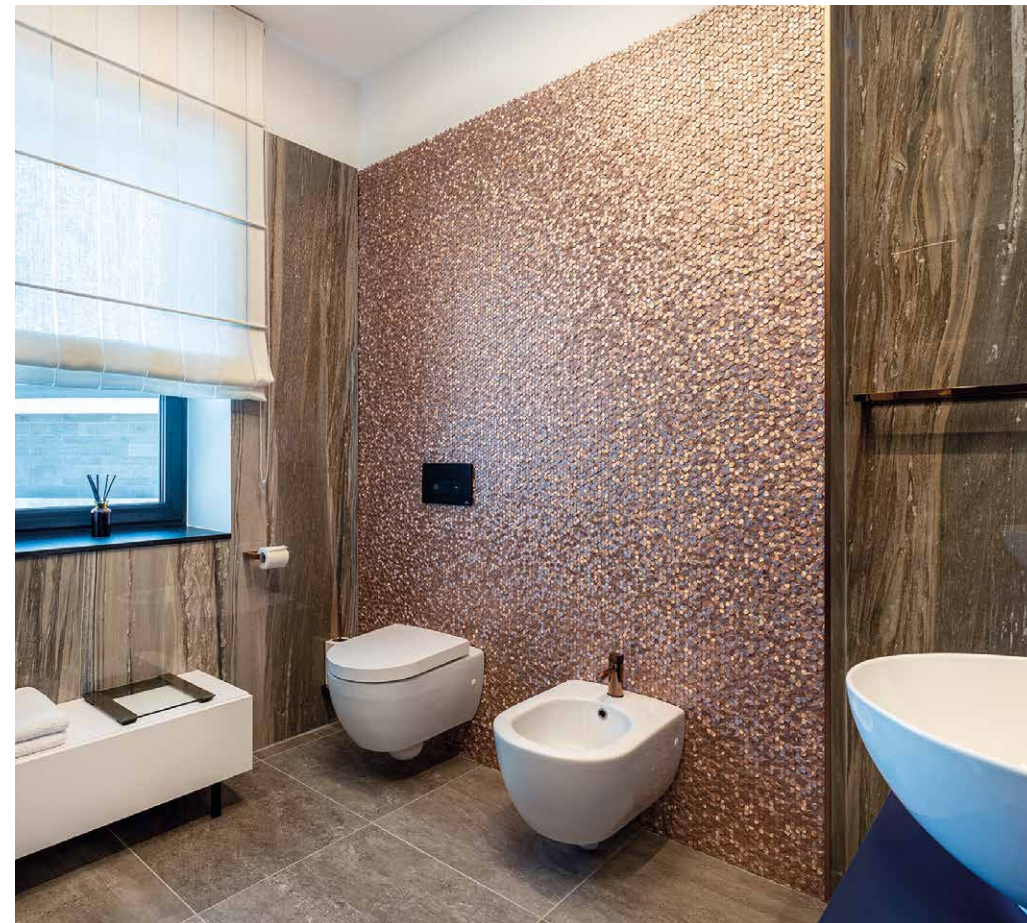
The front of the work island is finished in a decorative geometric motif created using Noa Minnesota Moka porcelain tiles by Porcelanosa.

VILLA PRIMAVERA



The functional furniture and expressive decoration using pieces with rich textures and bright colours give the interior of the house great individuality, sophistication, warmth and comfort. The most social area, located on the ground floor, has been designed as an open space where a physical and visual connection is established between the dining room, living room and kitchen, simplifying the owner's day-to-day movement through the house. Sleek and avant-garde sliding glass doors enable each area to be isolated to allow greater privacy. The architectural forms of the house adopt a horizontal orientation and a square structure, in a desire to merge with the horizon. The use of high-quality finishes based on neutral tones brings serenity to the whole. However, far from opting for a uniform design, eclectic surfaces, finishes and details have been chosen in the various rooms of the house, especially in the bathrooms. Talking about the solutions available to her through use of materials by the **PORCELANOSA Group**, Olena Sharapova says, "It is a fantastic combination of bathroom accessories, tiles, floor surfaces and furniture under a single philosophy".

Above these lines: in this living room, featuring furniture in primary colours, the walls and the floor are finished in neutral tones. Arranged vertically, the wall tiles are from the line Image White by Porcelanosa. The decorative feature wall, a common denominator throughout the design, is finished in Noa Minnesota Moka by Porcelanosa. On the right: the bathroom walls feature a combination of large-format XTONE with the mosaic Gravity Aluminium 3D Hexagon Copper by L'Antic Colonial, separated by the decorative profile Pro-Part Rose by Butech. The wall-hung toilet and bidet are from the line Arquitect by Noken. The bathroom furniture is complemented by the mixer tap Tono, in a copper finish, the towel rail Lounge and the washbasin Slender, all by Noken.



Above these lines, from left to right: the bathroom with blue furniture by Gamadecor is finished with a mixer tap and towel rail from the Urban line and a mirror with integrated light, all by Noken. The shower area is completely covered with a mosaic by L'Antic Colonial. Another of the bathrooms in the house is equipped with an Arquitect suspended toilet and Lounge copper mixer tap, both by Noken. The suspended furniture is by Gamadecor. On the left: next to the bathtub, the wall and the step have been tiled in mosaic by L'Antic Colonial. The porcelain that surrounds the bathtub is by XTONE, framed by the decorative profile Pro-Part Black, while the cream wall tiles are by Porcelanosa. The Urban mixer tap and handle, in matte black finish, are by Noken.



CHANCY RESIDENCE

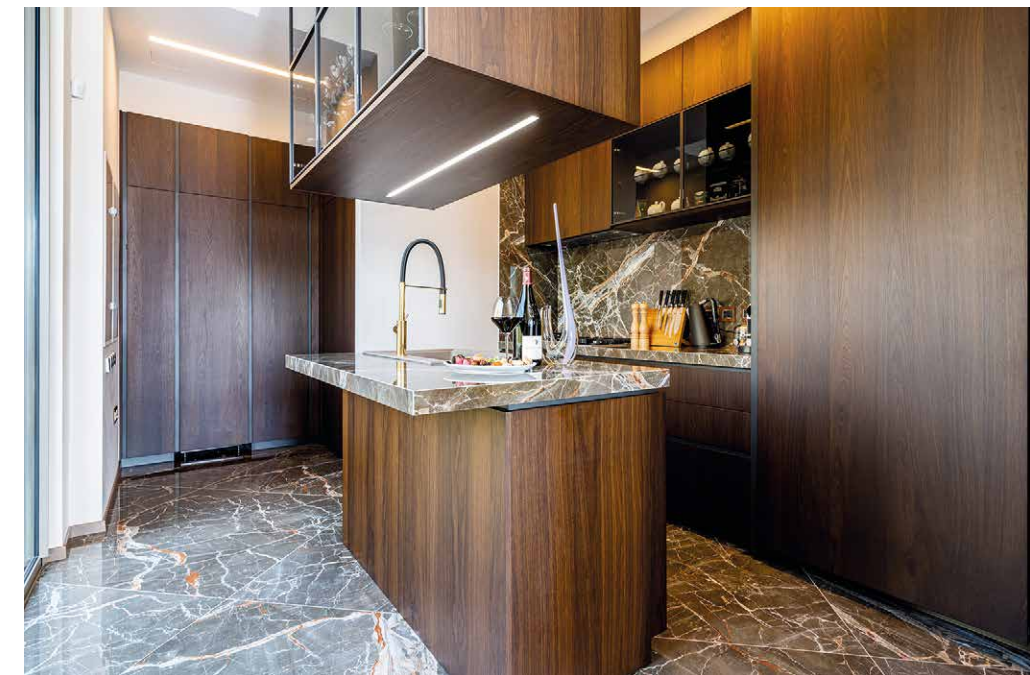
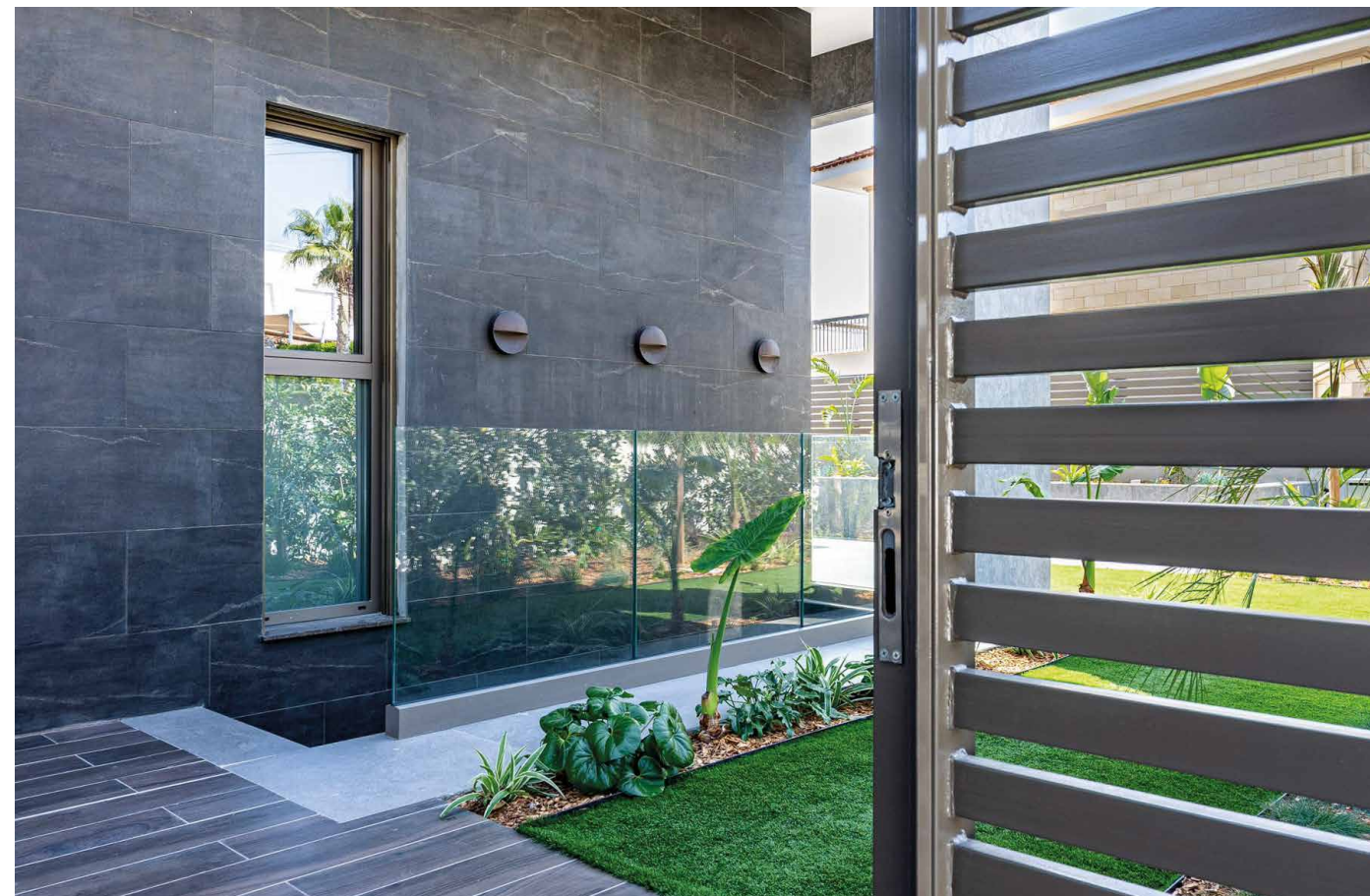
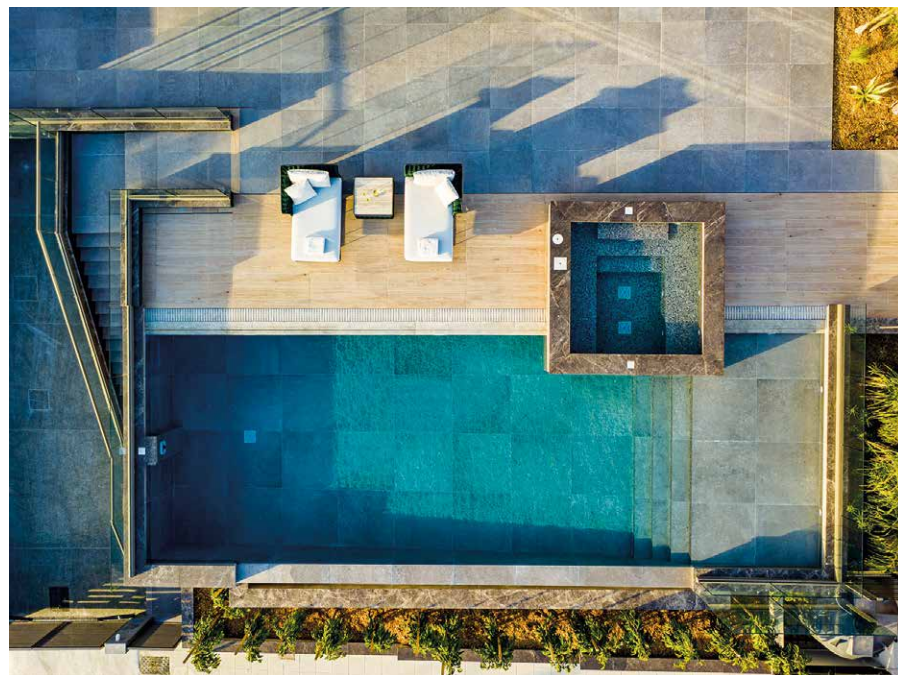
This home is characterised by a combination of contemporary interior design and elements of vintage style that evoke glamour with a strong personality

“The creative development of each project stems from the client's character and lifestyle”, says Olena Sharapova. This house is proof of that. Beyond its exclusive location, it has been designed using cutting-edge, energy-efficient and safe solutions. “Architecture is designed to make life as convenient, comfortable

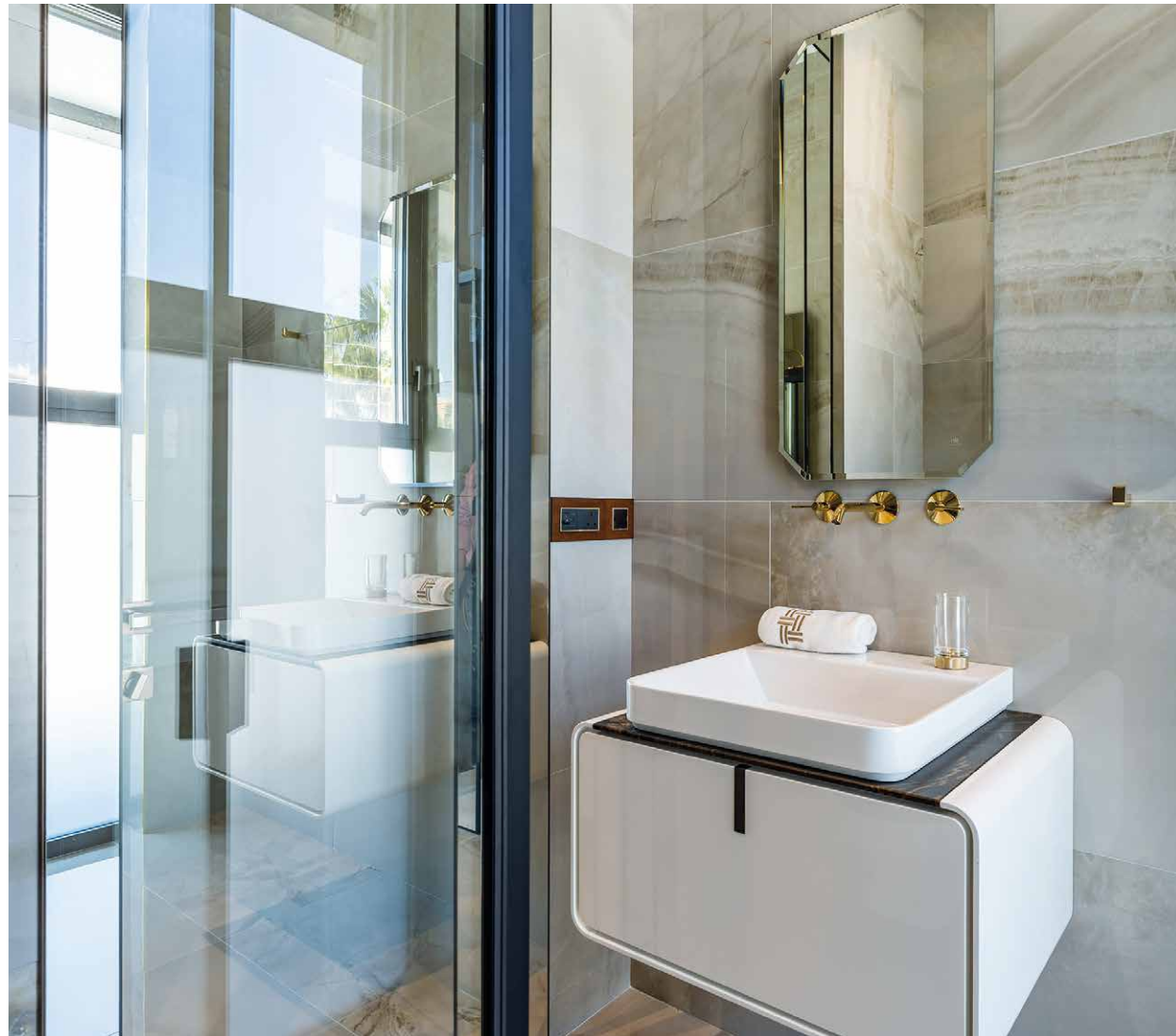
and exciting as possible”, says the architect, who on this occasion advocates spatial versatility and the serene and welcoming connection between different environments. “The future is multifunctional. In these spaces, a person must have freedom of choice, be able to enjoy and feel the benefit of the time they spend



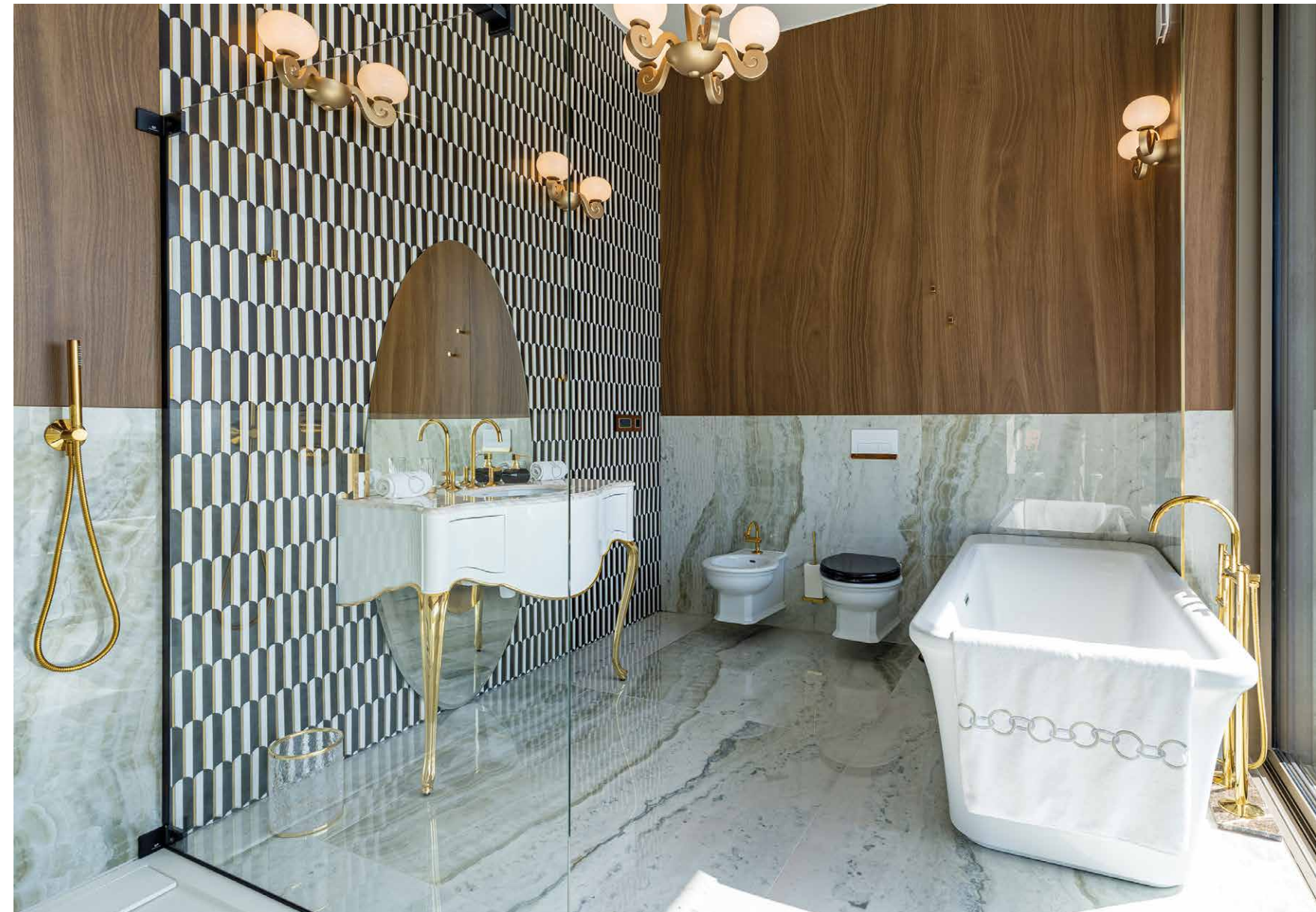
Above, from left to right: exterior view of the house, with the porcelain tiles by Porcelanosa and the large-format pieces by XTONE, also used throughout the ground floor. XTONE polished flooring extends throughout the home, with the material also used as worktop and backsplash in the kitchen. The rest of the furniture is by Gamadecor. Below, on this page and facing page: the exterior façade is also finished with tiles by Porcelanosa in an elegant colour palette inspired by nature. In the kitchen, all the furniture has been custom designed from an elegant range by Gamadecor. The flooring and the worktop are by XTONE.



CHANCY RESIDENCE



On the left: the walls of this bathroom are finished in Sochi Marfil, the marble-inspired porcelain tile by Porcelanosa. The mirror, the Lignage taps and the Lounge handle are by Noken. The white lacquered suspended furniture is by Gamadecor and the shower screen is S+Line by Krion. On the right: in the shower area, the gold taps and shower head are from the Lignage range by Noken. The shower screen is Attica Black 5 by Krion. To give a vintage feel, the wall behind the washbasin area uses Piano Black by L'Antic Colonial. The white cabinet with gold legs is by Gamadecor, and the taps are Lignage by Noken. The flooring and lower wall covering is by XTONE, framed by the decorative profile Pro-Part Gold by Butech. The wall-hung toilet and bidet are from the Antic line by Noken. The flush button is Forma and the bathtub taps are Lignage, finished in gold and from the same company. Below: the flooring used in the bedroom and corridors is Classic Ebano Luxor natural wood by L'Antic Colonial.



here", she adds. In this case, freedom manifests itself in one of the bathrooms where the dominant formal balance is broken in favour of a daring proposal. This is done by redefining classic designs based on a careful selection of geometric mosaics with a pop art feel fused with golden pieces with a vintage style and cutting-edge finishes. A unique mix that acts as a counterpoint to an interior design rich in wood and leather finishes which provide extra warmth to the entire home.

The spacious exterior is presided over by a large swimming pool and adjacent jacuzzi. A covered porch provides an outdoor seating area. All this area is paved with porcelain tiles by **Porcelanosa** and **XTONE**, the companies which also supplied the cladding for the façade and the tiles for the interior of the house.



Photo: Sascha Sova.

Olena Sharapova
Owner and co-founder of the architecture and construction company ArchStroyProject, based in Odessa (Ukraine). Since 2019, she has also been a partner of Allure Luxury Group, srl, a consortium of Italian manufacturers focused on luxury. From a very young age, she expressed her desire to become an architect, a vocation that became a reality after studying architecture at the Odessa State Academy of Construction and Architecture, a degree recognised by the University of Cyprus. In her day-to-day work, Olena Sharapova says that she feels she is "not only an architect, but also a kind of 'translator' between design professionals and clients, who often have different points of view about the focus of a project". Her works display a common denominator in the precise interaction between space, form and matter, to which is added great care for small details.

profile GREG TRUEN founder and principal of the SAOTA studio



Based in Cape Town and leading multiple projects around the world, the SAOTA studio represents a committed and successful way of understanding architecture and its global challenges. Greg Truen talks to us about such important concepts as technology, sustainability and constructive responsibility.

Beyond responding to the client's needs, what does SAOTA look for in each new project?

With every new project, there is a unique opportunity to push the boundaries of design.

We aim to design buildings that have a powerful connection to the landscape. Our projects take advantage of their settings. They are rooted in place by the relationship between the building and its site.

Of all the phases a project goes through, which is the one you find most interesting? Why?

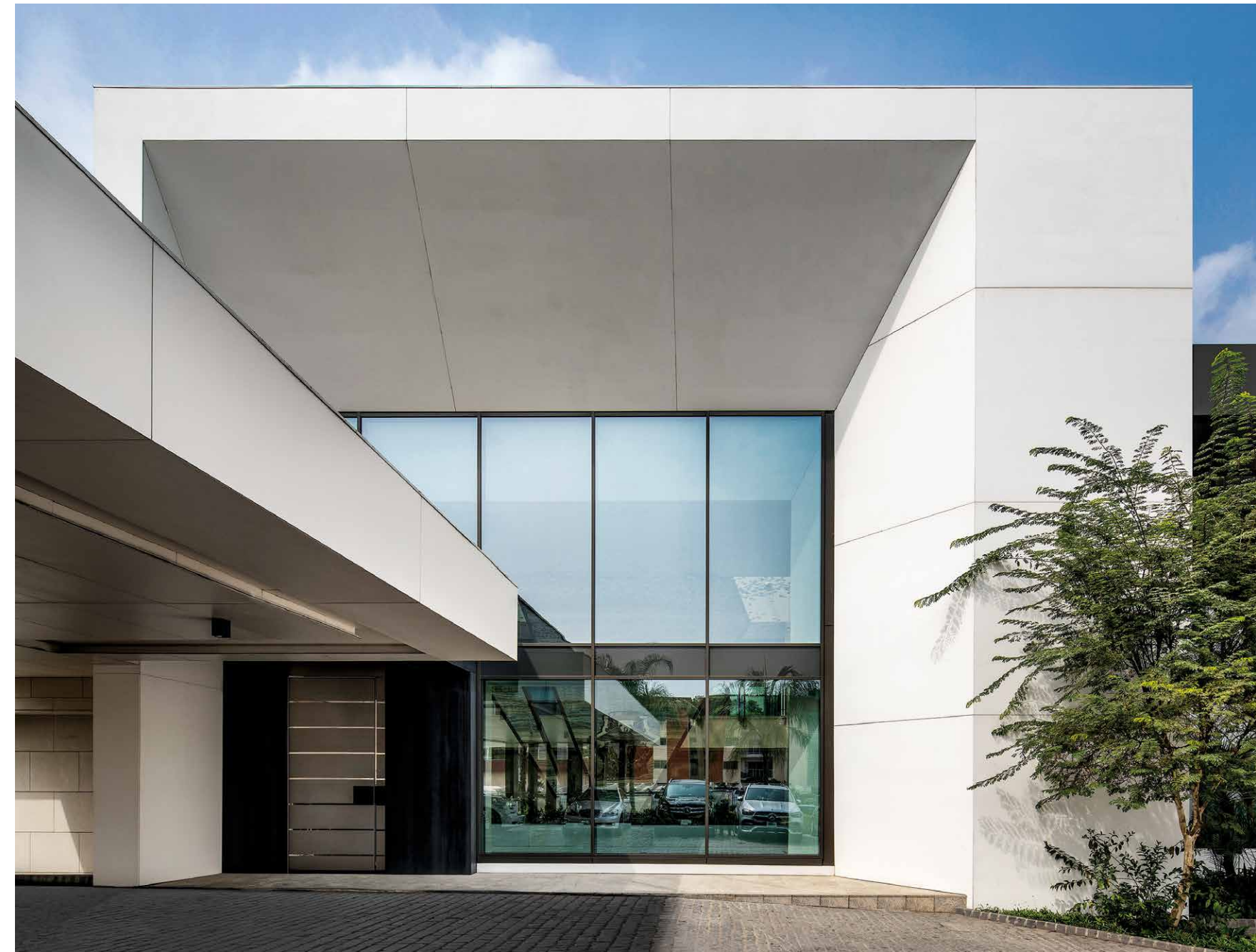
I'm very interested in the design process, but there is a point when you're building a structure that you see it for the first time with some finishes installed. For me, this is the most exciting part of any project. The point at which you first get a sense of what the building will feel like when it is complete.

How is your creative process carried out?

We always model the site and the surrounding context. A design always starts with an analysis of what opportunities the site presents; view, landscape, sun, wind and access will always be the most critical determinants for a project. Because we are very interested in space and how it works, we build computer models from the outset to understand how we could maximise the design response. And then, it is an iterative process, drawing, modelling and drawing again.

What is the day-to-day life of the SAOTA Studio in Cape Town like? How do you manage an international work with different time zones?

Working remotely has always been in our DNA. Our studio is in Cape Town, but most work is elsewhere. We're proud that we've built a design business that can compete globally using South



Oniru Project (SKA)
Ikoyi (Lagos), Nigeria.
Ventilated façade at Butech,
created with Krion® K-Life
1100, XTONE and natural
stone, at L'Antic Colonial.
Bespoke mosaic was used
in the pool area at L'Antic
Colonial.

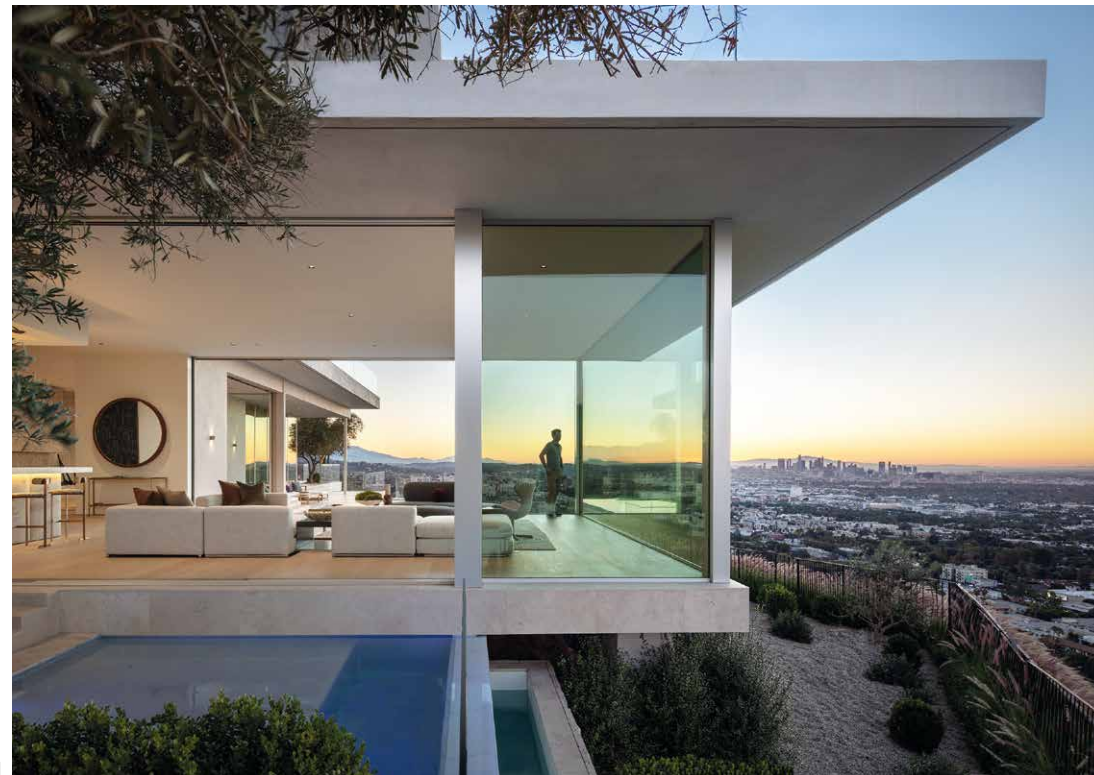
Photos: Adam Letch.

The new global architecture

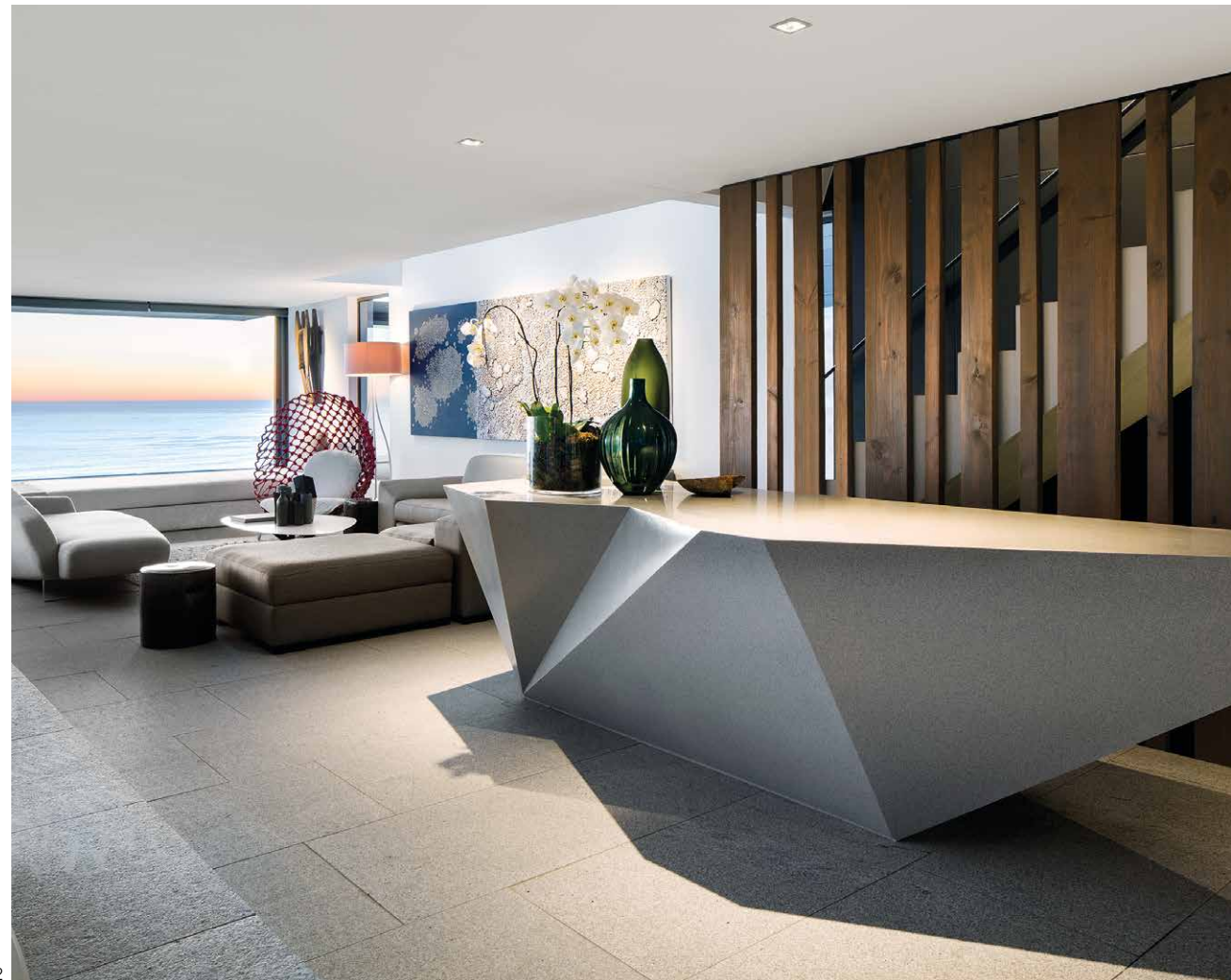
Greg Truen graduated from The School of Architecture at The University of KwaZulu Natal in 1991. He is a founding member of SAOTA. Greg's current focus is on work in Africa, Brazil, Russia and China. He has been invited as a speaker to present SAOTA's work to audiences in London, Lagos, Malaysia and Mexico and is a champion of SAOTA's bursary program which has awarded 35 bursaries to more than 20 students of architecture.

Lifestyle brings you an exclusive interview with him.

“There are so many new materials. **Porcelanosa’s Krion** is an example of a material that allows solutions that weren’t possible in the past.”



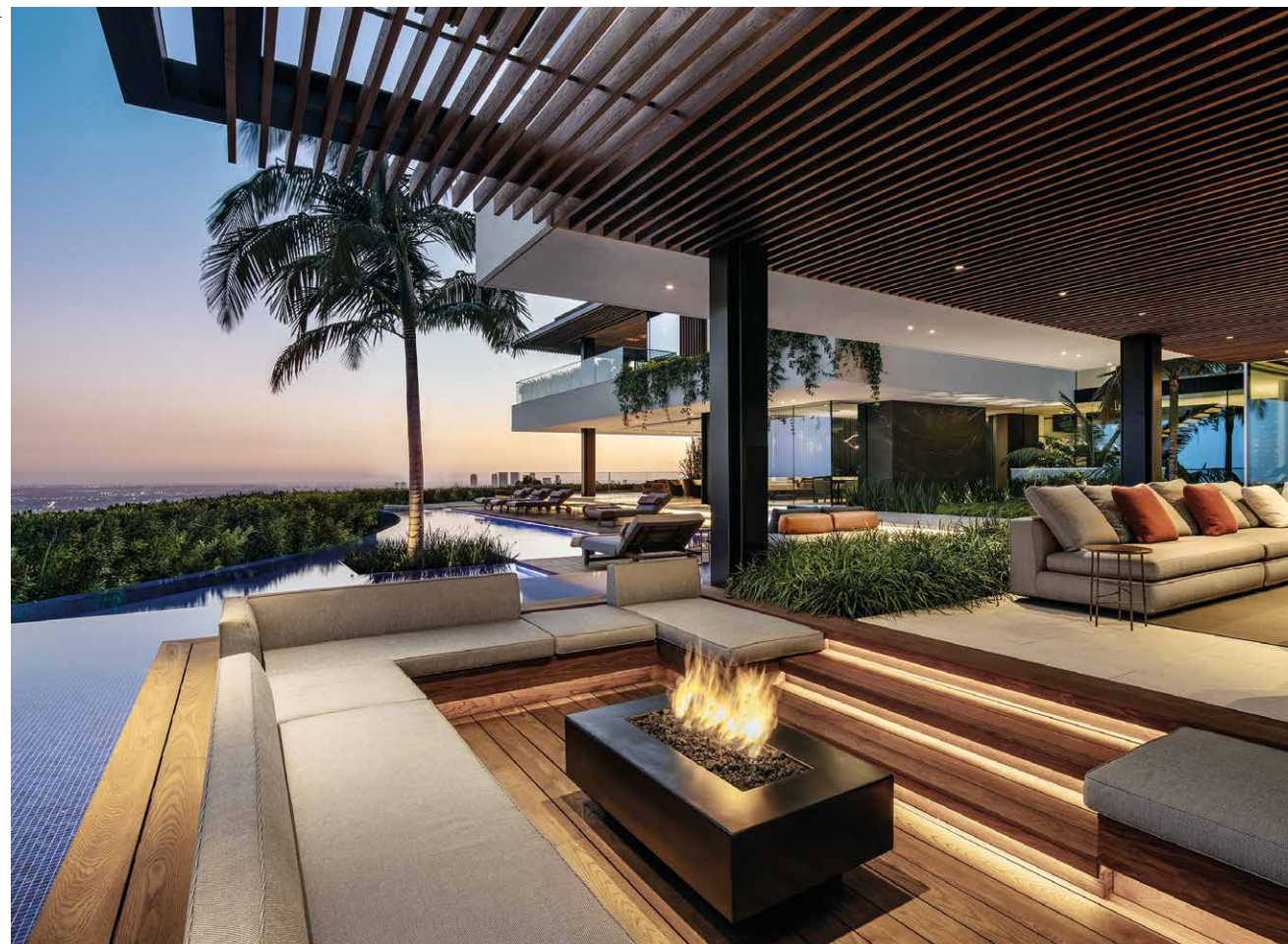
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1 Bellgave, Los Angeles, USA. Photo: Mike Kelley.
 2 Beyond, Cape Town, South Africa. Photo: Adam Letch.
 3 Kloof Huset, Cape Town, South Africa. Photo: Adam Letch.
 4 Hillside, Los Angeles, USA. Photo: Adam Letch.

dramatically changed is glass, and many new glazing products offer elegant, energy-efficient solutions.

How do you think architecture has evolved since the beginning of the studio until today?

When we started in the mid-80s, architecture was in the doldrums. Today, it is highly respected, and great projects are being built and discussed by a much more informed public.

Technology has made a significant impact on the way we work. The studio started with 3D perspectives drawn by hand. Today we use software such as Revit, BIM360 and Virtual Reality, which enables us to make better decisions and provide scientific solutions to the key challenges we face when designing in the global context.

With an ever-changing climate, how can you cope with possible weather phenomena both in a rural environment and in big cities?

Climate is a crucial consideration. By understanding and responding to local climates, we design buildings that feel like they belong to that place. Urban sites can sometimes experience more extreme environments than rural sites, often hotter, so we think about how to create cooler micro climates for projects, usually by using landscaping and shading.

What role does sustainability play in your projects? What systems or solutions does SAOTA use to implement efficient proposals?

We focus on passive design strategies. We have established a sustainable building committee focussed on the research and development of this aspect. The overarching principle remains to design site-specific architectural solutions responsive to the context and climate in its form-making, materiality and building technology.

Our resource centre expanded, and our full-time librarian is dedicated to improving our projects with appropriate, responsibly sourced building materials and finishes. We always collaborate with a local architect from the country we’re working in who advises on local craftsmanship, contextual materials, unique construction techniques and locally sourced materials and products.

How do you foresee the residential architecture of the future, and how to face these new challenges in a real way?

We think we’ll see more considered homes with better systems and deeper technology integration that will manage everything from energy consumption, lighting and comfort. Spaces will become more multifunctional; with a kitchen, you can hide and convert into a workspace. Higher density will also give more people more access to city centres and infrastructure so that most people will live in apartments. Light and area are valuable resources for a healthy life, so we think we’ll see a more residential building with smart terraces and balconies.

African skill and endeavour. We’ve worked in 143 cities and 86 countries on six continents. Our most active city markets at the moment are Dubai and Miami. The studio is usually busy with 30 - 40 active projects globally at any given time, and across the three brands, we’re about 300 employees. With staff working remotely, the practices and technology around remote work have entirely transformed our practice. Time zones are sometimes a challenge, but there is always an overlap of work days at the beginning or the end of the day, so we make it work.

Are there any materials or architectural solutions that represent you or that you identify with?

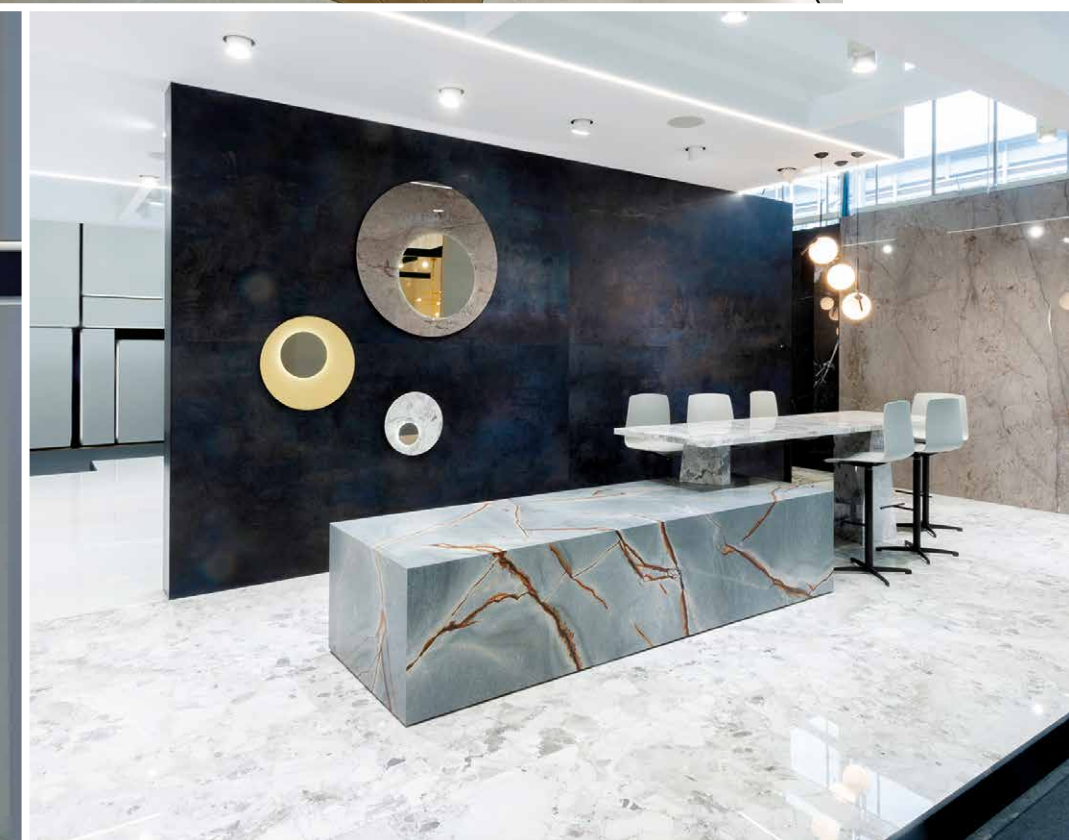
We recently started a research unit at our studio to look at materials. We have always used materials to give our architecture a more liveable, approachable quality. Ventilated facades have become an essential solution for us. Of course, responsibly using materials is important too.

What are the latest materials that have surprised you the most?

There are so many new materials. **Porcelanosa’s Krion** is an example of a material that allows solutions that weren’t possible in the past. Another area that has

PORCELANOSA Grupo CERSAIE

The **PORCELANOSA Group** has chosen the sector's premier international showcase as the stage on which to present the new products from its seven companies. Collections featuring pieces inspired by nature, efficient solutions, and sustainable and unique designs, in a commitment to innovation and the avant-garde.



In this multidisciplinary space, relief and matte textures are the stars of the new Porcelanosa collections, adding to the warm minimalism of the new pieces by Noken. In turn, XTONE, the large-format porcelain brand, takes technological evolution to the highest level, with new lines inspired by noble materials.

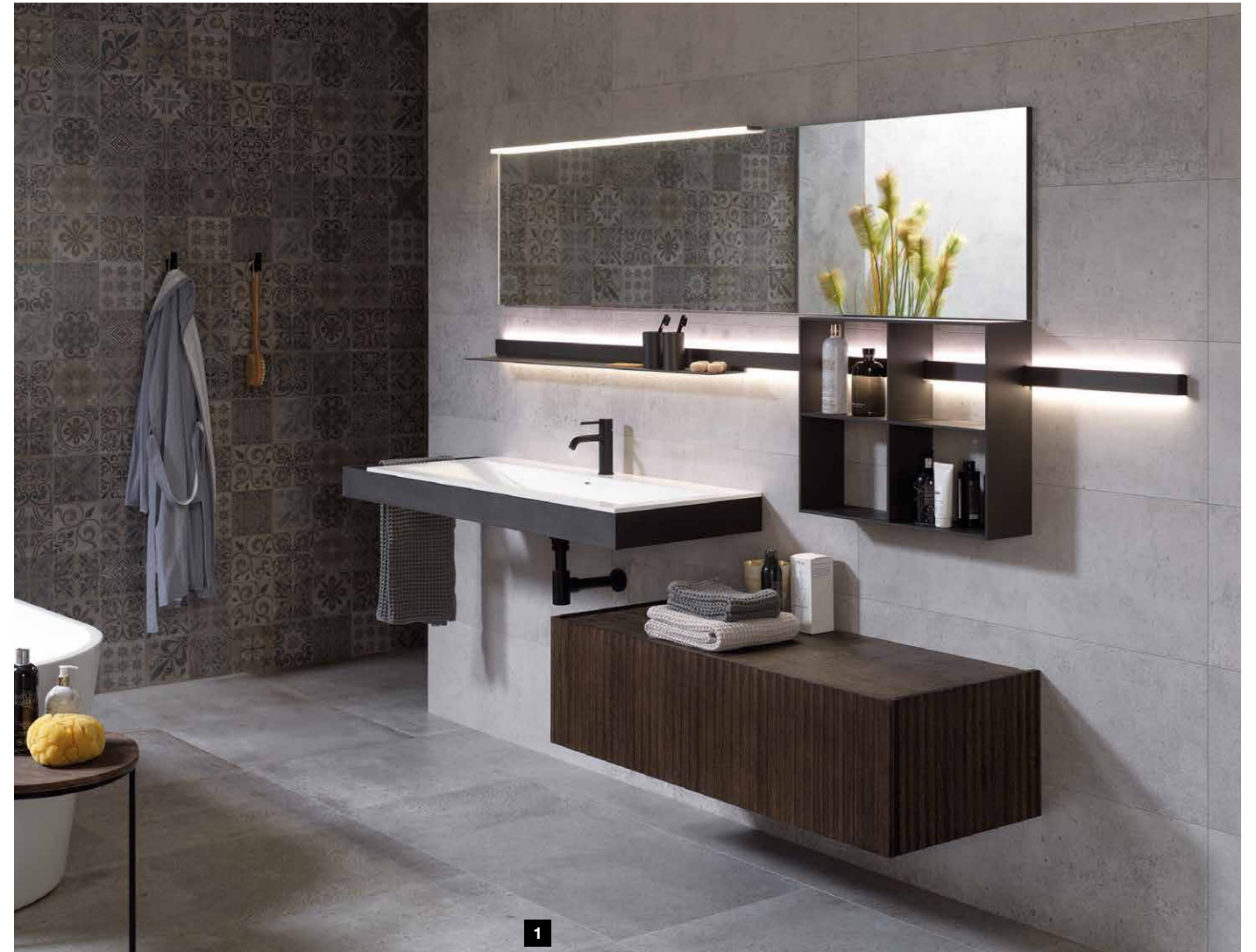
Last September, the city of Bologna hosted the 39th edition of Cersaie, the international ceramics fair, where the **PORCELANOSA Group** showed its new products for this year. New designs, solutions and state-of-the-art materials —coming to redefine uses and spaces— were displayed in an area of more than 500 m² distributed across three stands where, once again, the companies of Porcelanosa, Noken, L'Antic Colonial, Krion, Gamadecor, Butech and XTONE have shone with displays of products which are innovative,



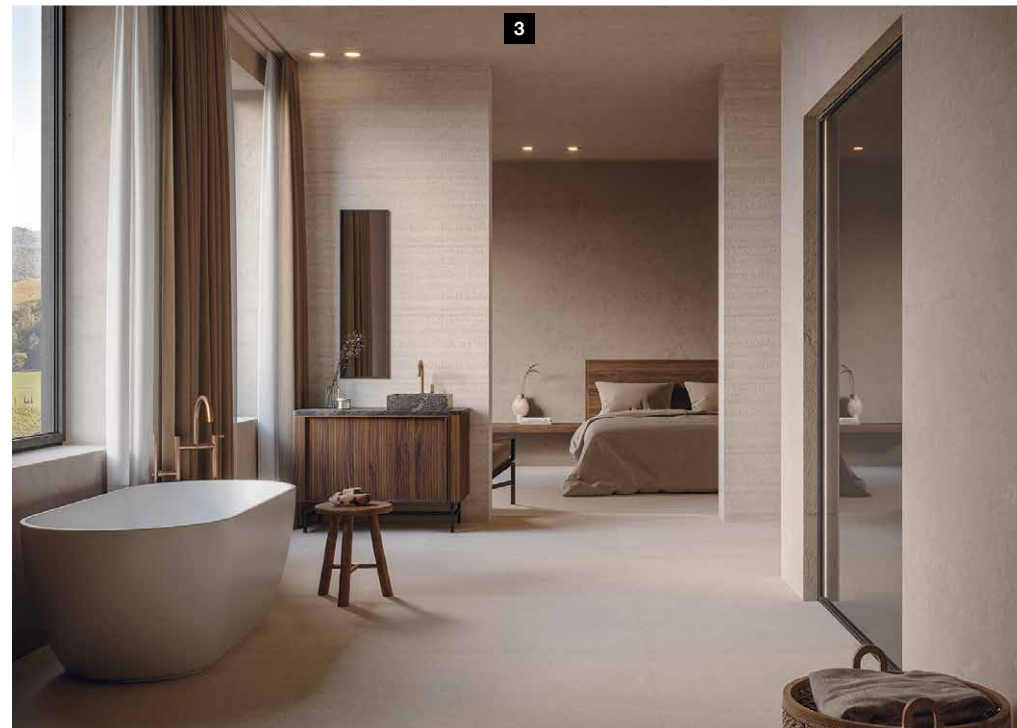
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PORCELANOSA

1 The Emotions® Roble Noche kitchen by Gamadecor is finished in the natural stone Tremor Dark Leather, by XTONE. The extensive central island is completed by a bar and is accompanied by a suspended glass case with interior lighting which includes a wine rack.

2 and 3 Available as floor and wall tiles, the Coral collection is inspired by coral rock to offer unique environments based on single-colour designs and matte finishes. With strength and resistance as its main qualities, Coral consists of a smooth base and two relief decorations with Spiga and Deco effect finishes.

GAMADECOR

1 The Smile furniture in Roble Carbón finish enables multiple design combinations that adapt to the dimensions of the bathroom and the needs of the user. Two of the structures incorporate a towel rail on the side of the washbasin, which makes it easier to dry hands.

2 The series also has an accessory-holder profile with upper and lower lighting, on which shelves and various accessories can be hung. In the photo, Smile furniture in the finish Roble Puro.

versatile and of the highest quality. Inspired by marble and natural stones such as coral, the new **Porcelanosa** collections, Coral, New York Collection and Savannah, give prominence to textures and exquisite graphic detail. Single-colour designs and neutral finishes for unique interiors.

REDEFINING SPACES

The new Emotions® Roble Noche kitchen by **Gamadecor** consolidates current concepts in the layout of homes with a commitment to dynamic design including a multi-purpose area where several tasks can be carried out simultaneously. The central island has a large work area and a bar that can act as an office or an informal meeting point, as well as providing a large interior storage capacity in its central part. And from the dynamism of the kitchen to

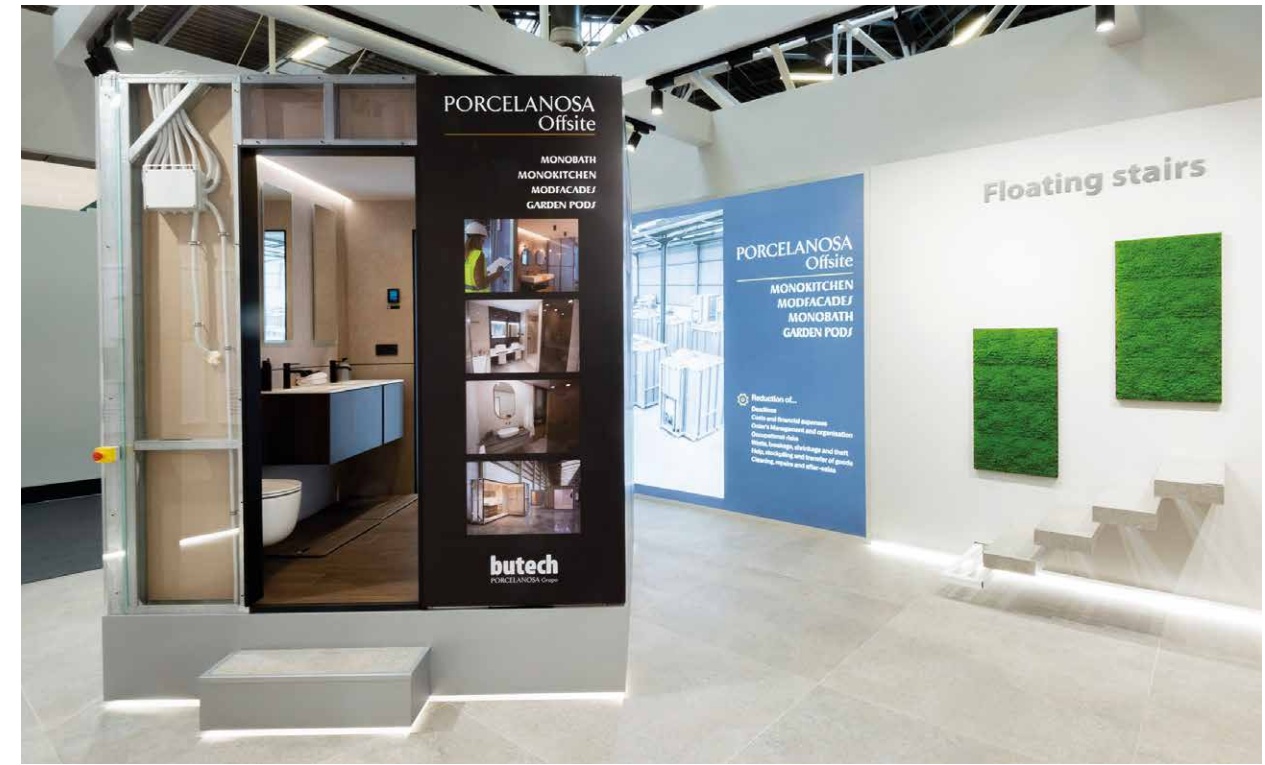


the versatility of the bathroom with the Smile furniture collection. The series, which enables multiple design combinations, is characterised by the front covered in grooved wood.

The new products from **Krion** are consistent with the company's aim to offer unique and unconstrained designs. They include the Cubik mirrors and the Ner bathroom series, which are notable for their simplicity and functionality. Created by Fran Silvestre, they present pure, minimalist and enigmatic lines, in keeping with their creator's architectural designs.

EFFICIENT AND DECORATIVE SOLUTIONS

The company **Butech** had its own stand at Cersaie, where it presented new products which support its commitment to efficient architecture. Among them, its proposal for industrialised bathrooms, the technical improvements in ventilated façades, the new 20-mm-thick ceramic models for outdoor floors and the latest collections of decorative profiles for ceramics. Meanwhile, **L'Antic Colonial** delves into the details to give them visibility and dress environments with great character. Proof of this is the new Figure mosaic, creating new aesthetic solutions, and the original Motif line of accessories made of natural stone. Unique, strong and long-lasting pieces.



BUTECH
In its commitment to apply the principles of industrialised construction to the needs of PORCELANOSA customers, Butech presented a spectacular industrialised bathroom, made using the latest innovations from the various brands of the group. Also on display were new technical solutions for cantilevered stairs, ventilated façades for all types of ceramic tiles or Krion, and new decorative profiles such as Pro-Part Antique Gold and Pro-Part Anthracite, exclusively for use with ceramic wall tiles.



KRION

1 The new collection of vanity surfaces and bathroom furniture designed by Fran Silvestre is called Ner. Its clear polyhedral shapes offer a clean and minimalist image that dresses the bathroom with elegance and quality. All the vanity surfaces, available in different formats, have a visible thickness of 8 mm. The furniture features a single drawer with a large storage capacity.

2 The Cubik mirror is fitted with led lights around the perimeter of the rectangular frame. The light dissipates, generating zonal and ambient lighting at the same time.



L'ANTIC COLONIAL

1 The timeless elegance of mosaic is creatively reinterpreted with Figure, an attractive wall tile that combines geometric patterns with fine, manageable natural stone tiles. The result is a unique bathroom with walls and floors finished in this mosaic with a textured finish.

2 The Motif bathroom collection is made up of four unique accessories made of natural stone. Strong and durable, five finishes are available; the photo shows Grey Stone. They are all unique pieces and the tone and movement of the veins vary according to how they are cut.

XTONE

- 1 The kitchen furniture is finished in Steel Deep Blue porcelain and crowned, both on the island and on the work surface, with the Aria White worktop. In the rest, the discreet Montreal White has been used.
- 2 The elegant polished Argos Black flooring contrasts with the Ewood White Nature wall tile in the background and the Classic 1L Herringbone by L'Antic Colonial.
- 3 The washbasin area is delimited by a structure covered in Ewood Nut that combines with the Pietra Sicilia ceramic tile, inspired by natural stone. The flooring is the more neutral Montreal Ice.



NOKEN

- 1 The Essence C Compact washbasins and Architect bathtub can both display their refined shapes in multiple colours for powerful combinations. The Lignage taps introduce a new marble handle that evokes the twenties and contrasts with the geometric design of the taps.
- 2 The Forma furniture, the company's most versatile, expands its options with a vanitytop basin –like the Slender, in the image– and Forma high-spout taps. This new option provides greater capacity for storage of essential toiletries inside the furniture.

XTONE was another of the companies that had its own stand in the hall at Bologna. Here, the large-format porcelain brand took technological evolution up to the highest level with its new collections inspired by metal (Steel), wood (Ewood), marble (Argos Black and Pietra Sicilia) and stone (Montreal Ice), among others. The result is highly defined worktops, floor and wall tiles, with polished, natural and textured finishes.

MINIMALISM WITH TOUCHES OF COLOUR

The bathroom company **Noken** creates unique and welcoming spaces with the launch of its new bathroom furniture: Forma and Lounge Espiga. Designs that achieve a warm environment through geometric shapes and great functionality. At the same time, the Finish Studio and Lignage collections present new finishes and colours to provide the bathroom with a wide diversity of combinations. In this way, each creation brings new sensory experiences to the environments.



LOWER HIGHLANDS DENVER (USA)

Victorian inspiration and contemporary comfort

A successful interplay of textures and warm materials dress this new boutique hotel in Denver. An environment which features industrial and Victorian reminiscences from the 19th century that have become fashionable in the 21st century.

Text: TXELL MORENO



Next to these lines: the Wildflower restaurant, located next to the hotel lobby, features modern furniture with a vintage feel, bringing warmth to the environment. The L'Antic Colonial flooring with its wood-effect finish further contributes to this ambience. Below: the bar area, with leather upholstered seats and metallic trim, has walls covered with murals inspired by the American West. As in the rest of the hotel, the floor is finished in laminated L'Antic Colonial.





Within a contemporary framework that acknowledges Denver's early founders, stands the new Lower Highlands boutique hotel. Here, Victorian opulence dominates a sophisticated, richly textured ambience, furnished with antique glassware and floral touches with a vintage feel. All aspects, including the exterior of the hotel, reflect the modern and pioneering spirit that prevailed in the city from the height of the gold rush in the middle of the 19th century, and the wild and natural landscape that attracted so many people. The capital of the state of Colorado, and more specifically the fashionable neighbourhood of the city, the Lower Highlands, is the ideal setting for this establishment that

blends vintage refinement with the cowboy aesthetic of the American West.

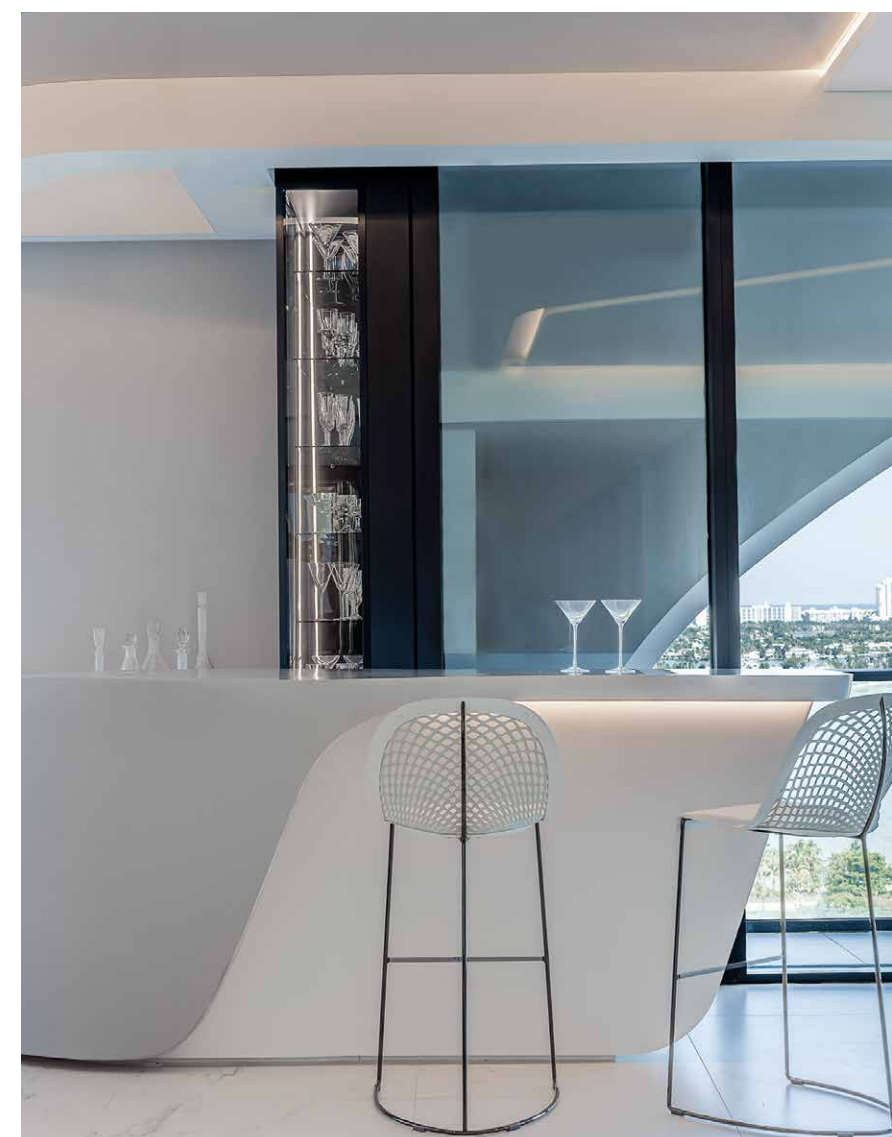
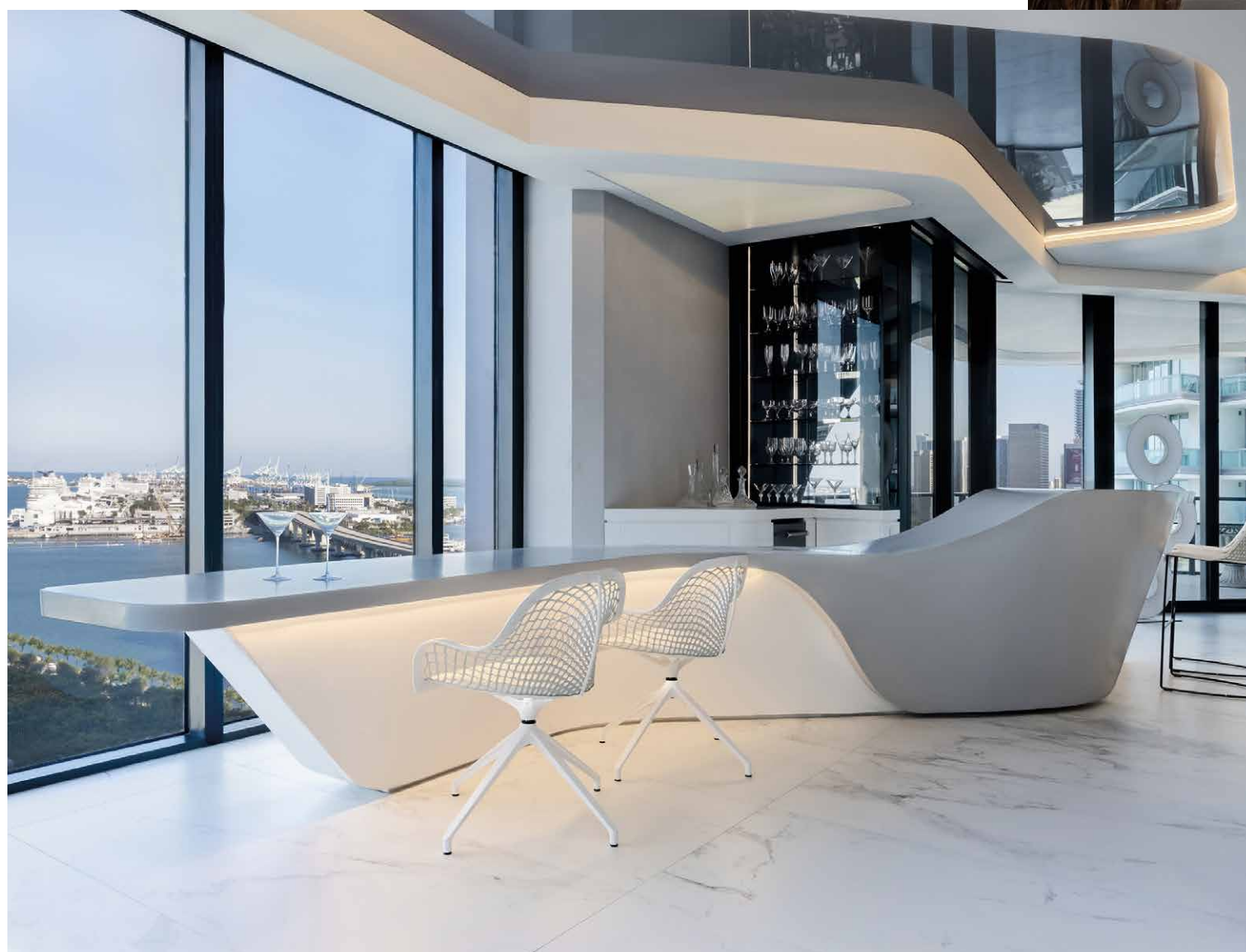
The Life House Group interior design team has been responsible for fitting out the 17 bedrooms and the common areas of this boutique hotel, where industrial touches contrast with the environment and cutting-edge technologies. The grey tones of the Badlands contrast with brushstrokes of red and mustard. In addition, the personalised, hand-illustrated wall murals depicting this frontier landscape are combined with details in cowhide, as well as wood and stone finishes that bring great warmth and elegance to the whole.



On the facing page: upholstery in velvet textures provides individuality and privacy to the bunk beds arranged in the room. The laminate flooring is by L'Antic Colonial.
Above these lines: from a luxurious suite to innovative rooms that redefine the modern bunk-bed experience, the interior design subtly plays with Victorian style, where wood meets tones of earth and blue.
On the left: the bathroom presents a dense and sophisticated aesthetic in an elegant combination of black and white with wood finishes. The shower has been finished in Samoa Antracita ceramic tiles by Porcelanosa.

Material perfection

The elegance of stone and the resistance of minerals make **Krion®** solid surface by the **PORCELANOSA Group** the perfect ally when designing creative interiors. A state-of-the-art material which is mouldable, 100% recyclable and reusable, fireproof, bacteriostatic and highly customisable, at the service of architects and designers.



Above these lines: in harmony with the organic architecture of the building, a bar area with wraparound shapes has been designed in the centre of the apartment's living room, with the outstanding Bar sculpture. Constructed with the white tone of Krion® K-Life 1100 in combination with the finish Krion® 6903 Grey, this original piece presents an imposing, elegant and futuristic appearance.

SV RESIDENCE Miami (USA)

In a luxurious location, the splendid Biscayne Bay, and with a dizzying exterior, Zaha Hadid's One Thousand Museum skyscraper, this apartment is dressed with elegance and sophistication. Nar Design Studio has been commissioned to combine the organic heritage of the building with the client's passion for music and the arts to give the interior a futuristic and technological feel around a dynamic rhythm of solids and voids. The fluid contrast between curved shapes and straight surfaces can be seen throughout the apartment. This is especially visible in the living room where a sculptural bar forms the centrepiece, with an innovative design reflected in the choice of materials. Combining parametric design with thermoforming techniques, the central area of the bar emerges as a sculptural focal piece that spans the entire room through the use of **Krion® Lux**. In addition to a careful selection of furniture, which includes a collection of bronze art deco sculptures and glass pieces, the apartment exudes personality, mixing tropical touches with a high-tech monochromatic theme. The use of both direct and indirect lighting, on the ceiling and in custom-designed pieces, provides a dynamic atmosphere to the design while adding warmth.



Nicholas Gennari and Roberto Racy
Brazilian architects and designers Nicholas Gennari and Roberto Racy are the founders of Miami-based Nar Design Studio. Their extensive understanding of innovation and creativity applied to the design of residential, commercial and hospitality interiors has earned them international recognition, with awards in the United States, the United Kingdom, Germany and Hungary. Through tailor-made projects, they provide unique experiences that transform clients' dreams into reality, giving free rein to ingenuity and originality and seeking the best quality and efficiency throughout the process.

HOME PLATE PROJECT - WBSC HEADQUARTERS

Pully (Switzerland)

With a minimalist and contemporary interior design, the architect Enrico Muscioni has designed the new headquarters of the World Baseball Softball Confederation (WBSC) with an avant-garde vision but with clear respect for the historical framework of the building, which lies next to Lake Geneva. Throughout the design, baseball and softball are present as decorative elements and inspirational references. The common space on the first floor is inspired by a baseball glove and the central staircase, built in **Krion® K-Life 1100** solid surface which provides easy maintenance and wear resistance, has been designed to evoke the body movement of a baseball batter. The building is distributed over four levels, where the purity of white combines with wood finishes in American walnut. The ground floor has a meeting hall, the first and second are reserved for offices, and the basement houses the files and the storage area, as well as having a recreation area and additional workstations.



Enrico Muscioni

Born in Bologna and with a degree in architecture from the IUAV University of Venice, he has collaborated with architects of the stature of the Japanese Toyo Ito (2013 Pritzker Prize winner) and the American Steven Holl (Alvar Aalto Medal). In 2012, he founded the Enrico Muscioni Architect studio in San Marino, bringing together the practice and design of highly talented international designers. As a designer of residential, public and commercial projects, his knowledge and creativity have been recognised through international awards such as the Jury Critics Choice, awarded to the WBSC headquarters illustrated on these pages, and the recent BIG SEE Architecture 2022 award for the Niki Loft project in Milan.



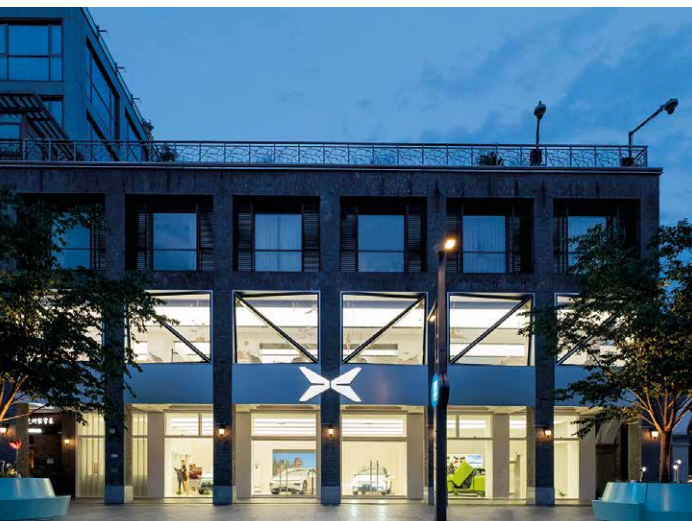
A statuesque staircase made of K-Life 1100 East acts as the backbone of the design. Its shapes are inspired by the movement of a baseball batter on the pitch. In contrast to the immaculate purity of the white marble and the Krion® surface with almost zero porosity and high durability, the cantilevered steps are made of American walnut and respect the original essence of the building.

Photos: Andrea Martiradonna.

XPENG FLAGSHIP STORE

Hangzhou (China)

The Asian electric car firm XPeng has opened the doors of its new store in the iconic West Lake district in Hangzhou. The aim of the project, the work of Raams Architecture Studio, is to become the flagship of a new 2.0 store concept, where purity of spaces and forms is the common denominator. Neutral and very light tones colour the space which is divided into two stories: at street level there is a public exhibition area, showcasing various vehicles. On the upper level, a more restricted area has been created, where you can enter the XPeng community. This has a lounge area and a meeting space for internal or private interactions. The futuristic design of the space, in keeping with the DNA of the car brand, is accompanied by materials such as white glass, *off white* terrazzo for the flooring and **K-Life 1100** satin matte white to create the large openings on the ground floor. Raams Studio has chosen to use this material by the **PORCELANOSA Group** to break with traditional metallic carpentry and enhance the continuity between interior and exterior. Anodised aluminium has also been used on the façade to blend in with the grey tone of the existing bricks of the building.



On the left: the pillars that frame the interior at street level have been made with K-Life 1100, which combines with the black terrazzo that is used to cover walls and floors.

Above and on the right: the large conference table with curved edges has been finished with a top in K-Life 1100, the same state-of-the-art material that has been used for the wall coverings, and which provides the space with a high-quality, resistant, durable and sophisticated finish, in keeping with the car company.



Natalia Moreno and Germán Roig
The multidisciplinary architecture and design studio Raams Architecture Studio, based in Valencia and Shanghai, was created by the architect Germán Roig and the civil engineer Natalia Moreno. It has a highly committed team of professionals capable of tackling all kinds of projects, embracing global cultural differences and at the same time being enriched by them. With a design principle oriented towards experimentation and assemblage, the studio approaches each project in an individual and personalised way, based on a carefully managed fusion of different disciplines. Focused on the idea, the visitor, and their context, each project brings inspiration and comfort, with painstaking and detailed care taken over the craftsmanship, local inspirations and the use of the most innovative materials.



VILLA CARUSO ALICANTE

A dream come true in Moraira

In a privileged position facing the Mediterranean Sea, stands this house designed by Salva Aspas Estudio. Here, the harmony between spaces merges with an evocative natural environment. The house transmits serenity and elegance with the use of materials from the companies of the **PORCELANOSA Group**.

Above these lines: the external façade combines white with areas of exposed stone and walls covered with the compact sintered material from the Liern Collection by XTONE, which exalts the magnificent sobriety of marble.

On the right and below: terraces, porches and swimming pool, including the pool basin, have been finished in Bottega Caliza ceramic tiles by Porcelanosa with a non-slip finish and using Butech products and installation systems.

On the facing page, on the right: next to the garden area, the perimeter of the house is paved with Bottega Caliza by Porcelanosa, whose light tones contrast with the dark wall covering in Liern Collection by XTONE.



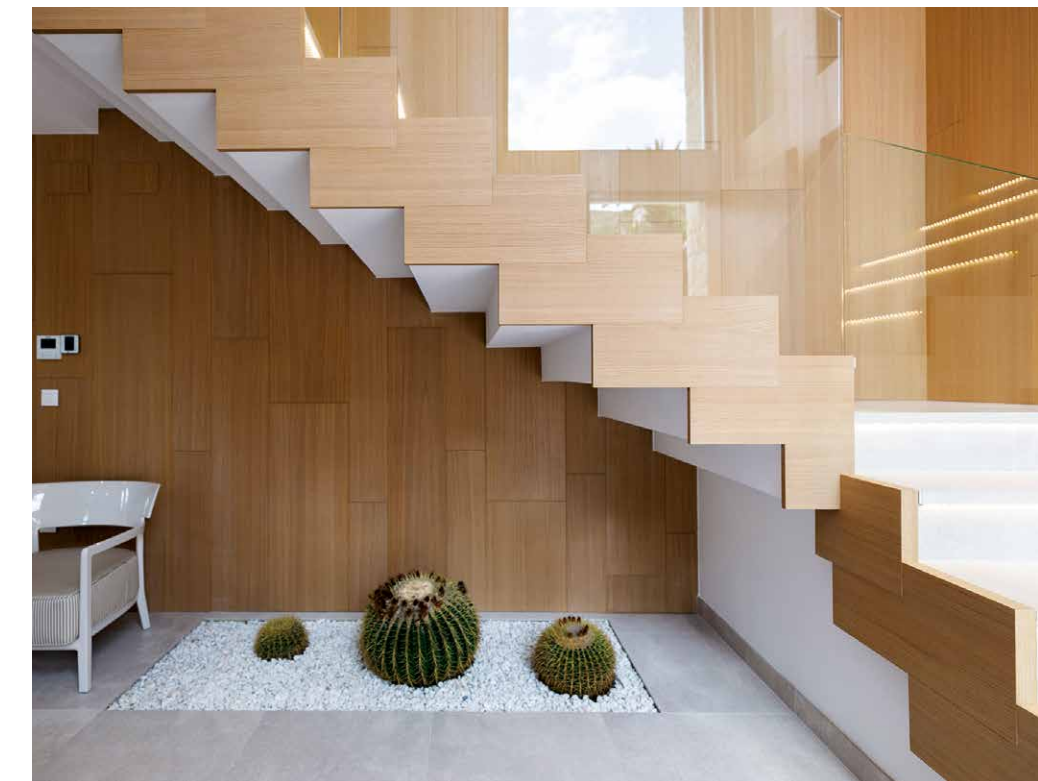
The waters of the Costa Blanca are the perfect backdrop for this house which looks out to sea through an open-plan layout that blends functionality with a strong personality. Salva Aspas Estudio has successfully realised the dream of the owners, a Scottish family who have lived in the area for many years and now enjoy a spectacular home which is in harmony with its surroundings. One of the main challenges of the project was to achieve maximum quality of life through a carefully considered layout and design. To achieve this, a stylish and elegant house has been designed, thanks also to the quality and practicality of the materials used.

This ambitious creative proposal has been answered by the new home, Villa Caruso, which has benefited from great cooperation between the clients, Salva Aspas Estudio and the **PORCELANOSA Group** in search of a personalised, contemporary and harmonious style. The smooth implementation of the project was achieved very quickly, which allowed the desired design to become a reality in a short time, while at the same time achieving greater technical, legal and economic profitability.

The couple's desires and needs were reflected in a complete study of spaces and environments in order to promote aspects of function and comfort over aesthetic values. One of the premises was to frame the fabulous views of El Portet beach in Moraira, without losing style and environmental elegance. With this in mind, Salva Aspas changed the usual distribution of the corridors and private areas of the house to enhance its practicality, while maximizing the views. Thus, the main area, made up of the living room, dining room, kitchen, master bedroom and swimming pool, was located on the



On the left: the flooring Bottega Caliza by Porcelanosa covers the entire interior of the house and extends to the exterior with the non-slip finish in the wet zones. The front of the storage unit in the lounge is finished in Ewood Camel Nature wood effect by XTONE.
 Below these lines: the side of the stairs is in Ewood Camel by XTONE, which is also used on the walls. Each step, illuminated at the bottom, is tiled in Bottega Caliza by Porcelanosa.
 Below and on both pages: the kitchen, integrated with the living room, is equipped with Gamadecor furniture and has an island with a worktop in Krion® K-Life 1100.



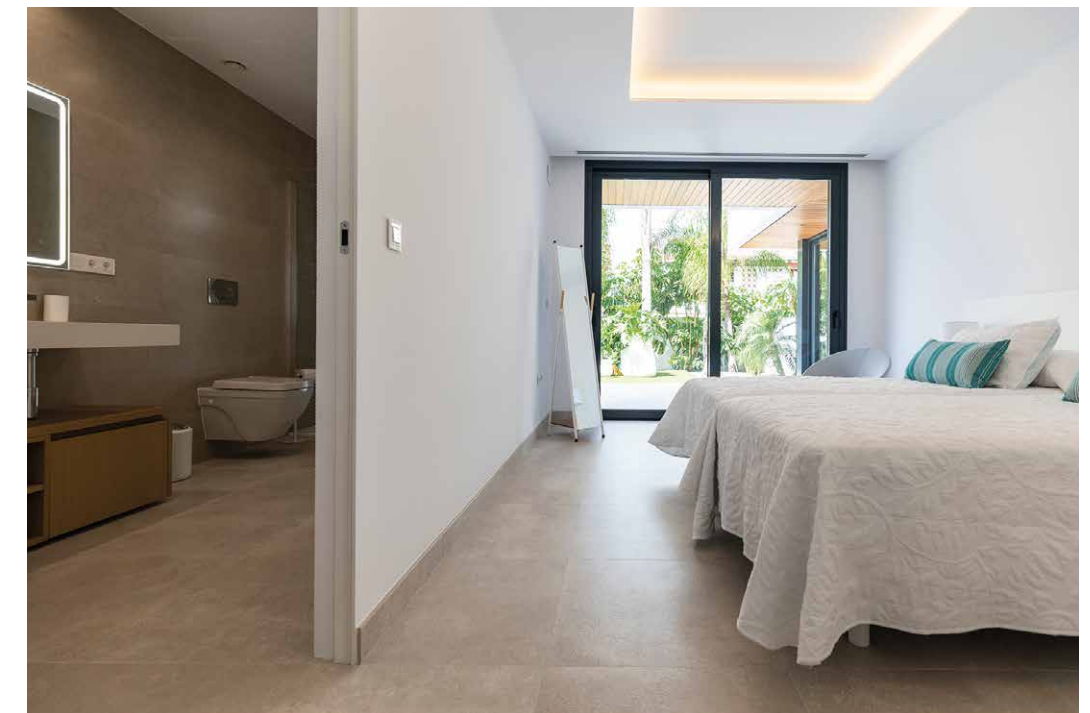
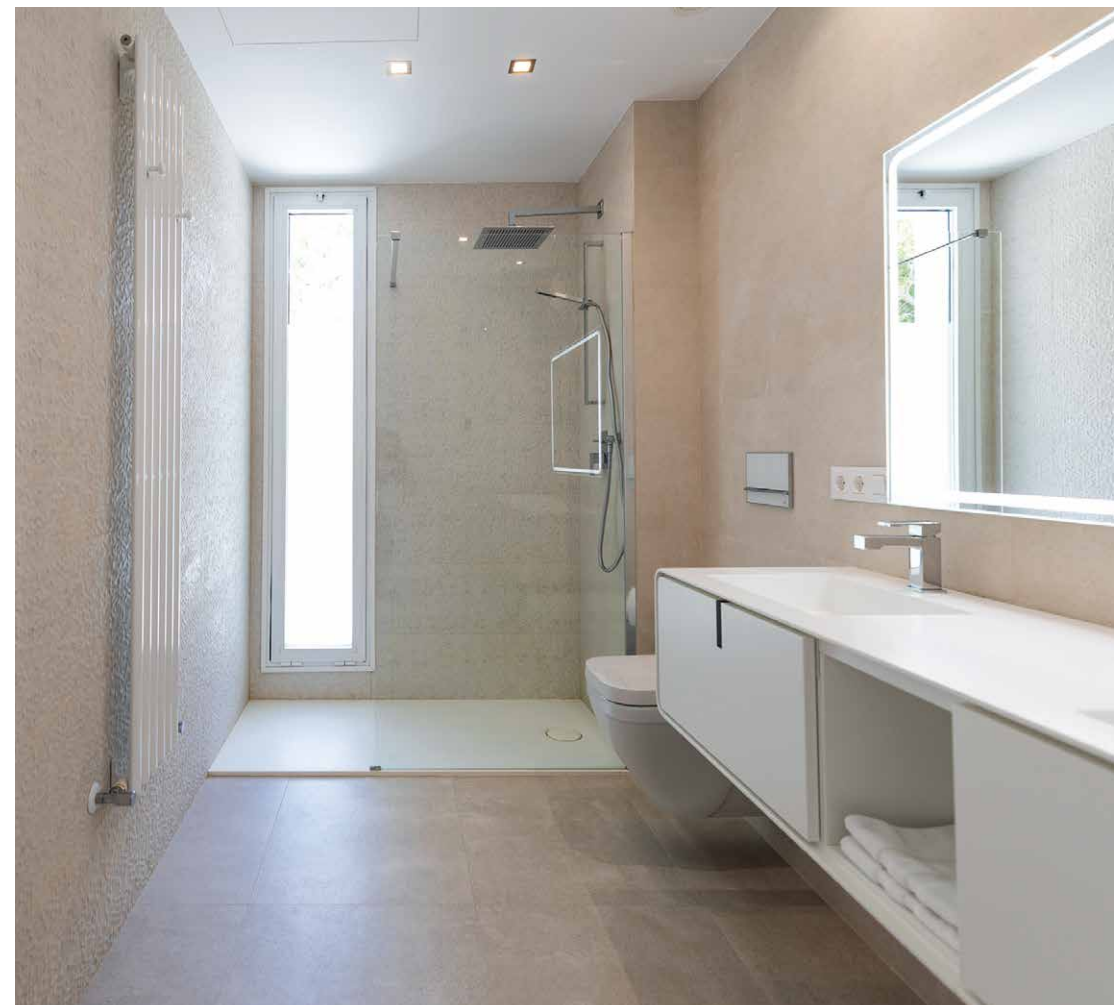
first floor, while the ground floor was designed to provide the hall space, three en-suite bedrooms, the gym and the spa.

The exterior structure is striking in its design, where the interior spaces open up all around the landscape. Formal and aesthetic purity combines with a marked efficiency, in keeping with the uses and needs of the property. In addition, as Salva Aspas Estudio points out, "the choice of the **PORCELANOSA Group** means the villa has as its hallmark an exclusive and modern character of unbeatable quality". A house whose name refers to its owners' past, to the hotel in the Italian town of Ravello on the exclusive Amalfi Coast where they were married many years ago. In the words of the clients themselves, "Caruso not only sounds elegant and sophisticated, as is the design of our villa, but also transports us to other times, which have influenced us when choosing the accessories for our home".



That they've lived and travelled in many parts of the world is evident in the decoration of the house, which incorporates different styles and cultures, always in careful harmony with the relaxed environment of Moraira on the Alicante coast. The Balinese-inspired garden and the use of wood panelling reminiscent of Scandinavia are examples of this.

The advice from the **PORCELANOSA Group** technicians in this project is also evident in the high-quality creative designs present throughout the house: from the exterior tiles, made to measure, to the tiles in and around the swimming pool, as well as the kitchen and most of the interior. Such is the degree of satisfaction achieved that each suite or bedroom has been endowed with the name of a ceramic tile from the **Porcelanosa** collection: **Metropolitan, Rodano, Spiga** and **Boston Suite**. A clear example of how the essence of each collection brings life, emotion and quality to all environments. The result is a dream house.



Above, on the left: Ewood Camel Nature wood-finish cladding by XTONE combines with the floor in Bottega Caliza by Porcelanosa.

Above these lines and top: the bathroom in the bedroom is fitted with a double washbasin vanity surface in Kole Worktop by Krion. The taps, the suspended toilet and the mirror are by Noken, while the tiling is Boston Topo by Porcelanosa.

The shower area is delimited by the tiles Deco Boston Topo by Porcelanosa and is accompanied by the shower head Neptune Slim Square by Noken and the shower tray Line by Krion. The wall that delimits the bedroom contrasts with the floor tiles in Spiga Bottega Caliza by Porcelanosa.

On the facing page, left and centre: bathroom with Mono Hotels toilet and tap and Smart Line mirror by Noken. The walls are tiled in Dubai White by Porcelanosa and the washbasin area is fitted with a sink and vanity surface in Aro by Krion. The other bathroom has suspended furniture Ciclo by Gamadecor, vanity surface in Krion® K-Life and toilet, radiator and taps by Noken. The shower tray is Line Basic by Krion.

Building the future

The construction sector is committed to increasingly industrialised, digitalised and environmentally friendly methods of construction, with the aim of transforming work dynamics and accelerating more sustainable development. A task the PORCELANOSA Group is actively engaged in, working to perfect products and construction systems which are ever more efficient and make rational use of resources.

Detail of the modular
façade of the Castillo de
Peñíscola Hotel & Spa.

innovation & sustainability

Standardised processes and the application of robotics bring increases in productivity and improvements in quality of finish, while reducing the consumption of raw materials and energy.

The construction sector faces great challenges. The demand for more sustainable energy solutions to adapt to current needs and respond to climate change forces us to consider new dynamics to minimise the generation of waste and maximise the value of resources and the lifecycle of materials. In this context, a new model is emerging, with a move towards digitalisation and industrialisation in order to create opportunities that increase the sector's productivity and innovate at an accelerated pace and with a focus on sustainability. Emerging technologies and the implementation of digital transformation processes are radically changing the business and resulting in faster, safer and more affordable construction methods.

Sustainability in construction can be implemented through a number of different aspects. When planning a project, it is essential to use innovative materials such as the large-format porcelain **XLIGHT** by **Porcelanosa**, which allows perfect modularity for flooring and wall

claddings. The **ECO Waterforest** aerators by **Noken**, which enable water savings of up to 89%, and **Solid Surface** by **Krion**, or **XTONE**, to shape benches according to need. In order to reduce the carbon footprint after the initial construction phase, it is essential to choose efficient systems based on passive elements and renewable energies that feed the house with clean energy. Ventilated façade systems, the installation of solar panels and the sustainable management of water are essential factors in the new construction.

INDUSTRIALISED CONSTRUCTION

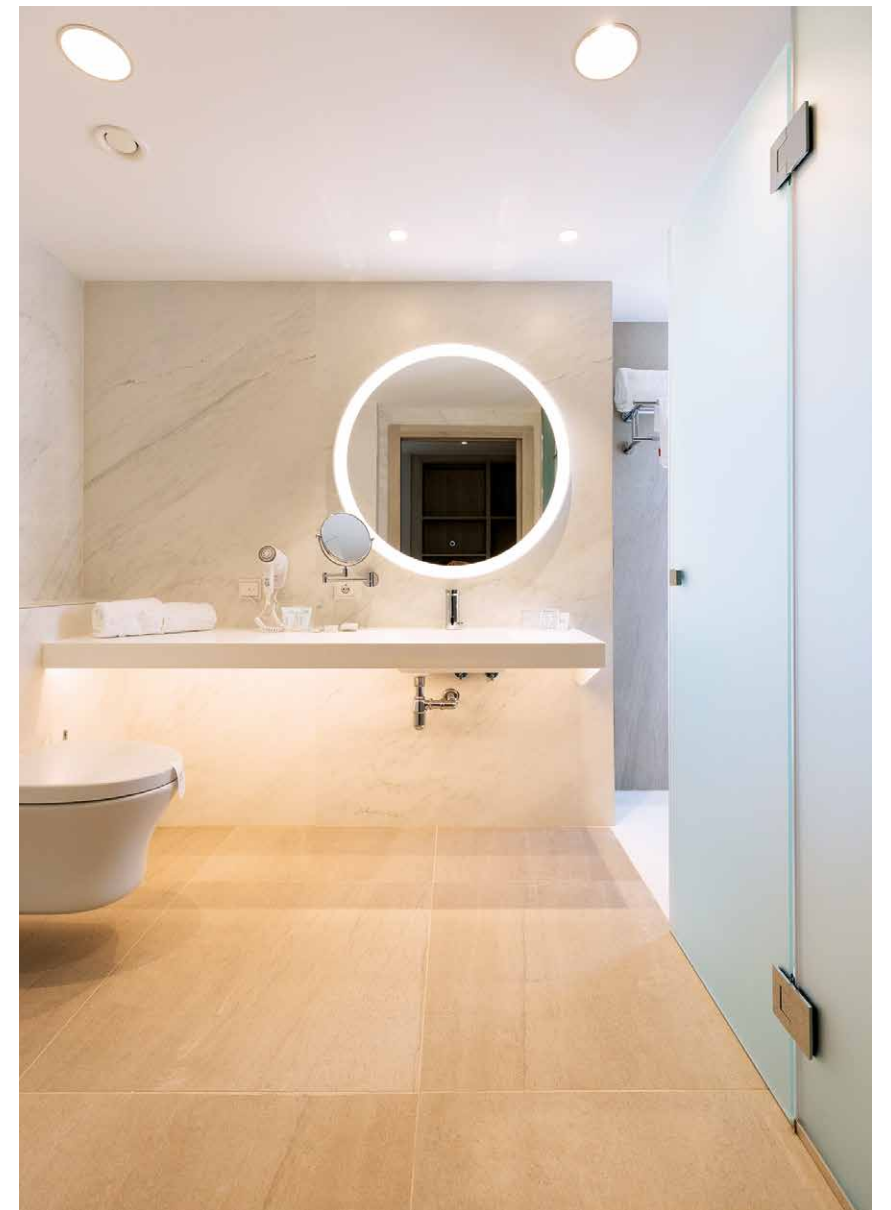
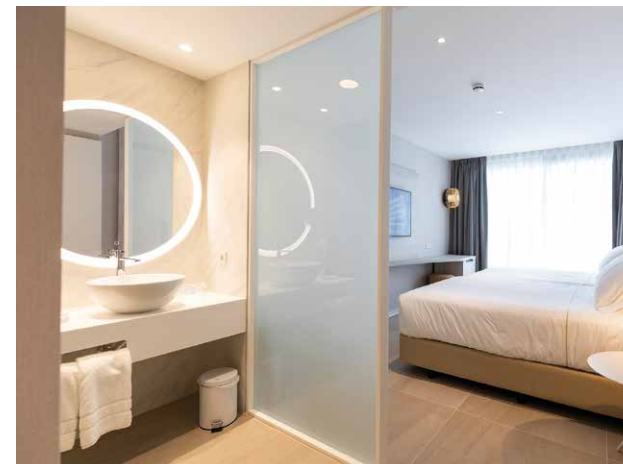
With the industrialisation of the construction sector, jobs that until recently were only carried out on site are now transferred to an automated production line. Once there, modular construction elements are manufactured, which are later transported to their final location for assembly. Here we see a change in concept, since the construction site becomes a place where elements are



On the left: the **PORCELANOSA Offsite** assembly line where the materials are handled and assembled, allowing greater performance and productivity while streamlining and automating the entire production process. Below: **Monobath** and **Monokitchen** modules for bathrooms and kitchens by **Butech** include the interior finishes, furniture, sanitary wear and accessories, as well as the plumbing and electrical installations, all ready for use. A construction system that ensures quality and reduces delivery times.



On the left: in its commitment to industrialisation, **Butech** has inaugurated a new production centre that uses state-of-the-art technology to manufacture **Monobath** modules and **Modfaçades** panels. Below: after they have been produced in the **PORCELANOSA Offsite** facilities, **Monobath** bathroom modules by **Butech** are taken to their final location and installed on site with no other requirements than the availability of a lifting system and a hole in the building enclosure through which the bathroom can pass.



Industrialisation means transferring jobs that until now were only carried out on site to a production line where modular elements are manufactured and then simply installed on site.

installed after being manufactured industrially elsewhere. This is known as off-site construction. As a result, safer and more profitable production processes are achieved and installation is faster. In addition, renewable energy can now be used in the production line. Because the processes are more controlled and automated, opportunities arise for better control of spending and timescales, higher quality finishes and reduced consumption of raw materials and energy.

DIGITAL TECHNOLOGIES

Large companies have already started the digital transformation process. A good example of digital technology used in construction is BIM (Building Information Modelling), based on a set of processes and methodologies for generating and managing the data associated with an architectural and/or civil engineering project during its lifecycle, from planning and design to construction and operation. For this, a digital model is used where each element that is modelled is parameterised and shared among the various agents involved (e.g. architects, engineers and interior designers) to facilitate the coordination of work processes.

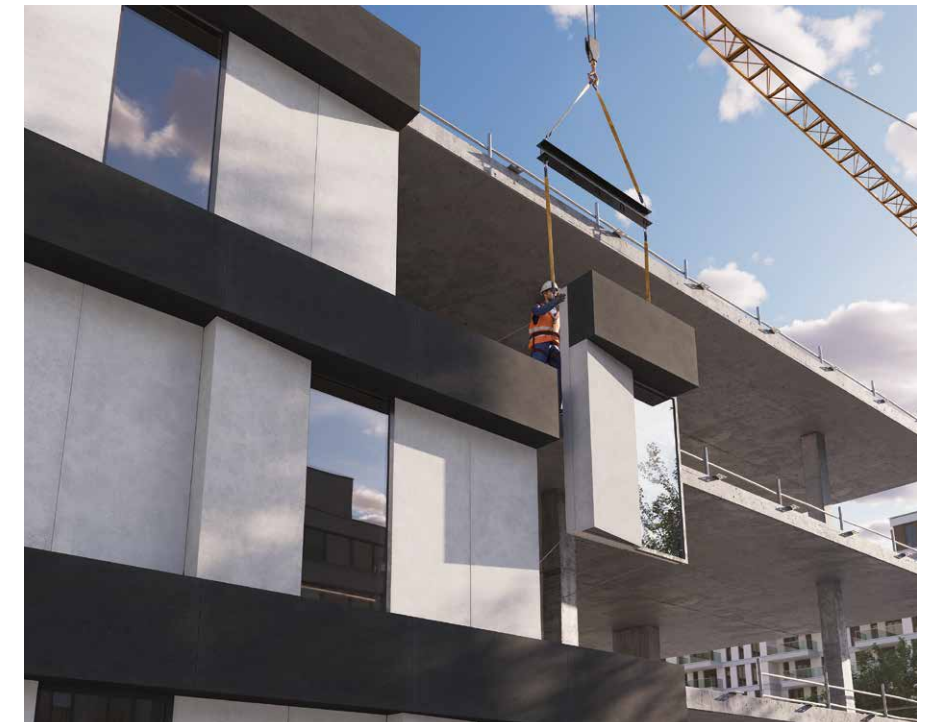
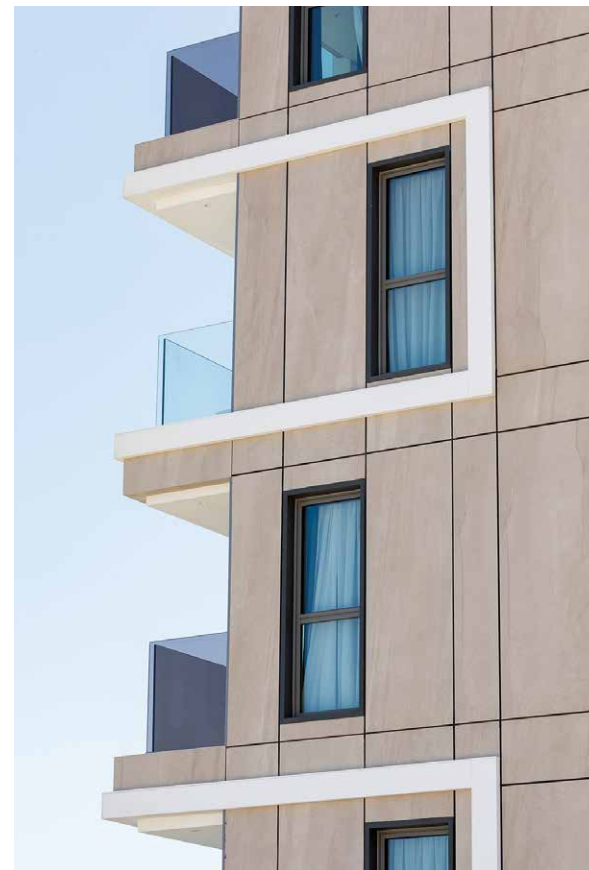
In this context, the **PORCELANOSA Group** has recently inaugurated a production plant for Monobath industrialised bathrooms and Modfaçades façade panels, which allows the models created in BIM to be passed directly into the language used by the robots on the production line. In this way, the manufacture of modules can be standardised, even for small production runs, adapting to the needs of customers and achieving the level of customisation required by each project.

The future of construction faces the same challenge as all other human activities, and it is therefore important to ensure that the application of technology and economic requirements take into account people's real priorities and promote their coexistence. To ensure this, the transformation of the construction sector will continue to respond to the fundamental needs that led humans to modify the environment and create their own space. The main priorities are protection from the external environment, and the search for goods and surroundings which are more sustainable and healthier.

On this page: Modfaçades modular systems for façades by Butech are assembled in the factory to be installed directly on the building. As well as its excellent technical solution, the PORCELANOSA Group offers high quality and its ceramic design capability. Furthermore, the Porcelanosa Offsite system represents a new way of building, with greater customisation of each project thanks to its multiple options.



*On the left: modular facade of Berkshire House with XLIGHT large-format ceramic solution by Porcelanosa and construction system by Butech.
On the right: modular facade of the Castillo de Peñíscola Hotel & Spa, with a Modfaçades industrialised structure by Butech.
On the right and facing page: MADNUM, a 374-apartment residential project designed by Estudio Lamela for Colonial in which Monobath industrialised solutions by PORCELANOSA Offsite will be used with finishes and accessories by Porcelanosa, Noken and Krion.*



CROFTWELL HARPENDEN (UK)

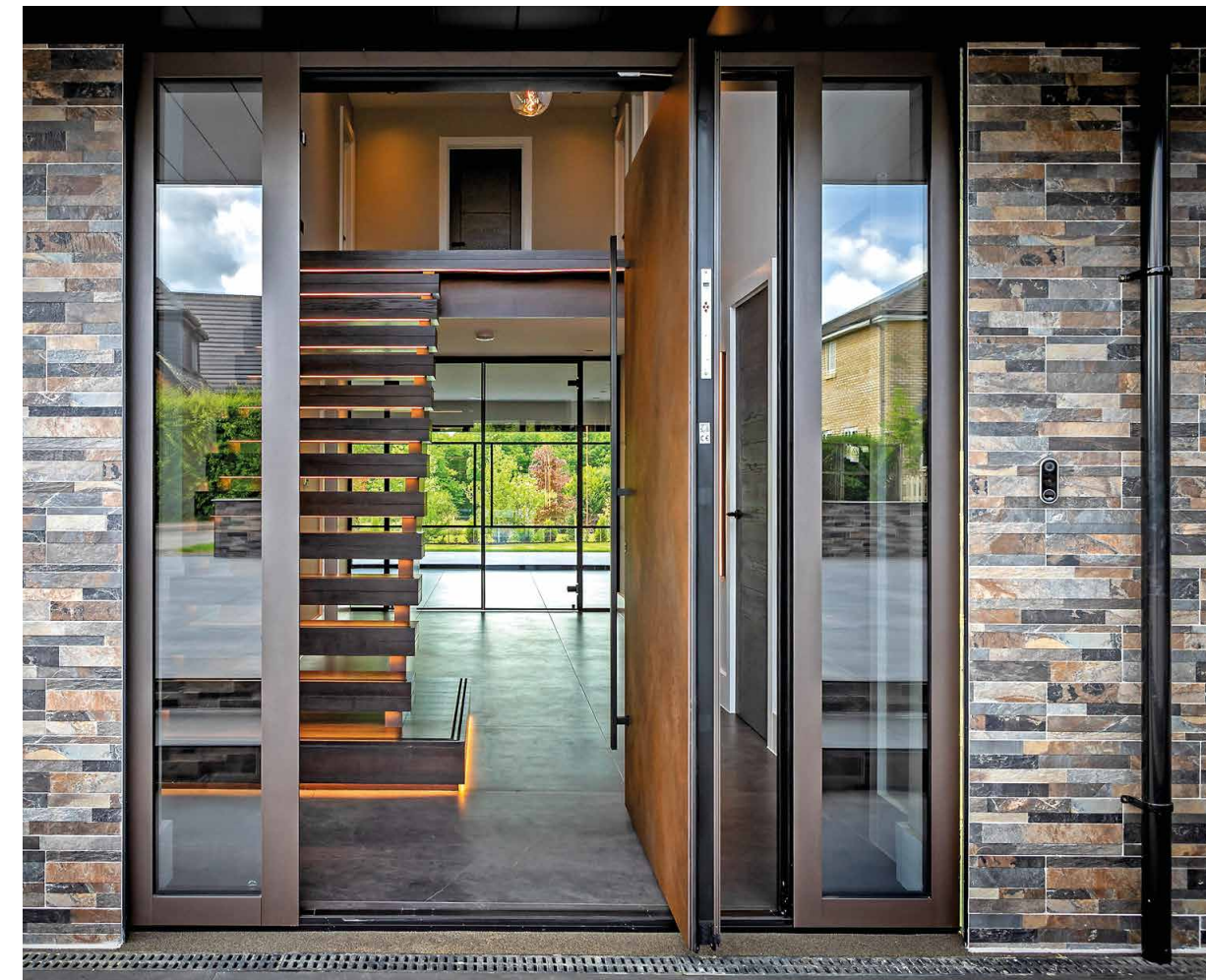
A revolutionary country house

Created using high-quality products and innovative energy efficiency systems, this house, designed by Jack and Fleur of EFJ UK, opens out to the serene views of the British countryside.

Text: JAIME ORTEGA



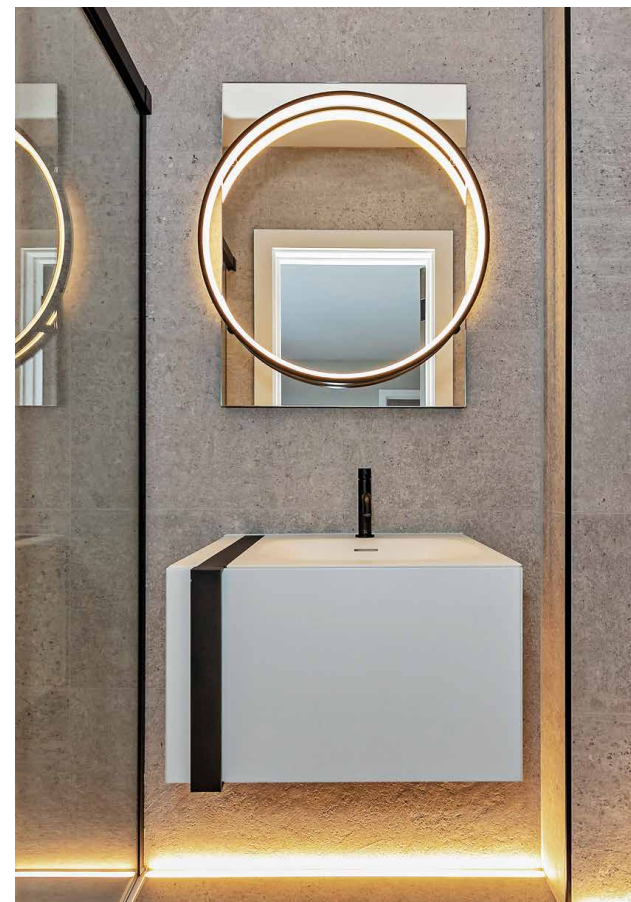
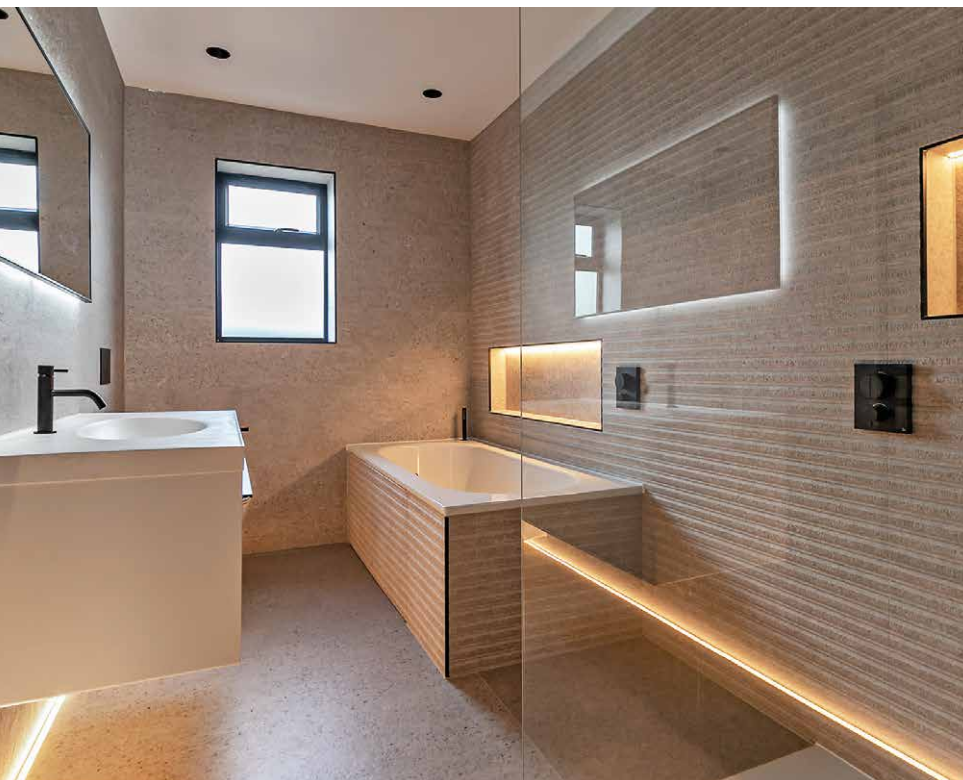
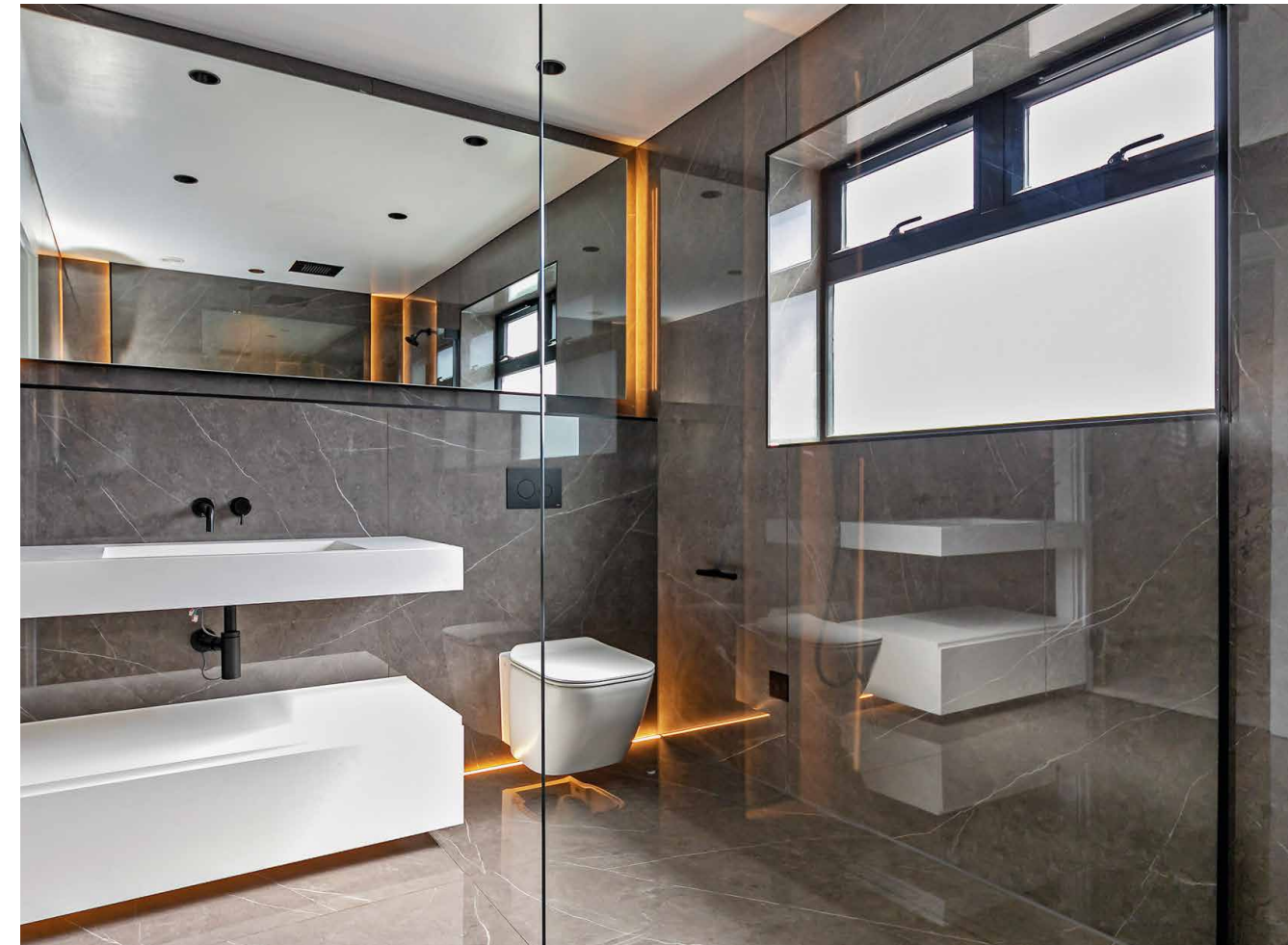
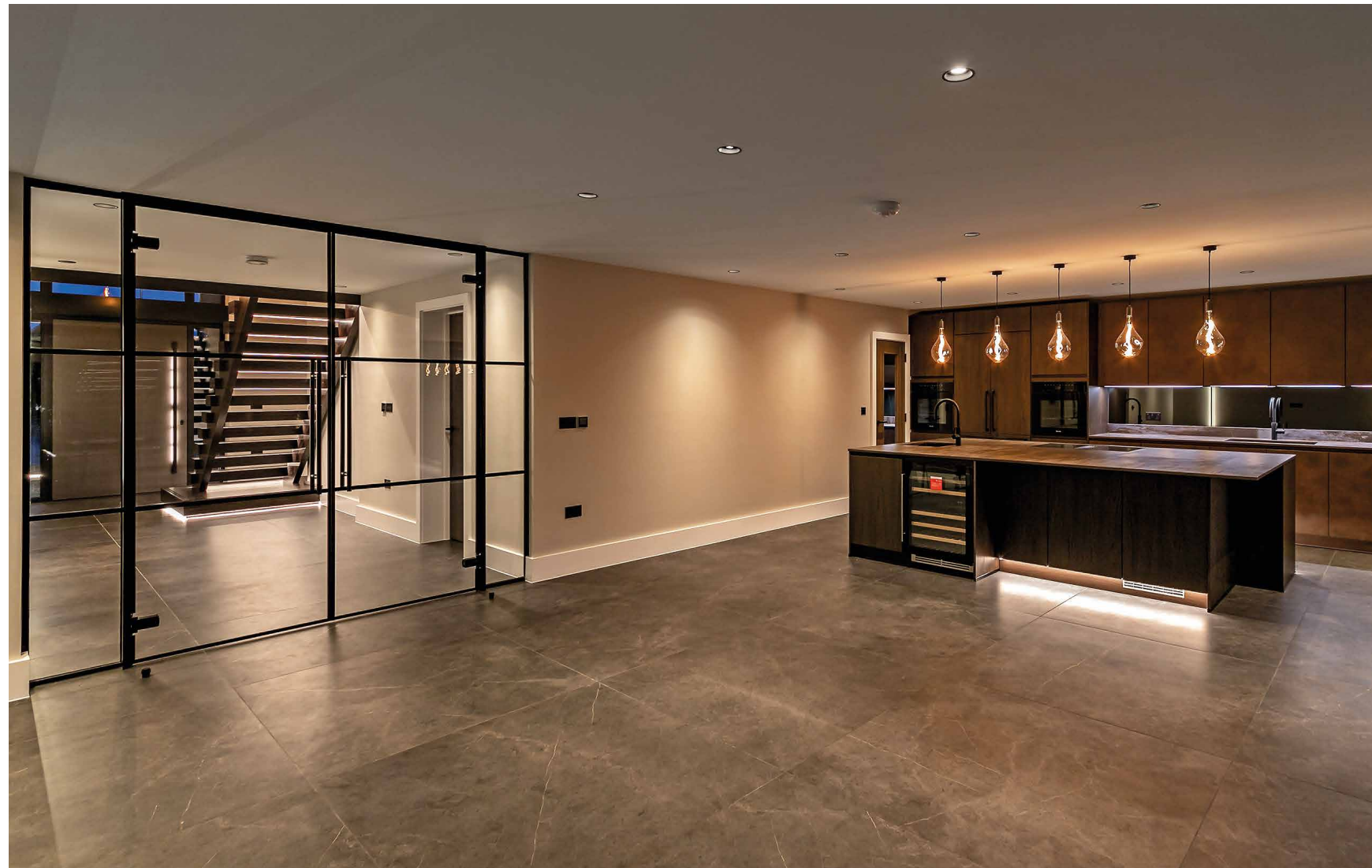
On the left: this property, with its generous garden, lies south of the town of Harpenden. In front of the entrance and its glazed atrium, there is a large area for playing and parking, paved with Karachi Grey ceramic tiles by Porcelanosa. Below, to the left: night-time photo of the house showing the exterior paving in Karachi Grey by Porcelanosa. Below these lines: a custom-made floating staircase in stained solid ash leads to the first floor, where the night-time area is located.



Next to these lines: the large kitchen is delimited by glass partitions that bring lightness and connection to the whole. Throughout the ground floor, the Karachi Grey ceramic tiles by Porcelanosa enhance the harmony between different environments.

Below: the bathroom walls have been finished using the lines Prada Acero and Mombasa Prada Acero, both by Porcelanosa. The shower screen is the model Attica 1 Black by Krion. In the washbasin area, the vanity surface and the suspended module underneath are from the series Nest by Krion. The mirror with integrated light is by Noken.

On the right: details of some of the bathrooms in the house, fitted with a white wall-mounted vanity surface and drawer from the series Ras by Krion, and finished with ceramic wall tiles Liem Grey and Mombasa Prada Acero, both by Porcelanosa.



The flooring in Karachi Grey by Porcelanosa extends both inside and outside the house, establishing a strong visual continuity.

With an idyllic natural setting as a backdrop, this imposing house has a regal external structure which contains an interior of great spatial lightness. With its wide open spaces and the constant play with glass dividers, the design enhances the visual connection between the environments.

The access area has been paved with **Karachi Grey** ceramic tiles by **Porcelanosa**, a material present in 95% of the project and one which harmonises well with the other materials and finishes in the house. Once inside, the ground floor is reserved for the daytime area including the kitchen with its island, the dining area that opens onto the terrace, and the living room. A floating staircase leads to the first floor and to the five bedrooms, three of which have en-suite bathrooms, and the family bathroom.

Beyond its architectural design, the house incorporates state-of-the-art technology, including a revolutionary infrared heating system that projects heat down from the ceiling, and a hot water system which only heats a pre-programmed quantity of water instead of the entire tank, saving 20% of the cost.



VILLA SANTA PONSÀ PALMA DE MALLORCA

The good life in a play
of lines and volumes

The lightness flows outwards from the interior spaces of this house in a carefully designed distribution that invites you to enjoy the surroundings in good company, with a serene and relaxed atmosphere and with the Mediterranean as a stunning backdrop.

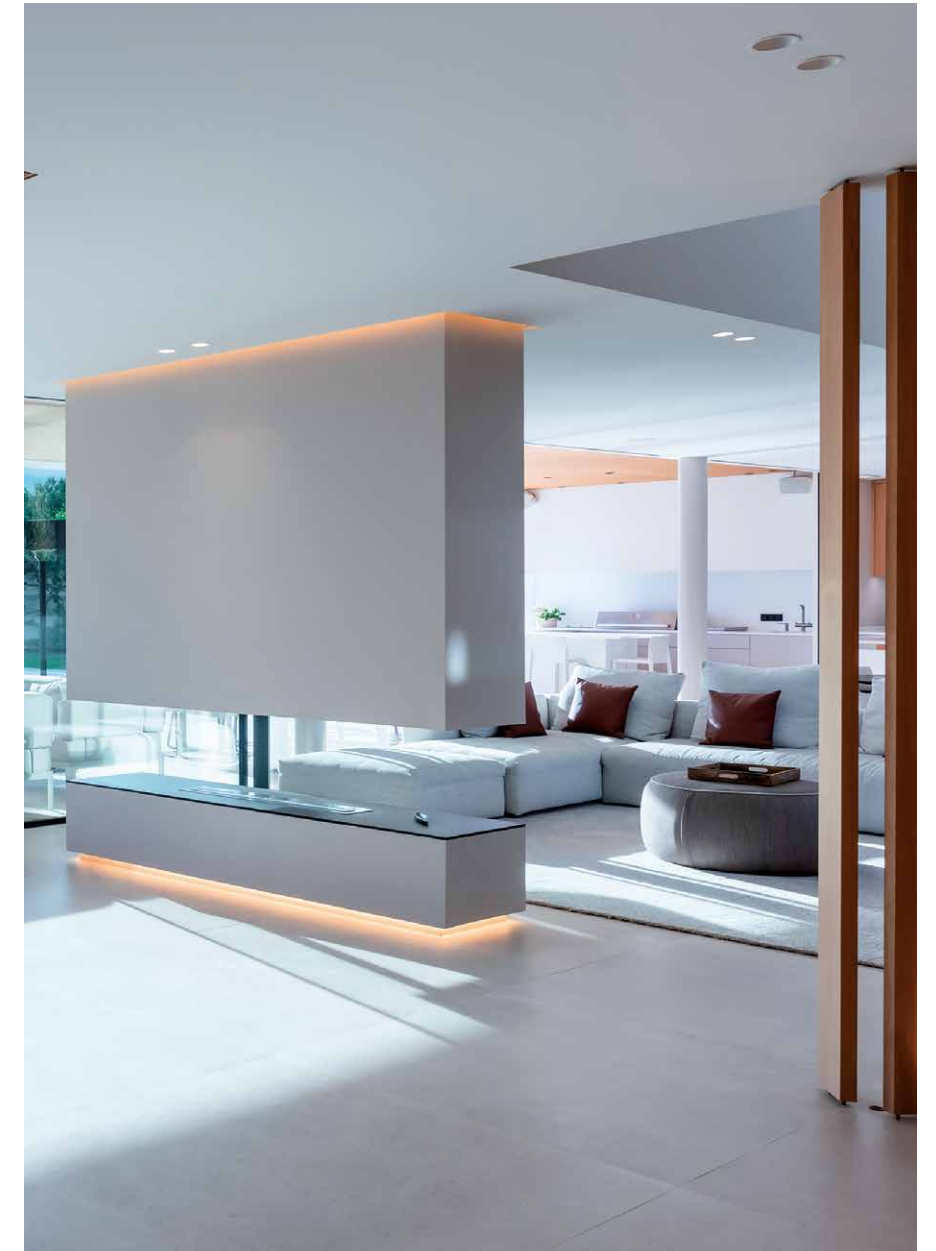
Text: MARÍA CABRÉ Photos: PALMA FILMS

The house is organised on two levels, with a glass façade that allows a constant dialogue between interior and exterior. In the outdoor area, PAR-KER® Nebraska Tea flooring by Porcelanosa is used in a non-slip finish for the wet zones and the pool basin is finished in large format Bottega Caliza by Porcelanosa, all with fixing materials by Butech.



Above: the terraces around the swimming pool are finished in PAR-KER® Nebraska Tea by Porcelanosa. Its tones match the upholstery of the loungers and the rest of the outdoor furniture.

The floor tiles used in the porch area beneath the upper terraces are Bottega Caliza by Porcelanosa, in continuity with the flooring in the house. On the right: the living room and dining room share the same open space which, in turn, opens visually to the outside thanks to the glass enclosures. The entire floor has been covered with the warm Bottega Caliza, in harmony with the colour scheme of the furniture. The wood, present in the glass enclosures, furniture and dividing structures, brings a greater sensation of comfort to the environment. As a counterpoint, the face of the wall that delimits the daytime area has been covered with XTONE Liem Dark, marble effect, which stands out from the dominant neutrality, while acting as an element of continuity and union between the two levels of the house.



One of the latest projects by DKAT Architecture & Design is to be found on the east coast of Mallorca. It is a spectacular villa that looks outwards, designed so that the Mediterranean essence is felt in each of its rooms. Beautiful panoramic views, maximum functionality and a serene and sustainable design characterise this project that invites you to relax, both in the private areas and in the more social zones, thanks to an open distribution and spaces planned to offer large living areas designed for shared times.

To achieve the best orientation and adapt to the terrain, the house is set on the plot at an angle with respect to its boundaries. With the same aim, the roof is designed to favour the entry of natural light, creating plays of light that change throughout the day. Based on a geometrically ordered and unpretentious architecture, the house has been designed with high energy-efficiency criteria, through good cross-

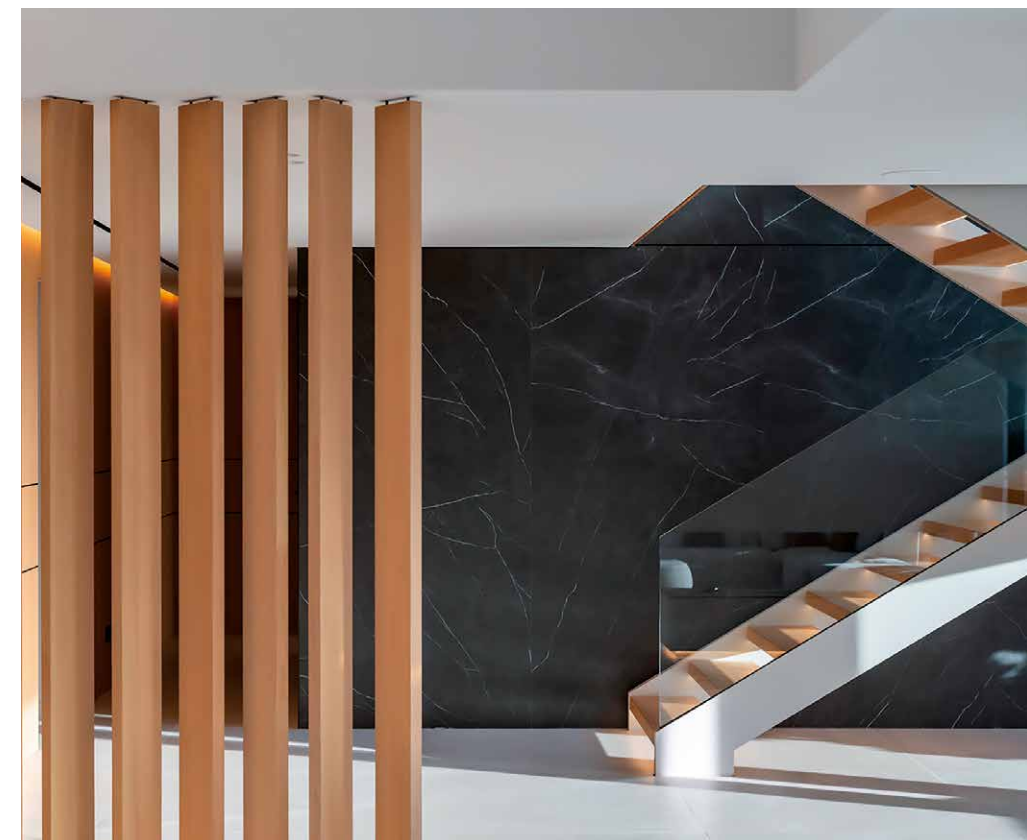
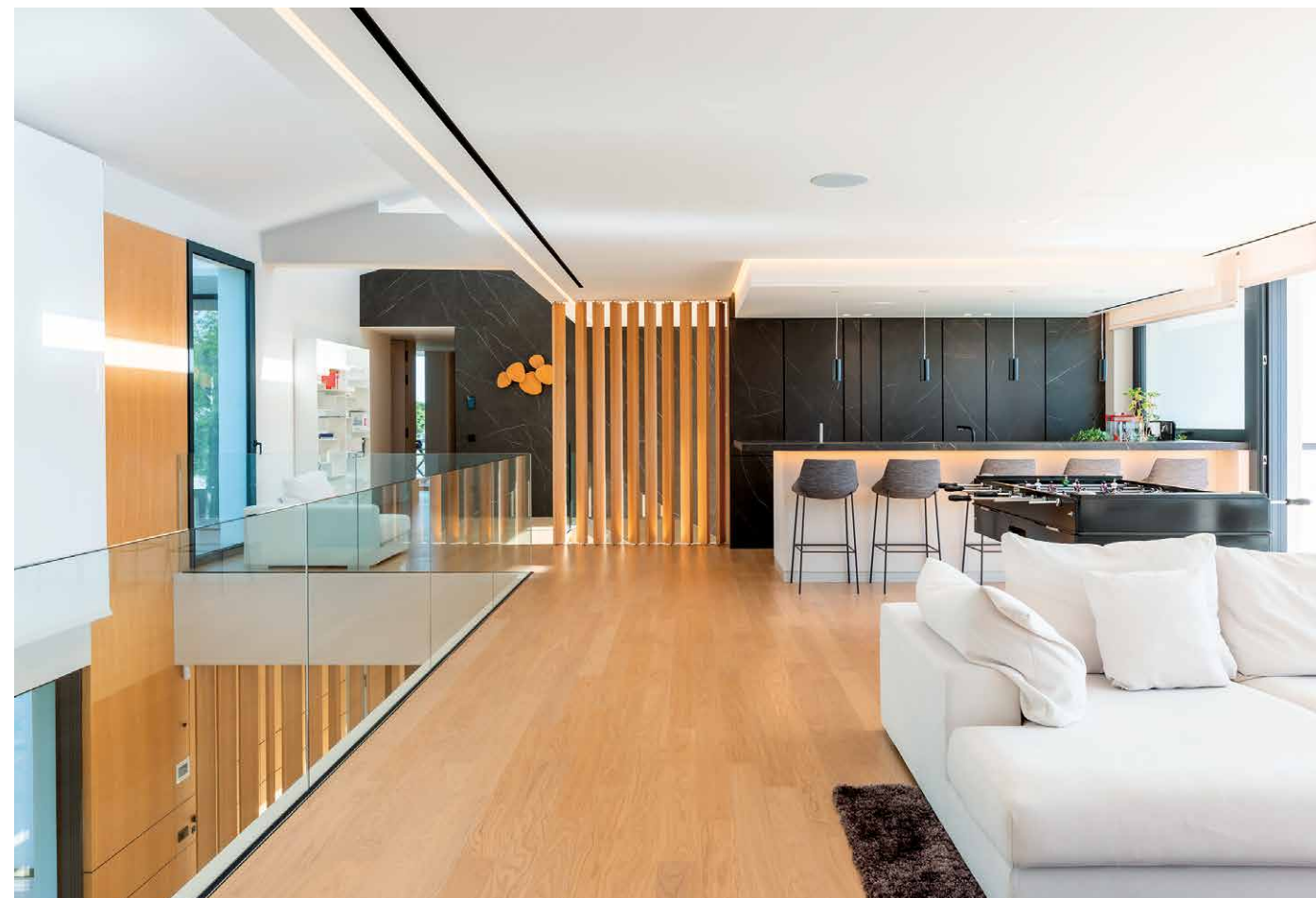


Next to these lines: in the kitchen, the worktop and island front panel feature Krion® K-Life 1100 solid surface. The sink integrated into the island is from the line Basic C, made with Krion® Snow White. Facing page, on the left: on the upper level there is an office zone with a storage structure finished in XTONE which features Pro-Part decorative profiles by Butech in anodised aluminium with a black finish. The space is completed by a work bar which uses the same material for continuity, XTONE Liem Dark.

Below: the staircase with wooden steps and a glass railing, next to the double-height wall covered using the large format XTONE, connects the daytime area with a more private area. In line with the rest of the project, the interior design seeks functionality through timeless and serene pieces.

ventilation and optimal insulation. Likewise, innovative technological solutions have been integrated, as well as photovoltaic panels and home automation control.

The spaces of the house are distributed in a proportionate and highly structured way. The double space designed for the ground floor creates a striking effect. This is emphasised by the design of the roof which lets in overhead light and facilitates ventilation. The large open area on the ground floor is occupied by the living room, dining room and kitchen, the latter designed around an island, favouring social value, both aesthetic and pragmatic, with a large storage capacity. The large glass floor-to-ceiling enclosures flood the space with light. Once open, they break the limits of the interior, allowing this to become a natural continuation of the porch, an effect which is assisted by the use of the same ceramic floor tiles inside and outside. The exterior porch, arranged along the



façade, helps with climate control and houses several environments where the hospitality of home can be enjoyed in the open air. It also acts as a prelude to the pool area and a charming chill-out zone, all finished with wood-inspired ceramic flooring.

A cantilevered staircase, located in the centre of the house, leads to the upper floor, where there is a *bonus room*, a versatile living room that also separates the master bedroom from the rest of the bedrooms, providing them with privacy. In this way, the interior distribution of the house is natural, as well as interesting. As you travel through, you discover the transition between the spaces, all of which are bright and have personality.



Facing page, on the left: this bathroom features suspended furniture by Gamadecor with Krion® K-Life 1100 vanity surface and Basic integrated washbasin with Urban single-lever mixer tap by Noken.

Below: the shower area has been waterproofed using the imperband kit by Butech, with wall and floor tiles from the collection Bottega Caliza by Porcelanosa.

On this page, left: the bathroom adds the Spiga Bottega Caliza decorative tile to the combination, allowing a play of volumes and textures with the Spiga Bottega Caliza in the shower area.

The washbasin area has an Urban single-lever tap by Noken, vanity surface in Krion® K-Life 1100, with Unique integrated washbasins, and suspended furniture in natural and white finish, by Gamadecor.

Below: chromatic harmony outdoors with PAR-KER® ceramic wood and Bottega Caliza by Porcelanosa.

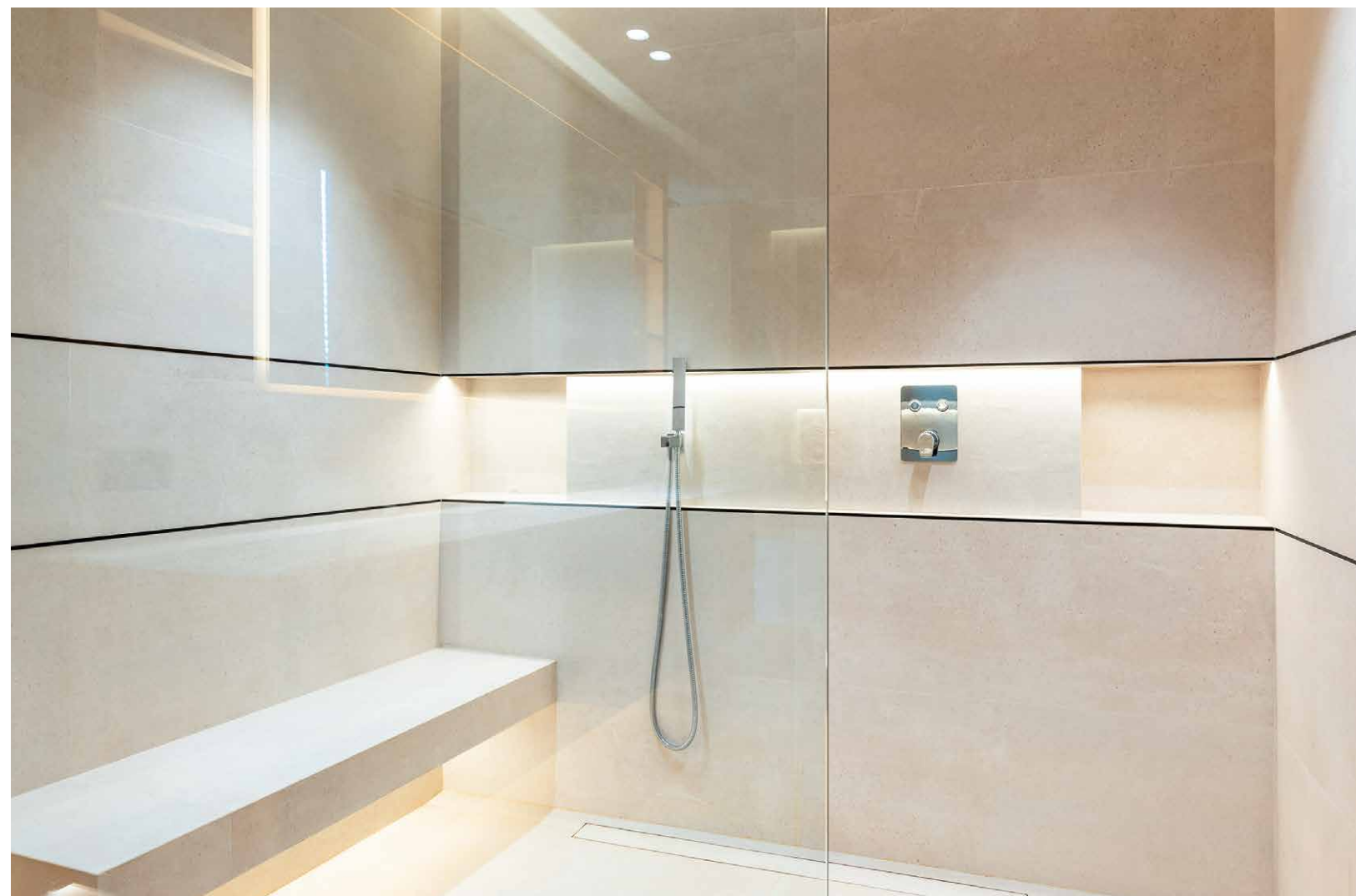
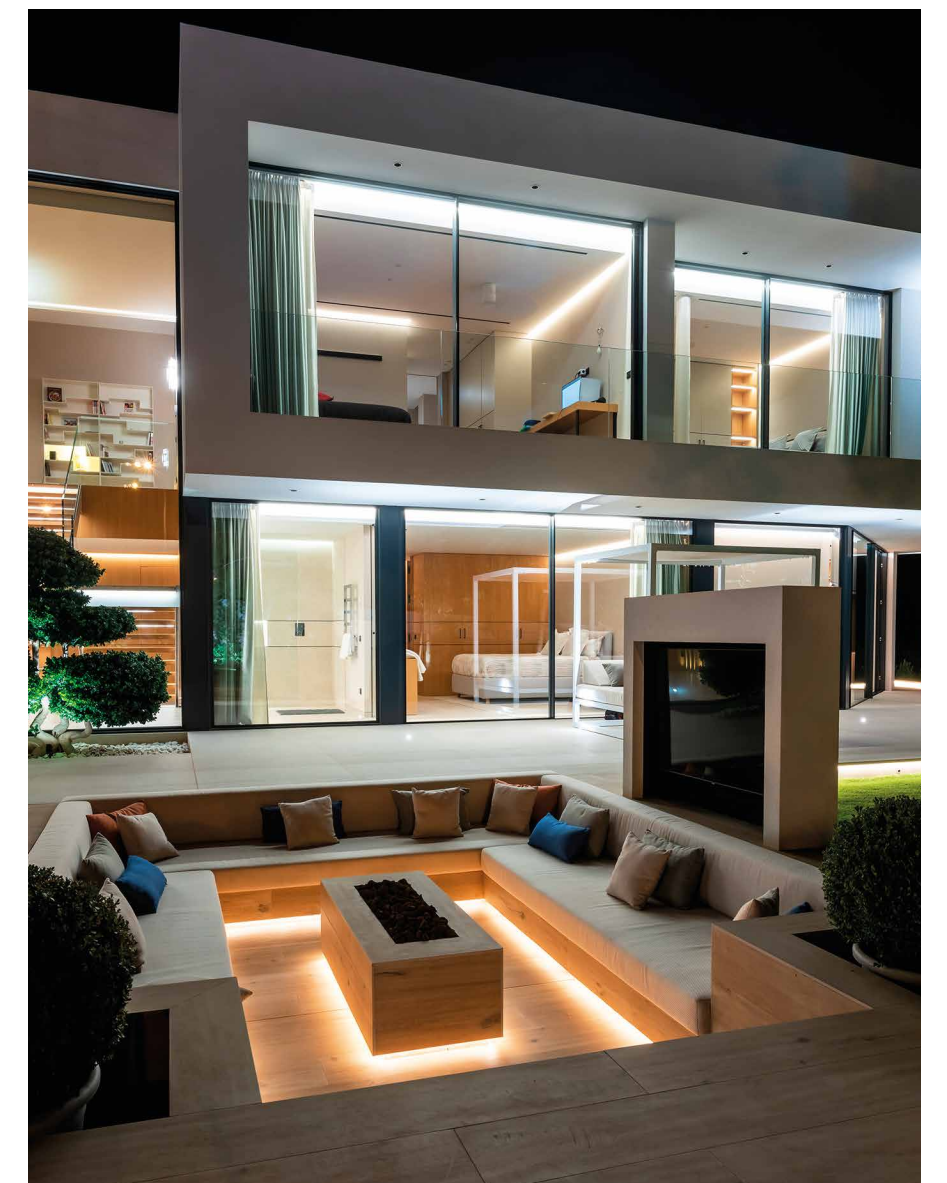


Photo: Chistian Mora.

DKAT Architecture & Design

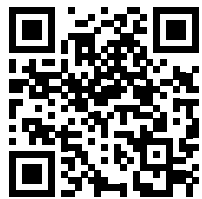
Formed by the architects Iris Selgar Agramunt (not in this photo) and Antoni Torandell, and the interior designers Deniz Kardas and Manuel Molina, the studio, based in Mallorca, is an office with many years of experience in the sector. They position themselves as defenders of responsible design, and therefore try to ensure that their projects are respectful of the environment and are designed and implemented based on criteria of energy efficiency. "We are very interested in creating good feelings with customers and, above all, a good atmosphere at work", explains interior designer Deniz Kardas. In addition to creating a serene and very attractive design, the studio works to ensure that the materials they use in their projects are functional and timeless, especially in the case of private homes. They emphasise that in all their projects there is a very clear commitment to durability, quality and beauty.



protagonists

Tales from the kitchen

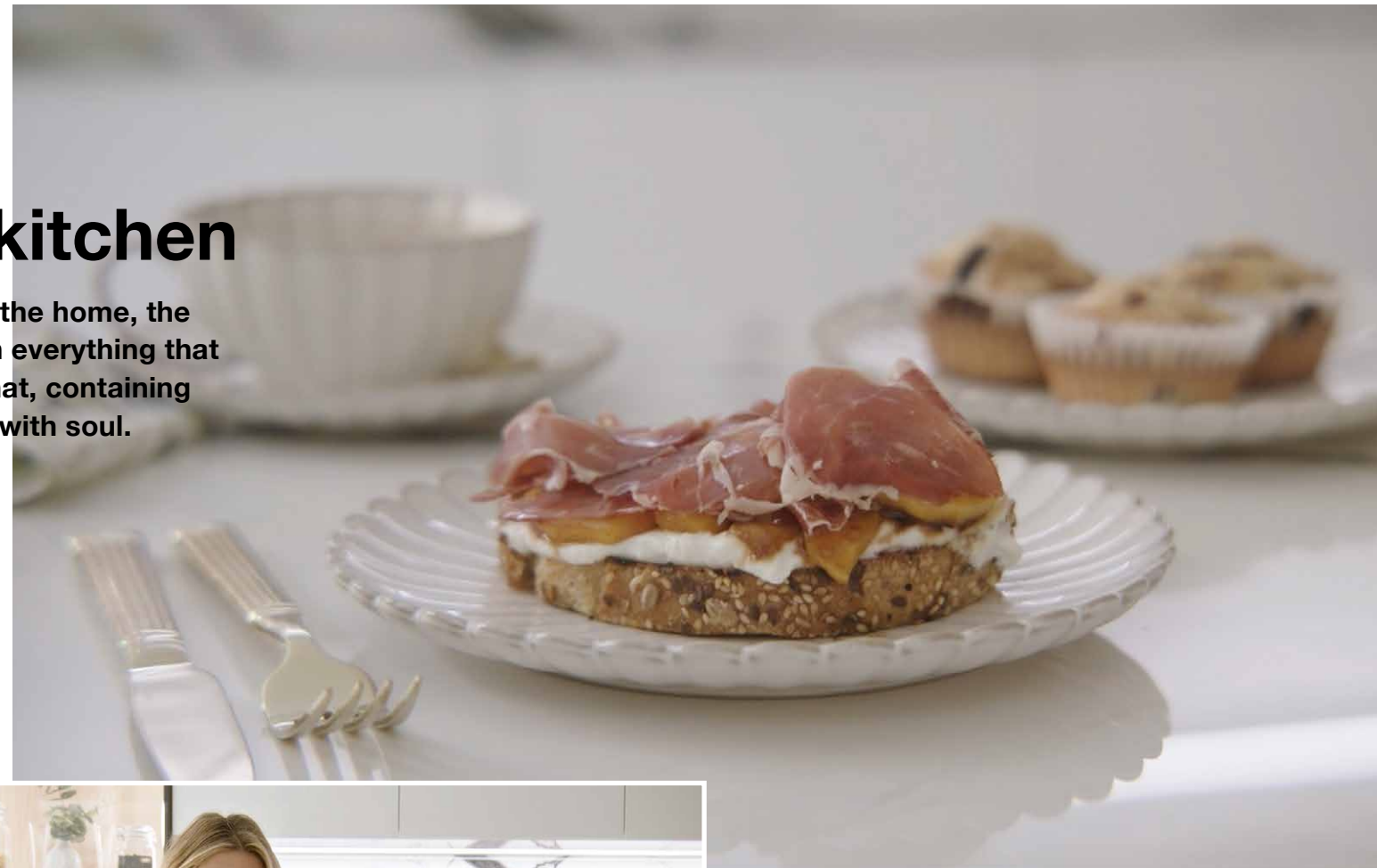
XTONE pays homage to the heart of the home, the kitchen, with a campaign focused on everything that happens in and around it. Kitchen chat, containing large doses of design and brimming with soul.



XTONE, a **Porcelanosa Group** company which specialises in large-format porcelain, comes into the kitchen with nine media faces to create nine stories in which cuisine

and design are successfully combined with experiences full of passion and individuality. Cristina Oria, Crys Dyaz, Andrea Zarraluqui, Belén Martí, Lorena Salas, Rafa Antonín, Sally Hambleton, Macarena Gea and Laura Ponts star in these everyday stories where they share their best recipes, tips and secrets about cuisine, flowers, decoration, photography, health and well-being. The stories, four of which are presented on these pages, reveal to us a space full of life, of shared moments where you can relax around the food and art on the table. Together with the testimony of our protagonists, the stories allow us to better understand the benefits of handling food or working on **XTONE**. The result is a set of stories that transport us to a unique environment, where quality is synonymous with enjoyment.

You can see all nine stories by scanning the QR code on this page.



Cristina Oria Chef and businesswoman

Many of the moments that are shared in a home take place in the kitchen, around a good meal. Of these, breakfast is the first of the day. Cristina Oria reveals the secrets for an optimal breakfast, which must contain something sweet and something salty, as she demonstrates in the tasty recipes that she prepares step by step on the worktop in **Calacatta Green** by **XTONE** to start each day full of energy, during a moment of peace.

THE SECRET OF A GOOD BREAKFAST
Cristina Oria reveals her favourite essential recipes to elevate this first meal of the day to another level. Her suggestion: blueberry muffins and toast with ricotta cheese, peach and ham.



Macarena Gea

Wedding planner, architect and content creator

Macarena Gea's kitchen story brings us etiquette tips and guidelines for enjoying an evening around the table. To make sure this is special, orderly and meaningful, everything must fit together as if it were a symphony. From setting the table to how to act during dinner, and how to know when the meal has finished and we can leave the table, she narrates all the steps that must be followed to make the time together unforgettable. Supporting her, the table **Paonazzo Biondo** by **XTONE**, whose warmth and quality add extra elegance and functionality to the experience.



PROTOCOL FOR A DINNER

Macarena Gea explains the steps to be followed so that everything at the table has order and meaning and flows harmoniously. From the placement of the cutlery to the distribution of the guests, and including correct behaviour at the table.



protagonists

Sally Hambleton

Businesswoman specialising in floral arrangements

The art of decorating with flowers is a discipline that Sally Hambleton knows well, and she demonstrates this in her story where she gives advice and recommendations on how to achieve an original centrepiece. "I try to make my arrangements look like an English garden inside a vase", she says of these creations. Inspired by the stories and experiences of those who create them, they become a special element to accompany the decoration of a table as unique as this one with the collection **Viola Blue** by **XTONE**. And always using seasonal flowers and branches to bring freshness and sophistication.



AN ORIGINAL CENTREPIECE

Sally Hambleton's offering transports us to an English garden full of colours and textures. The tip: any floral arrangement should include seasonal flowers and branches that must be arranged according to the height of the vase and the amount of water used.



Lorraine Salas

Raw vegan chef, professional pastry chef, co-founder and CEO of the Escuela de Cocina Aurea cookery school

After a good meal, the after-dinner chat is essential. Lorena Salas, better known on social networks as *Dates and Avocados*, is well aware of this and pays homage to those wonderful moments of chatting and relaxation by preparing a perfect recipe that serves as the finishing touch. Through the step-by-step demonstration of a recipe for vegan muffins, which are also gluten-free, she shows how to prepare each of the ingredients and then mixes them together to create a tasty final result with great attention to detail, prepared on the surface **Calacatta Gold** by **XTONE**.

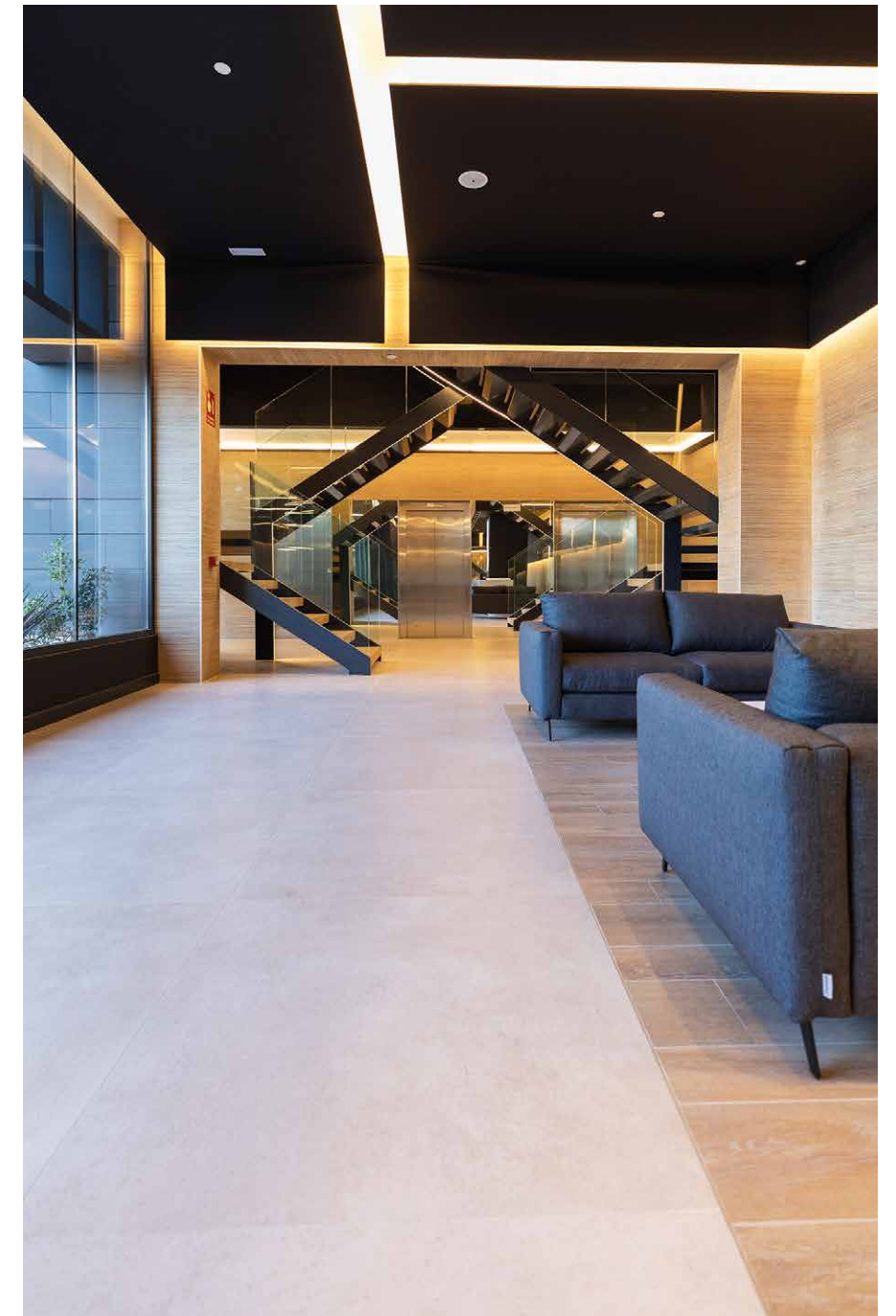


WHAT'S FOR AFTERS?

Lorena Salas pays homage to shared moments with the perfect recipe that means the time together never ends. The chosen option: gluten-free vegan pumpkin and ricotta muffins, suitable for all diners.



TORRE ZARAGOZA



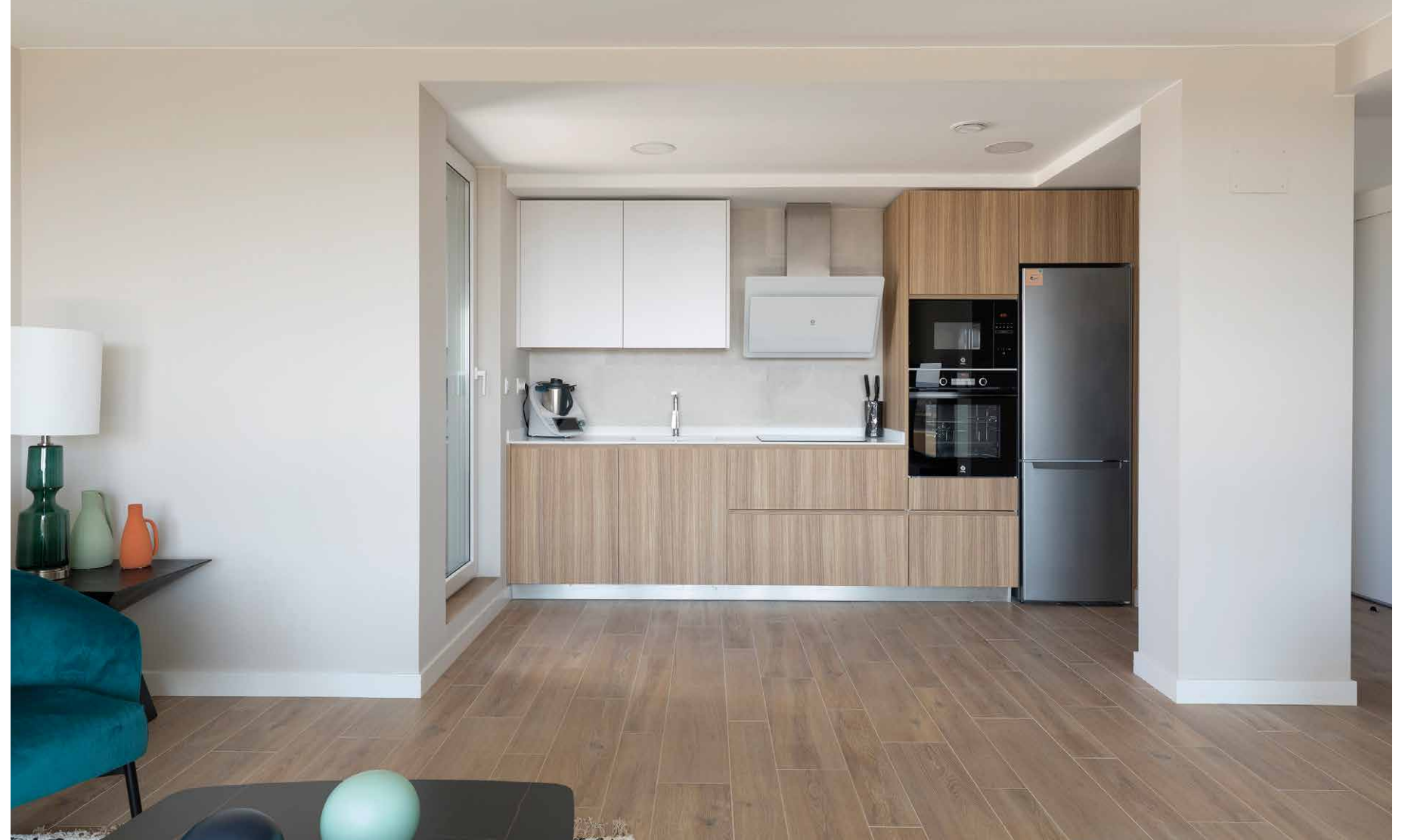
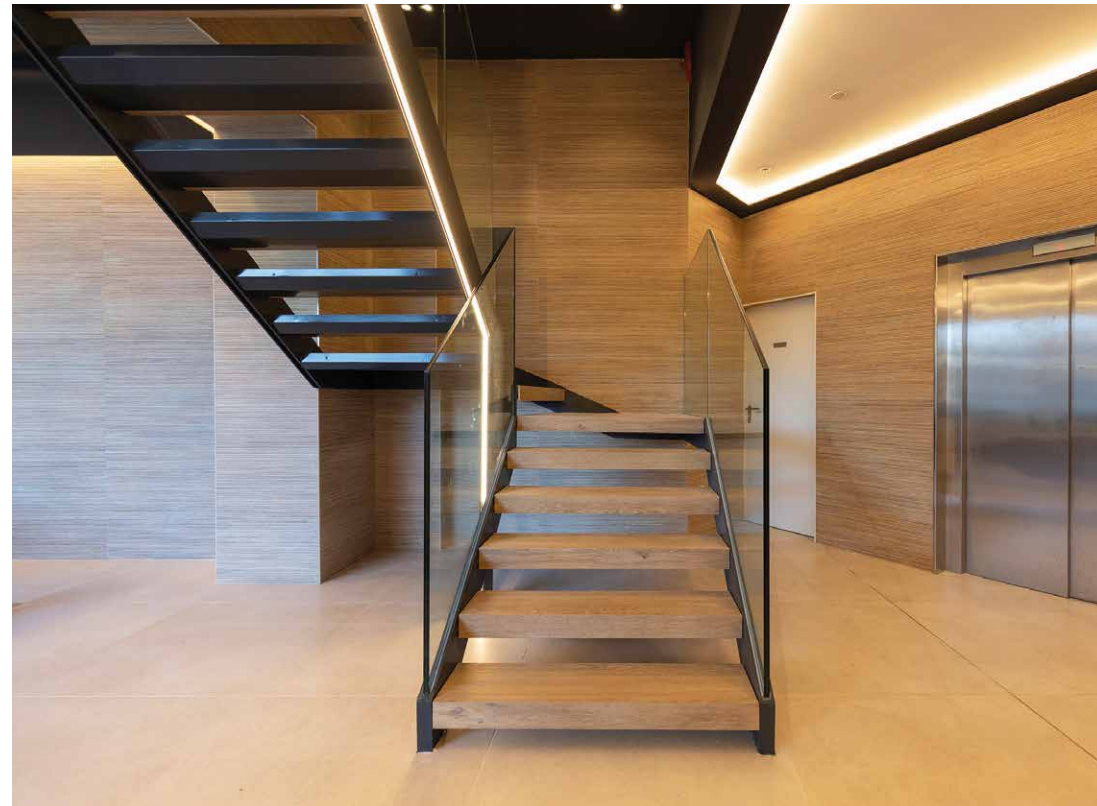
Born to push back boundaries

The height of this project by Grupo Plaza 14 means it dominates the Aragonese capital. It represents a new concept in housing that promotes the use of materials by the **PORCELANOSA Group**.

Text: PACO MARTÍNEZ



Top left and above these lines: in the spacious hall, materials by the **PORCELANOSA Group** create a warm atmosphere that conveys not only a sense of functionality, but also of quality. The magnificent white reception desk made of **K-Life 1100 East** gives the entrance a unique personality. For the flooring, **Newport Natural** ceramic tiles with a cement effect are combined with **Par-ker® Smart Tanzania Almond** ceramic wood, both by **Porcelanosa**. As a warm background for the entire wall covering, the decorative ceramic **Ice Tanzania Almond** is used (subtle wood-style lengths). In the stair access area, the wall finish is **Ice Tanzania Almond**. All are by **Porcelanosa**.



There are buildings that redefine a skyline and our way of understanding a city. This is one of those projects. It is the result of the commitment of the real estate developer Grupo Plaza 14 to the principles that mark its work: design, quality and respect for the environment, to which is added an exceptional location. Torre Zaragoza sits on Avenida de Navarra, in a dynamic area with good communication links, next to the Zaragoza-Delicias AVE railway station and the Etopia Art and Technology Centre, and a step away from other architectural icons of the city such as the Puente del Tercer Milenio bridge and the Torre del Agua water tower.

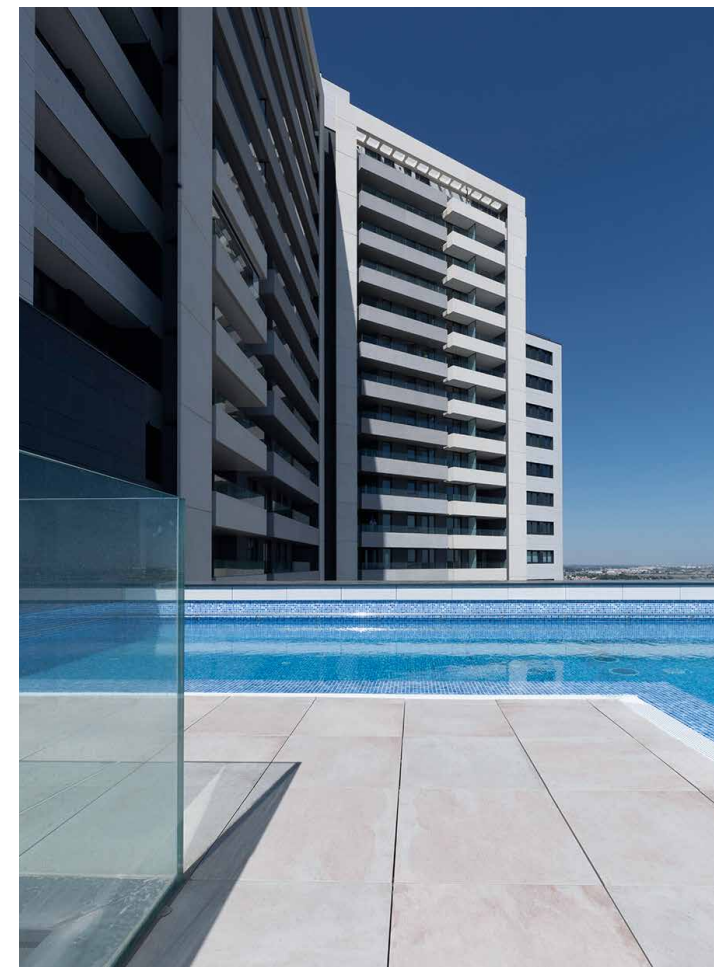
A dialogue between charismatic buildings that this structure dominates from its 106-metre height (it is the first to exceed the 100-metre barrier in the Aragonese capital). Its figure is slender and luminous, with 30 floors and 285 homes, all outward-facing with terraces, with different sizes and layouts to respond to the needs of their owners. The duplex penthouses are outstanding. From these terraces you can enjoy incomparable views over Zaragoza. In addition, the complex has five floors of parking space with room for 441 cars, storage rooms for each home, two swimming pools (one on the 18th floor and another at the foot of the building, with a children's aquatic area), a gym, a paddle tennis court and green areas.

These services would not make sense if they were not focused on improving the quality of life for the inhabitants.



On this page, top and above these lines: the kitchens in the apartments are light and spacious. In the top picture, the flooring is Par-ker® Smart Tanzania Almond by Porcelanosa; the lower picture shows Vela Black by STON-KER®. In both cases, the kitchen furniture is Gamadecor, the worktop is K-Life 1100, the mixer tap is from the series Arquitect by Noken and the wall covering is Metropolitan Caliza XL by Porcelanosa.
On the left: the warmth of the wood-effect flooring Par-ker® Smart Tanzania Almond by Porcelanosa defines the atmosphere of the spaces, used as flooring throughout the homes.
On the facing page: the ceramic tiles used for common areas are Ice Tanzania Almond and STON-KER® Newport Natural, by Porcelanosa, with their complementary finishes.

Below these lines: bedroom finished in Par-ker® Smart Tanzania Almond flooring by Porcelanosa, with a wood effect which brings warmth to the room. Below and to the right: both the main and secondary bathrooms have the shower set City N Cromo by Noken. The toilet and cistern are Acro Compact, also by Noken. The shower wall is finished in Ice Tanzania Almond by Porcelanosa. In the main bathroom, the mirror with polished edge is from the series Smart Line, the washbasin from Pure Line and the unit with shelf is from Pure Line Wood, all by Noken. Flooring in Par-ker® Smart Tanzania Almond by Porcelanosa.



Above these lines and top: in the two swimming pool areas, one at street level and the other on the 18th floor, the flooring used is anti-slip Vela Natural by STON-KER®.

In collaboration with the Ingennus Urban Consulting firm of architects, Grupo Plaza 14 has proposed the best possible solutions, and the most sustainable ones, to improve the comfort of these homes. All with finishes that offer warmth and functionality, and which are provided by the companies of the **PORCELANOSA Group**: the kitchen furniture, the flooring of the houses, interior and exterior, and of the common areas such as the spectacular entrance hall, the taps and accessories in the bathrooms...

Torre Zaragoza has been built following criteria of sustainability and energy efficiency that seek to create buildings with almost zero energy consumption. All the homes are heated and cooled by aerothermal energy, a technology that extracts energy from the air (meaning it doesn't emit smoke, since there is no combustion) and distributes it through water-based underfloor heating. The modern ventilation system continuously supplies filtered, dust-free air; there's no need to open the windows to ventilate the house. Another outstanding aspect is the ceramic ventilated façade, which creates an empty space that functions as an air chamber, insulating the interiors from noise and preventing thermal losses. This is yet another aspect of the ground-breaking commitment that, with its undeniable New York inspiration, Torre Zaragoza brings to the city.



MIRIAM ALÍA interior designer

Textures, materials, curved shapes and colours

Back to the 1970s

The enthusiastic, luminous and vital look that Miriam Alía brings to each of her projects is very evident in her new house, a home which she herself designed and personalised. The interior designer takes aesthetic cues from the seventies and reinterprets them to create a space of great beauty and warmth.

Photos: MANOLO YLLERA



Above: the interplay of textures and materials is one of Miriam Alía's hallmarks. Here, curved shapes and a subtle palette of pastel tones intertwine.

On the right: in this bathroom, the natural maple wood tones of the furniture are combined with the Finish Studio finish in matte black of the Round taps by Noken, toilet flush buttons and accessories. Everything is surrounded by the off-white of the ceramic wall tiles. The room is completed with the toilet Acro Compact in matte white and the shower tray Slate, also by Noken.

Miriam Alía's creations play with an engaging duality between sweetness and boldness, warmth and dynamism, and establish her own style full of charisma and sophistication where colour, bespoke designs and vintage pieces combine to create vibrant and evocative interiors. The interior designer admits that she likes to break the mould and mix trends in a constant play of colour, light and texture. This is made evident in the interior designer's own home, probably her most personal project, where she has carefully studied her needs and those of her family in order to create a fresh and unique space brimming with customised solutions.

"We chose this house because of the possibilities it offered for building work. I loved the idea of being

able to visually connect the terrace, kitchen and living room and as a result greatly enhance the light", says Alía about the house which, after a comprehensive renovation, offers a large and airy floor plan. The project, christened #my70sHome, draws on the aesthetics of the 1970s to dress an interior rich in detail, using a daring yet harmonious combination of materials that tell a story. "The house is designed with a 1970s theme because I always like to take into account the environment or the architecture of the house that is going to be lived in", says Alía. In this case, the house was originally from that time, which is why the designer has chosen to dress the different environments with furniture inspired by the seventies, either with recovered



#bornelectric

“It was clear to me that the three bathrooms from the 1970s would have different aesthetics, but with the same common thread”

pieces or with new designs evocative of the time, such as the carpentry created by Miriam herself.

Although a balanced environment has been created throughout the daytime area, a different aesthetic has been selected for each of the three bathrooms, while maintaining the same common thread: the 1970s. Here, Miriam emphasizes the presence of bathrooms, traditionally rooms which have a more private nature, turning them into ‘canvases’ on which to experiment and create something unique. Beyond the retro essence, all the bathrooms have been designed with elements from different Noken collections. The feeling of brightness has been achieved through the use of decorative wall lights, skylights, and LED lights bathing the shower areas, as well as mirrors with built-in lighting. Dusty pink tones characterise one of the house's three bathrooms, where the washbasin is presided over by one of the designer's most iconic pieces, the Rockola mirror. “The bathrooms feature lots of details, from the design of the furniture, to the finish I've chosen to cover the shower in pieces of glazed terracotta, and the personalised pieces I designed myself”, says Alía. For her children's bathroom, Miriam Alía has chosen an elegant combination of white, oak and black. The room,

Below, on the left: with a clear commitment to the colour pink, in the washbasin area of this bathroom the interior designer has given prominence to one of her designs, the Rockola mirror, which she has finished with neon lights. To complement it, she has used the Urban tap collection by Noken in matte white. The walls of the shower area have been finished with pink glazed terracotta tiles which are accompanied by the Slate shower tray and Urban single-lever mixer tap, by Noken. The toilet is the model Acro Compact, also by Noken.

Below, on the right: the metal of the Lignage taps in gold by Noken joins noble materials such as marble and natural fibres such as the bamboo of the mirror, in organic shapes.

surrounded by the off-white ceramic wall tiles, breathes a more sober and masculine air, with character added by the taps and the matte black flush button by Noken. Here too, the wall lamps and the mirror provide the vintage feel which is shared throughout the project.

In order to enhance the feeling of space and luminosity, the designer decided to integrate her most personal bathroom into the bedroom, eliminating all architectural barriers. In the washbasin area connected to the dressing room, marble, terrazzo and bamboo combine with the golden sparkle of the taps. The orange glass partition, “whose effect when the light passes through is super warm and cosy”, is one of the great features of the room and hides the toilet and shower. With the Noken Finish Studio collection as the perfect companion for the design of the three bathrooms, the result is a great benchmark of the creative work of Miriam Alía, of her personal, vital and daring universe.



NEW BMW iX1

If you've ever dreamed of owning an EV with a range of up to 438 km and a design that packs a punch... It wasn't just a dream.

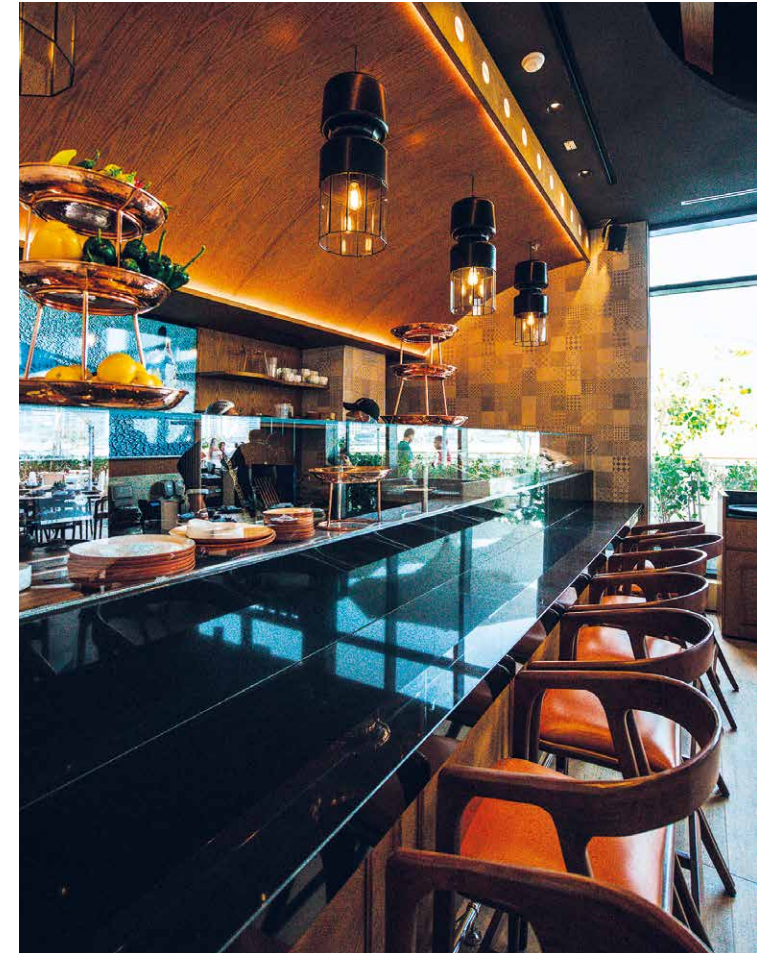
With innovative BMW Curved Display and BMW Operating System 8, the new fully electric BMW iX1 is your perfect partner for an effortless road trip.

Combined energy consumption (KWh/100) 16.8 - 18.2. Combined range (km) 414 - 440.

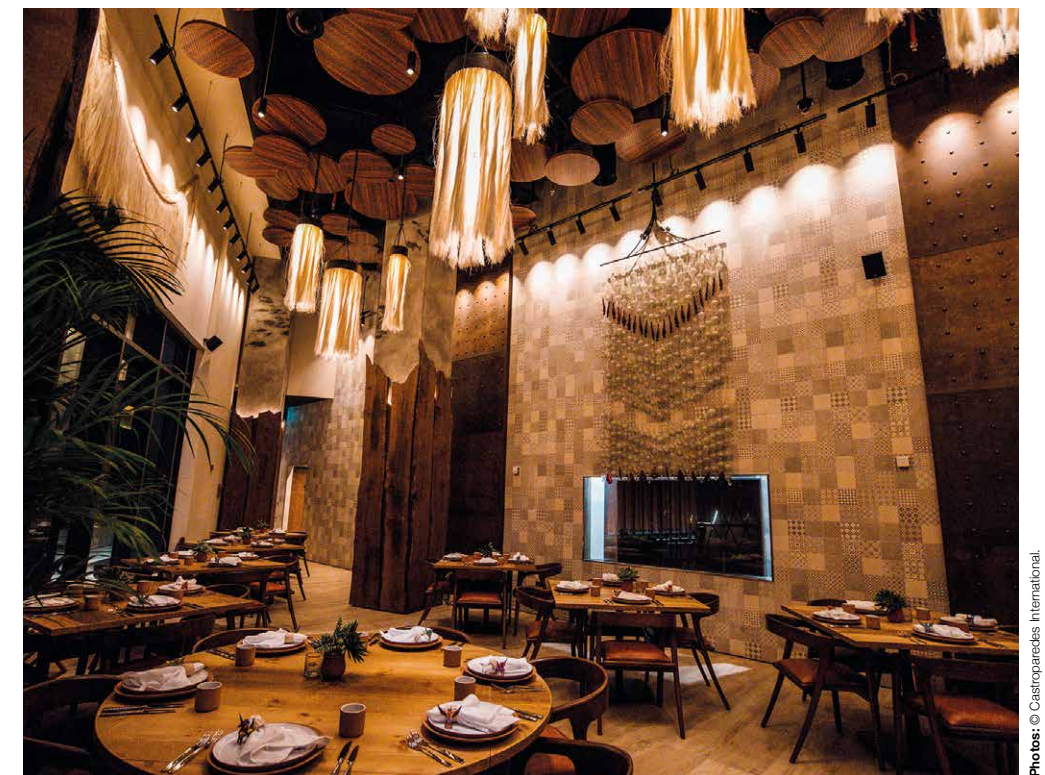
A sensory journey to Mexico with views of the Arabian Sea

Located in the Bluewaters Island shopping complex in Dubai, the Puerto 99 Mexican restaurant has an area of 850 m² that opens onto the sea through a glass façade and a terrace with spectacular panoramic views. The Meshico Group and the Castroparedes International architecture studio, who designed the project, have created an evocative space which engages all the senses to transport you to Mexico. Warm materials, rich in textures and details, dress the interior of the restaurant.

Puerto 99 is arranged over two floors. The restaurant is downstairs, while the lounge bar is on the upper floor and has a more casual atmosphere. Here, wooden and leather chairs give way to rattan furniture with its lighter appearance.



Above: the restaurant has two levels, both featuring **PAR-KER® Manhattan** ceramic wood flooring by Porcelanosa. The space, rich in textures and materials, is filled with natural light thanks to the glass façade that emphasises the finishes and details of the design. On the right: the elegant and sober oak finish of the **PAR-KER® Manhattan Maple** flooring by Porcelanosa contrasts with the decorative wall finish featuring hydraulic mosaics in **Marbella Stone** by Porcelanosa. These are double-height on the ground floor, providing a unique richness of details.



VALENCIA

PORCELANOSA Group's new store in Valencia was opened in mid December in an event featuring key cultural figures and well-known names from the construction sector. Located on 21 Calle Jorge Juan, this is a fashionable area very close to the emblematic Mercado de Colón, one of the city's historic areas.

The premises used to be part of the Galerías Jorge Juan, a well-known shopping centre opened in 1993, which since 2019 has become a high-end shopping mall. This **PORCELANOSA Group** store occupies more than 2,000 m².

The design of the store was carried out by Janfri & Ranchal, a studio specialised in the image behind hotels, restaurants and leisure venues. It is a slightly different concept from other **PORCELANOSA** stores, since it's a large space made up of three homes (a luxury penthouse, a New York style loft, and a Mediterranean villa), as well as a hotel lobby and several technical areas where the Group's different brands exhibit and explain all the possibilities and finishes offered.



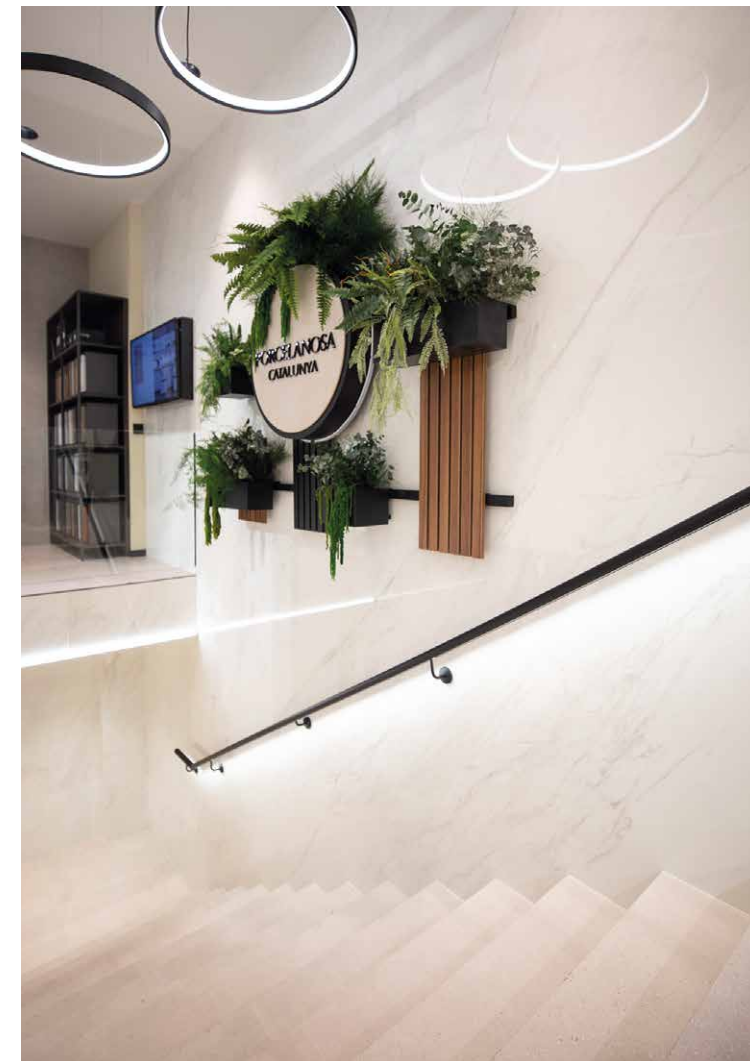
The **PORCELANOSA Group's** new store in Valencia stands out for its spaciousness and interior design, and features an attic, a loft, a Mediterranean villa and a hotel lobby, as well as different technical areas where the materials and products offered by the Group's different brands are exhibited and their vast range of construction possibilities are demonstrated.



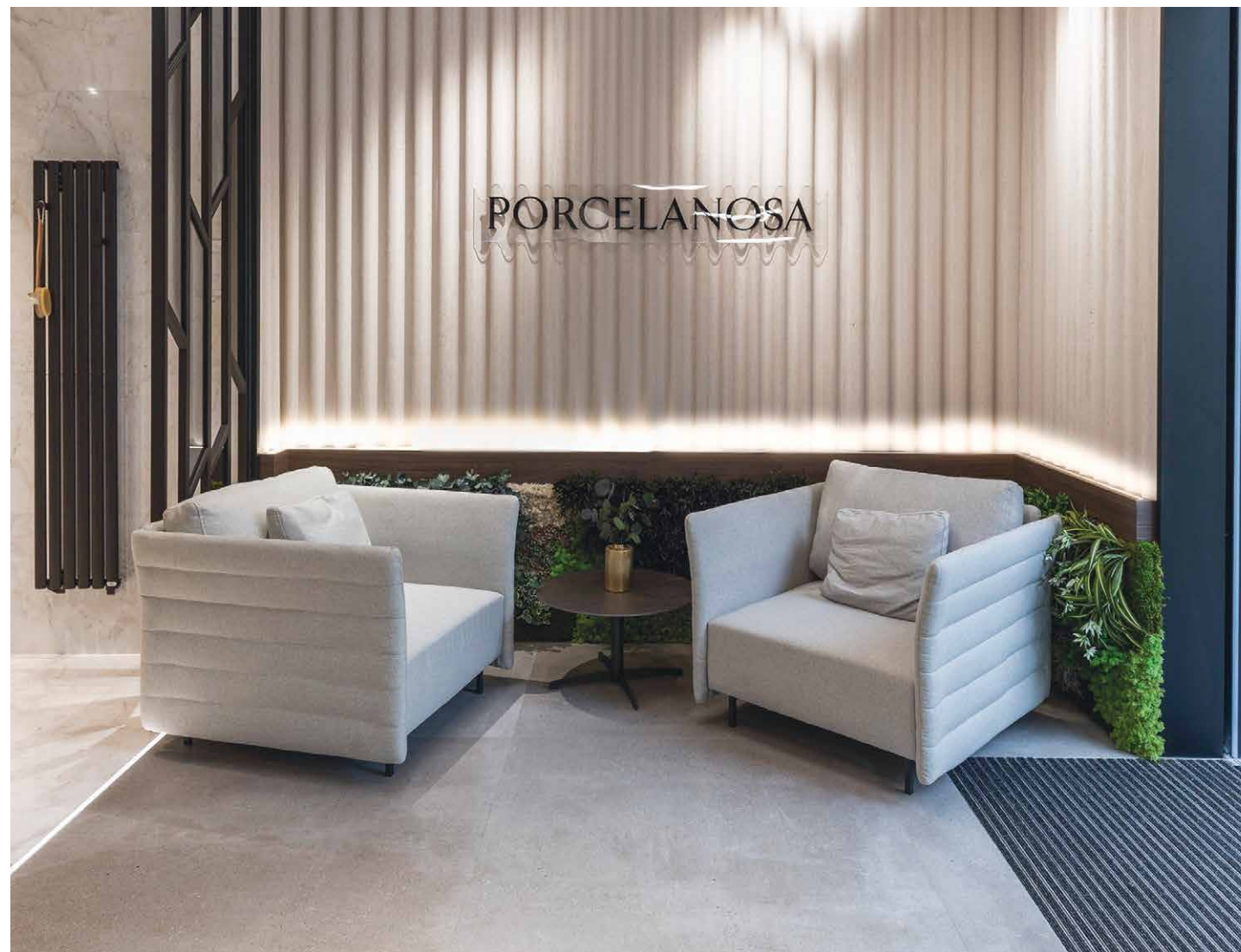
1. The **PORCELANOSA Group's** new store in Valencia on the night of its opening.
2. Nieves Álvarez and Nuria Roca, the event's presenters.
3. Marcos Senna with Cristina and Héctor Colonques.
4. From left to right, Carlos Viña, Jose Martí (partner architect of ERRE Arquitectura), María José Calatayud, Blanca Peris, M. Angeles Ros (partner architect of ERRE Arquitectura) and Francisco Vallejo (vice president of Pinturas Isaval and president of Ivefa Valencia).
5. Juan Torregrosa, operations manager at Only You Hotels.
6. The designer Francesc Rifé.
7. The architect Fran Silvestre (right), accompanied by Ricardo Candela, a member of his studio.
8. Héctor Colonques Garcia-Planas and Héctor Colonques.
9. Tamara in action in a Gamadecor kitchen.
10. Ricard Camarena, two Michelin starred chef, contributed to the **PORCELANOSA Group's** inaugural event in Valencia.

BARCELONA

On 17 October, **Porcelanosa Catalonia** opened the doors of the **Porcelanosa Barcelona** store, designed as an innovative and creative space to showcase the products by the Group's different companies. Located on Avenida Diagonal, on the Golden Mile of design in Barcelona, the new **PORCELANOSA Group** flagship store celebrated with an official opening event attended by personalities from the business world and celebrities such as Judit Mascó, Martina Klein and the radio and television presenter Òscar Dalmau, and an exhibition of sculptures by Stella Rahola. Featuring impressive displays and a highly personalised service, the store brings all the Group's solutions visually closer to new consumers, as well as to its usual customers, interior designers and architects.



The new PORCELANOSA Group store in Barcelona occupies 380 m² distributed over two floors. The space is divided into five zones, including the tile library and a comprehensive display of the Group's principal products.



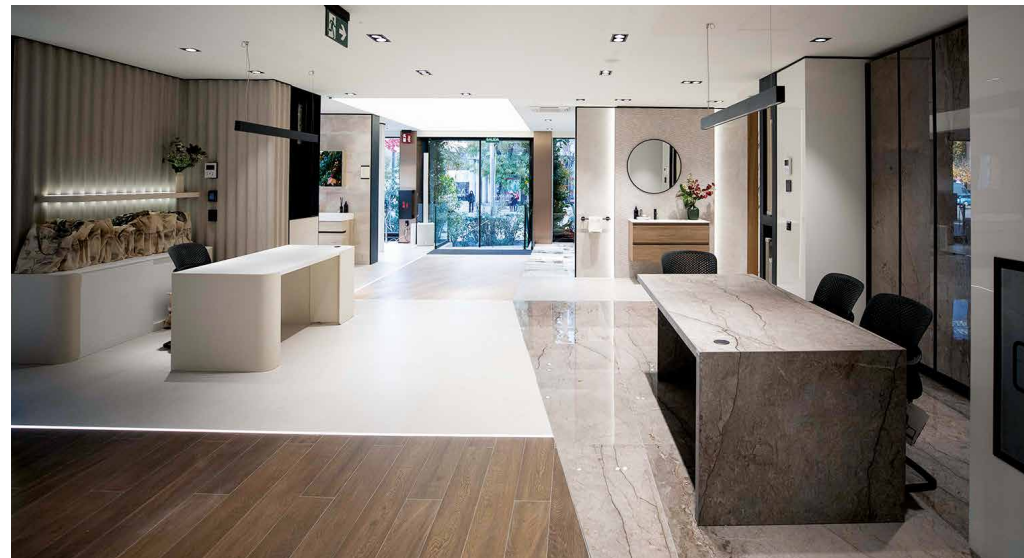
1. From left to right, Martina Klein, Josep Olliu (executive president of Banco Sabadell), his wife and Judith Mascó.
2. Miquel Roca i Junyent.
3. From left to right: Jaume Collboni, first deputy mayor of Barcelona City Council, together with Martina Klein, Judit Mascó, Cristina Colonques, marketing director at PORCELANOSA Group, and Agustí Morera, head of the Group in Catalonia.
4. From left to right, Pedro Marchante (sales manager at Porcelanosa Catalunya), Juan-Galo Macià (general manager of Engel & Völkers



Spain, Portugal and Andorra), Martina Klein, Judith Mascó, Pau Ballbé (sales manager at Porcelanosa Catalunya) and Cristina Doménech.
5. From left to right, Joan Roig (founder of Batlle i Roig), Fermín Vázquez (founding partner of b720), Héctor Colonques Garcia-Planas and Héctor Colonques.
6. From left to right, Joan Roig (founder of Batlle i Roig), Daniel Modol architect, Jaume Collboni, first deputy mayor of Barcelona, Cristina Colonques and Carlos Ferrater (founder of OAB)

MADRID

The **PORCELANOSA Group** chose Calle Concha Espina opposite the iconic Real Madrid stadium for the location of their new flagship store in Spain's capital city. This centrally located store in one of the city's premium areas, is set to showcase all the firm's most emblematic projects and materials by their different brands in a space designed to offer professionals and private clients an absolutely personalised service. Architects, journalists, designers, promoters and leading figures from the social and cultural scene came together at the opening party, to enjoy a sensory journey through the world of **PORCELANOSA Group**.



An emblematic location in the heart of Madrid was chosen for the PORCELANOSA Group's flagship store. This is a similar concept to the firm's other stores, such as those in Milan, London, Barcelona, Valencia and Portugal. The photos show some of the spaces featuring products by the firm's different brands.



1. Héctor Colonques and the architect Julio Touza.
 2. Alejandra Pombo with Pablo and Jacobo Castellano, architects from Grupo Archarray.
 3. José Antonio Pérez, director of PORCELANOSA Madrid, with chef and entrepreneur Cristina Oria.
 4. Manuel Broseta Dupré with the architect Julio Touza Jr.
 5. Nieves Álvarez, the event presenter.
 6. Pablo Carbonell, Marta Hazas and their respective partners, during the opening night.
 7. Carlos Baute (centre).
 8. Tamara Falcó, star guest star, doing a live showcooking together with Luis Centenera.
 9. During the morning, journalists and professionals had the chance to see and taste the dishes prepared in one of the avant-garde kitchens on display in the store.



PORTO

The recent opening of the **Porcelanosa store in Porto** following a comprehensive renovation was a special occasion for **Porcelanosa Portugal** and marks a new beginning for this iconic store which is key to the company in the region. The television presenter Catarina Furtado, one of the most influential women in the country, played an active role at the event. There was also a live cooking demonstration by chef Vitor Sobral, supported by our appliances partner Miele.



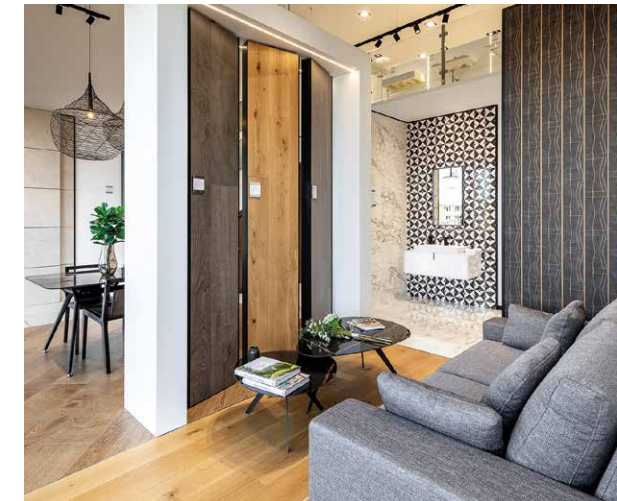
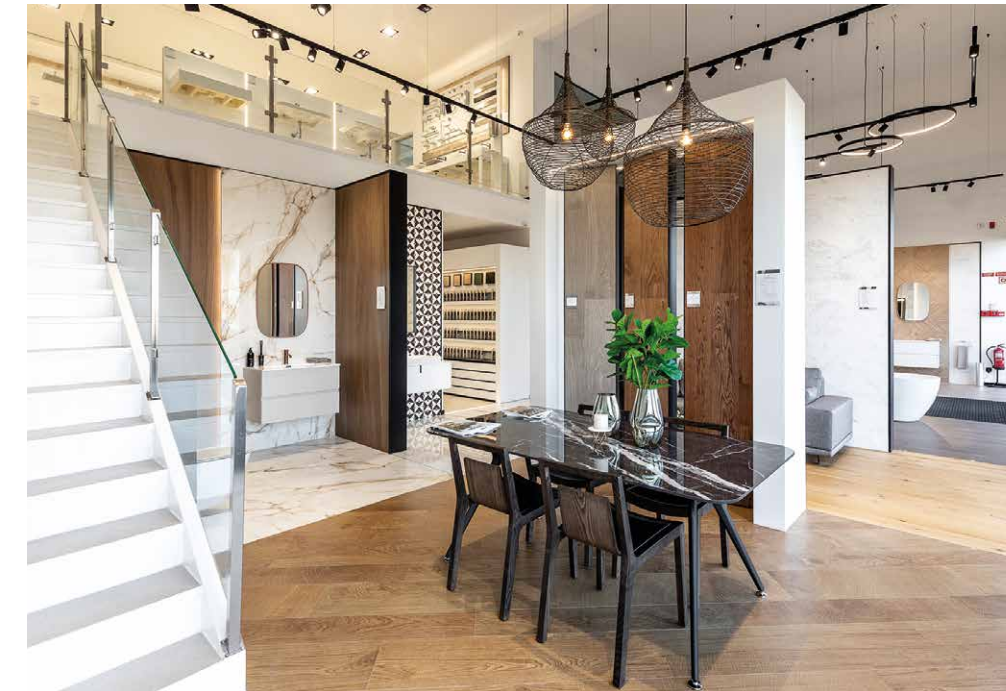
The 1,400 m² showroom in Porto has been completely renovated to offer visitors a unique experience. The store is divided into two open-plan floors and also includes a logistics centre. It has been designed to offer a space for meetings and collaborative work between clients, professionals and the expert team from the PORCELANOSA Group.
Photos: José Lopes.



LOULÉ

The **PORCELANOSA Group** has also recently opened its fourth store in Portugal, located in Loulé, in the Algarve, one of the most beautiful and exclusive regions of Portugal.

The inauguration featured some very special moments during which the guests were able to discover new environments, materials and equipment. The store in Loulé is particularly important for the Group as it is located in one of the strategic areas of Portugal, and will reinforce the great work that is being carried out by the country team.



With an area of 300 m², the new Loulé store offers a wide range of spaces displaying the main collections of the PORCELANOSA Group brands. This is a new design of store, a space intended for professionals and local studios, prioritising local support and specialised advice for the professional network.
Photos: Bernardo Lúcio.



THE 14TH PORCELANOSA AWARDS 2023

A commitment to sustainability, innovation and creativity

Once again this year, **PORCELANOSA Group** presents its award winners in an aim to support the work of a new generation of students, architects, interior designers and property developers, favouring the promotion of their work and highlighting their commitment to innovation with creative and disruptive proposals. This will be the fourteenth edition of an event in which the Group's seven firms will once again play a leading role in the development of each project. Here **PORCELANOSA Group** emphasises its commitment to sustainable solutions and maximum energy efficiency, both key elements incorporated in today's world of design, where world-class

architecture is produced with minimum impact on the environment.

In their constant work to promote projects committed to the challenges and needs of today's society, the **Porcelanosa Awards** have once again become a driving force behind promoting work that breaks with conventions to take a step forward not only in functionality and quality, but also in technology and design.

JURY AND WINNERS

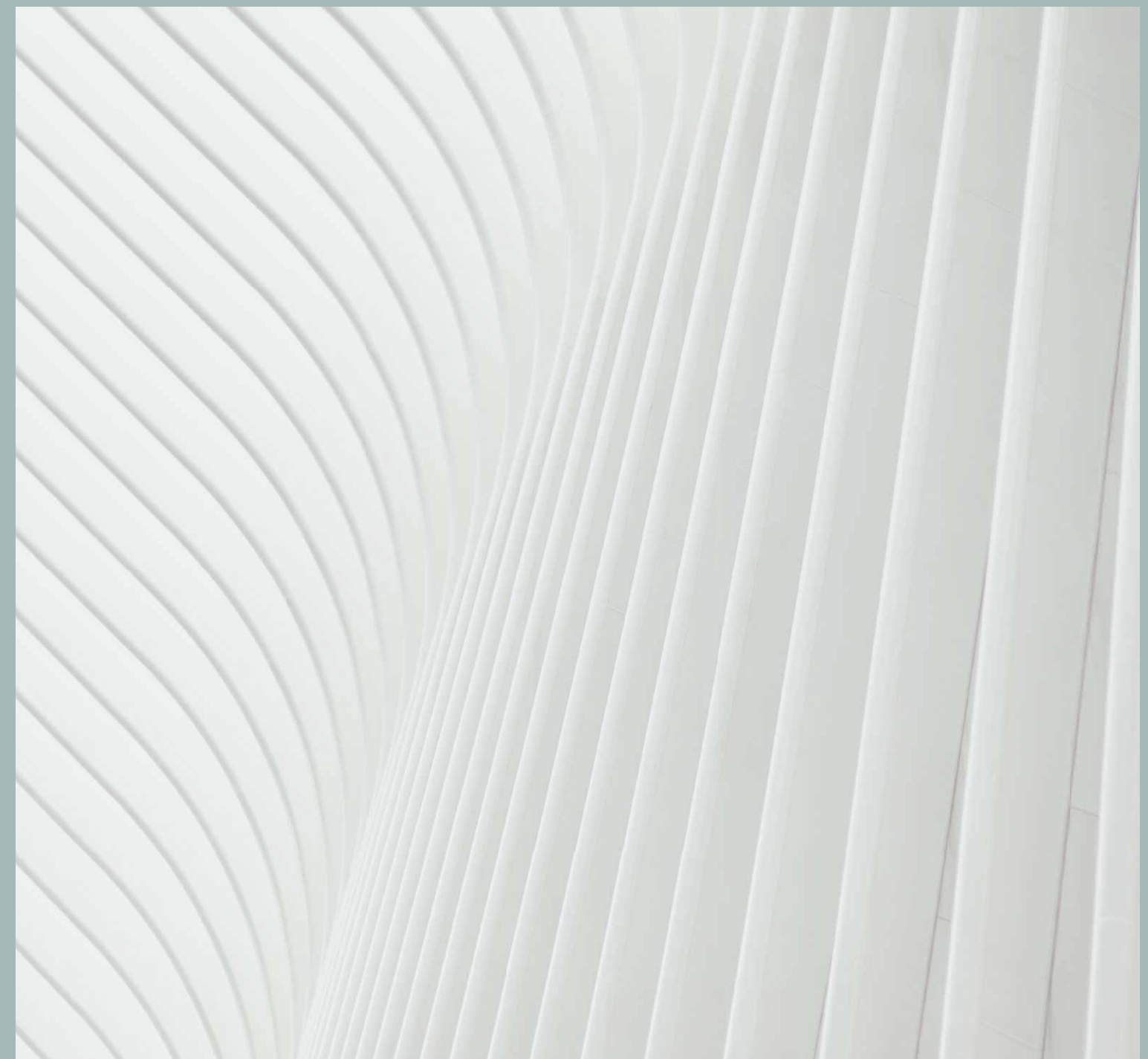
Each proposal submitted will be assessed by a professional jury made up of architects, interior designers, hoteliers and property developers of international prestige. The

names of the prize winners in the different categories selected for this edition will be published on the contest website. The awards ceremony will bring together leading figures in the industry, alongside new talent whose work is set to lay the foundations for the design of the future. Applications are open to both professionals and students, who can submit their candidacy until 10 April online using the awards' website:

porcelanosa.com/premios-porcelanosa



The PORCELANOSA AWARDS contribute to promoting the image of the sector in Spain on a national and international scale.



XIV

Porcelanosa Awards 2023

Submission of projects until
10 April 2023.

Aimed at students and
professionals in the fields
of architecture, interior design
and property development.

PORCELANOSA

www.porcelanosa.com/porcelanosa-awards/



This cultural centre in Kiryat Yam features a play of volumes which enhances natural light and creates large, airy spaces.



The city of Kiryat Yam lies to the north of Haifa. It's a modern and dynamic metropolis with a young and enterprising population. The cultural centre which is to be built here will become a benchmark in the country. This ambitious project is designed by the architect Amit Mass, managing director of the prestigious studio Ilan Pivko Architects, one of the most important companies in Israel.

The building's structure is composed of seven cubes covered with panels of **Krion® K-Life 1100** solid surface, with a total surface area of 4,500 m², attached using the **K-FIX** anchoring system by **Butech**. Both of these companies belong to the **PORCELANOSA Group**. The cubes are not aligned, but are displaced from each other, creating an agile, light and airy play of volumes. Technical experts from **Butech** trained the local companies which are in charge of the construction of the centre, which also features large windows that will ensure the interior is bathed in natural light throughout the day.

PORCELANOSA Offsite

Production of industrialized bathrooms
and kitchens and modular facades

Greater capacity and production speed

Higher finish quality

Optimisation of resources

Reduced waste production

Improved management of production waste





Tailoring
your dreams.

XTONE

xtone-surface.com

Floor tiles: XTONE Astana Grey Polished / Montreal White Texture - Basin: XTONE XBF Astana Grey Polished 150 cm x 48 cm x 90 cm
Wall tiles: XTONE Astana Grey Polished / Ewood Honey Nature - Bathroom tap: Lignage Cromo